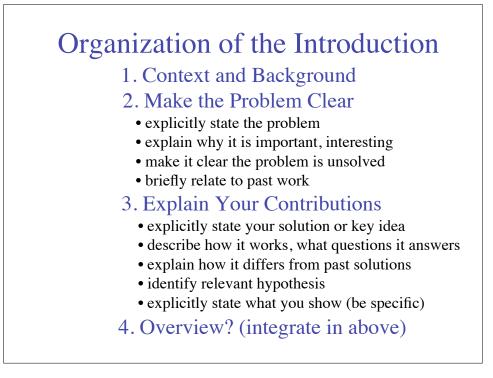


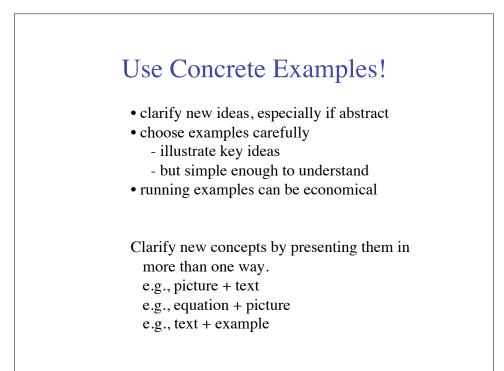
Introduction

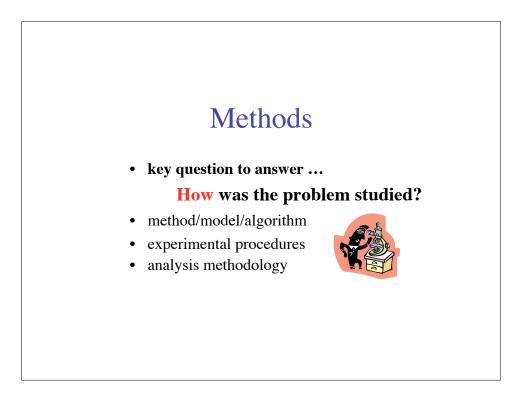
• key questions to answer ...

What **problem** was studied, and why? What is your primary contribution?

- you are teaching the reader your idea and why it is important
- explicitly state your key idea
- conveying the intuition is primary
- examine your assumptions about the reader



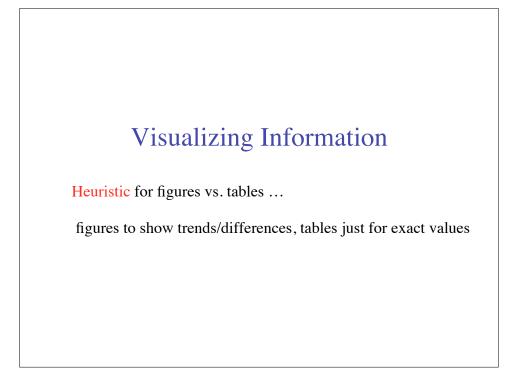




Results

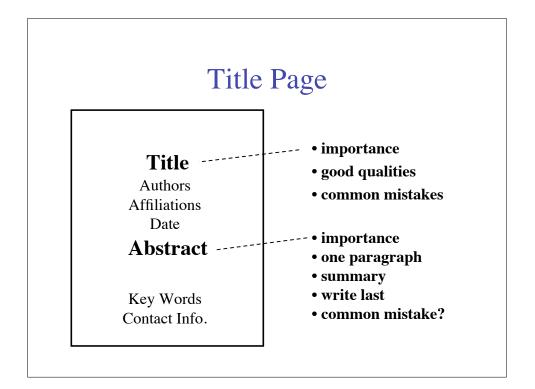
- key question to answer ...
 What were the findings?
- measurements, analysis, theorems, etc.
- results presented should provide evidence for each contribution*
- check this is so against the introduction
- state each claim first then provide supporting evidence, not vice versa

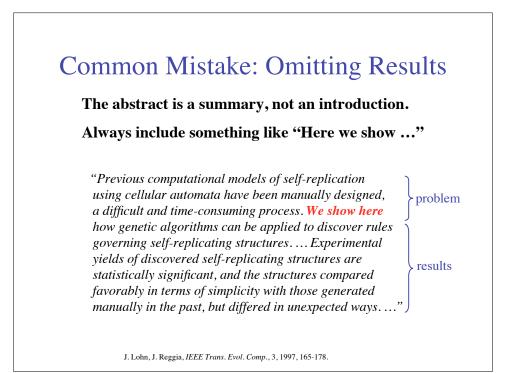
*top-down organization

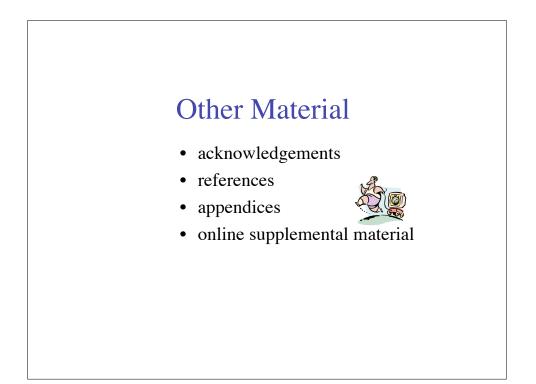


Discussion

- key question to answer ...
 What do findings mean?
- how to organize ...
 - summary + limitations
 - include your conclusions
 - relate to past work + significance
 - directions for future research

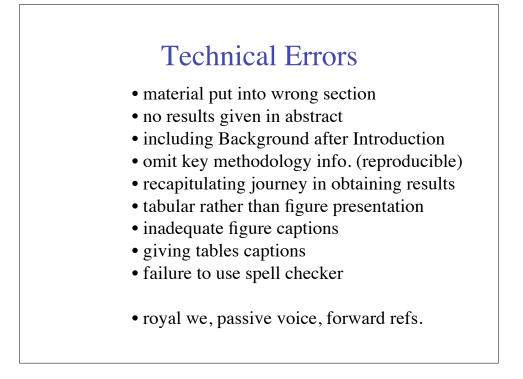






Common Mistakes

- writing at the wrong level
- excessive background material
- not explicitly explaining innovation
- overstating significance of your work
- failure to give credit to others
- insulting the reviewer
- describing a system/implementation
- no explicit conclusions



Recurring Issues

- scope of material
- journal vs. conference
- which one
- authorship who order
- permissions
- conflict of interest
- multiple submissions
- pre-submission critiques



