Speaking truth to power.

(or, how to tell someone their UI isn’t as friendly as they think it is)

What are the “do”s and “don’t”s?

Putting one idea on each sticky note and then either the word “do” or “don’t” on that sticky note, jot down some ideas of what people should or should not do when offering feedback.
Tree falling in the forest...

No matter how good (or right) our ideas might be, if the person or people in charge don’t hear them, then our efforts have gone for naught.