

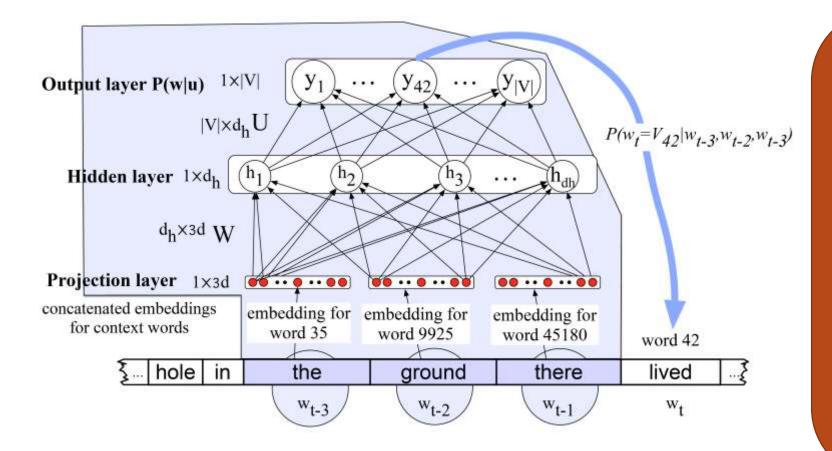
# Dense Word Embeddings

#### **CMSC 470**

Marine Carpuat

Slides credit: Jurasky & Martin

How to generate vector embeddings? One approach: feedforward neural language models



Training a neural language model just to get word embeddings is expensive!

Is there a faster/cheaper way to get word embeddings if we don't need the language model?

#### Roadmap

- Dense vs. sparse word embeddings
- Generating word embeddings with Word2vec
  - Skip-gram model
  - Training
- Evaluating word embeddings
  - Word similarity
  - Word relations
  - Analysis of biases

Word embedding methods we've seen so far yield sparse representations

tf-idf and PPMI vectors are

- •long (length |V|= 20,000 to 50,000)
- sparse (most elements are zero)

#### Alternative: dense vectors

vectors which are

- short (length 50-1000)
- dense (most elements are non-zero)

### Why short dense vectors?

- Short vectors may be easier to use as **features** in machine learning (fewer weights to tune)
- Dense vectors may generalize better than storing explicit counts
- They may do better at capturing synonymy:
  - car and automobile are synonyms; but are distinct dimensions
    - a word with car as a neighbor and a word with automobile as a neighbor should be similar, but aren't
- In practice, they work better

#### Dense embeddings you can download!

#### Word2vec

https://code.google.com/archive/p/word2vec/

Fasttext

http://www.fasttext.cc/

Glove http://nlp.stanford.edu/projects/glove/

#### Word2vec

- Popular embedding method
- •Very fast to train
- Code available on the web
- •Key idea: **predict** rather than **count**

#### Word2vec

#### Approach:

- Instead of counting how often each word w occurs near "apricot"
- Train a classifier on a binary **prediction** task: Is *w* likely to show up near "*apricot*"?

Note: we don't actually care about this task! But we'll take the learned classifier weights as the word embeddings Insight: running text provides implicitly supervised training data!

- A word *s* near *apricot* 
  - Acts as gold 'correct answer' to the question
  - "Is word w likely to show up near apricot?"
- No need for hand-labeled supervision
- The idea comes from neural language modeling
  - Bengio et al. (2003)
  - Collobert et al. (2011)

#### Word2Vec: Skip-Gram Task

- Word2vec provides a variety of options. Let's do
  - "skip-gram with negative sampling" (SGNS)

### Skip-gram algorithm

- 1. Treat the target word and a neighboring context word as positive examples.
- 2. Randomly sample other words in the lexicon to get negative samples
- 3. Use logistic regression to train a classifier to distinguish those two cases
- 4. Use the weights as the embeddings

#### Skip-Gram Task

- Given a tuple (t,c) = target, context
  (*apricot, jam*)
  (*apricot, aardvark*)
- Return probability that c is a real context word:

• 
$$P(+|t,c)$$
  
•  $P(-|t,c) = 1-P(+|t,c)$ 

#### Skip-Gram Training Data

- Assume context words are those in +/- 2 word window
- Training sentence:

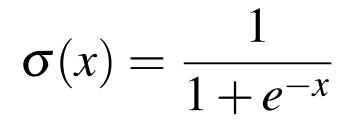
... lemon, a tablespoon of apricot jam a pinch ... c1 c2 target c3 c4

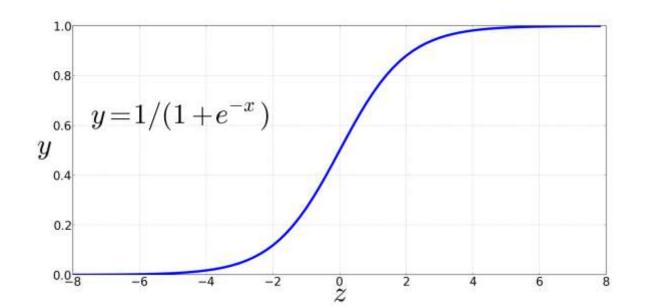
## How to compute p(+|t,c)?

- Intuition:
  - Words are likely to appear near similar words
  - Model similarity with dot-product!
  - Similarity(t,c)  $\propto$  t  $\cdot$  c
- Problem:
  - Dot product is not a probability!
    - (Neither is cosine)

#### Turning dot product into a probability

• The sigmoid lies between 0 and 1:





#### Turning dot product into a probability

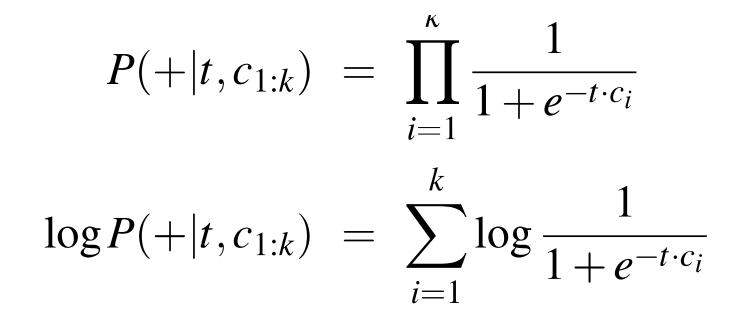
$$P(+|t,c) = \frac{1}{1+e^{-t\cdot c}}$$

This is a logistic regression model!

$$P(-|t,c) = 1 - P(+|t,c)$$
$$= \frac{e^{-t \cdot c}}{1 + e^{-t \cdot c}}$$

#### For all the context words:

• Assume all context words are independent



#### Skip-Gram Training Data

• Training sentence:

... lemon, a tablespoon of apricot jam a pinch ...

c1 c2 t c3 c4

- Training data: input/output pairs centering on *apricot*
- Asssume a +/- 2 word window

#### Skip-Gram Training

• Training sentence:

... lemon, a tablespoon of apricot jam a pinch ...

c1 c2 t c3 c4

positive examples +				
t	C			
apricot	tablespoon			
apricot	of			
apricot	preserves			
apricot	or			

•For each positive example, we'll create *k* negative examples.

- •Using *noise* words
- •Any random word that isn't t

#### Skip-Gram Training

• Training sentence:

... lemon, a tablespoon of apricot jam a pinch ...

c1 c2 t c3 c4

positive examples +		negative examples - k=			
t	C	t	C	t	С
apricot	tablespoon	apricot	aardvark	apricot	twelve
apricot	of	apricot	puddle	apricot	hello
apricot	preserves	apricot	where	apricot	dear
apricot	•	apricot	coaxial	apricot	forever

#### Choosing noise words

- Could pick w according to their unigram frequency P(w)
- More common to chosen then according to  $p_{\alpha}(w)$

$$P_{\alpha}(w) = \frac{count(w)^{\alpha}}{\sum_{w} count(w)^{\alpha}}$$

 α= ¾ works well because it gives rare noise words slightly higher probability

• imagine two events p(a)=.99 and p(b) = .01:  $P_{\alpha}(a) = \frac{.99^{.75}}{.99^{.75} + .01^{.75}} = .97$  $P_{\alpha}(b) = \frac{.01^{.75}}{.99^{.75} + .01^{.75}} = .03$ 

### Skip-gram: training set-up

- Let's represent words as vectors of some length (say 300), randomly initialized.
- So we start with 300 \* V random parameters and use gradient descent to update these parameters
- We need to define a loss function / training objective

## Skip-gram: training objective

- Motivation: Over the entire training set, we'd like to adjust those word vectors such that we
  - Maximize the similarity of the positive target word, context word pairs (t,c)
  - Minimize the similarity of the negative (t,c) pairs
- Objective: we want to maximize

$$\sum_{(t,c)\in +} log P(+|t,c) + \sum_{(t,c)\in -} log P(-|t,c)$$

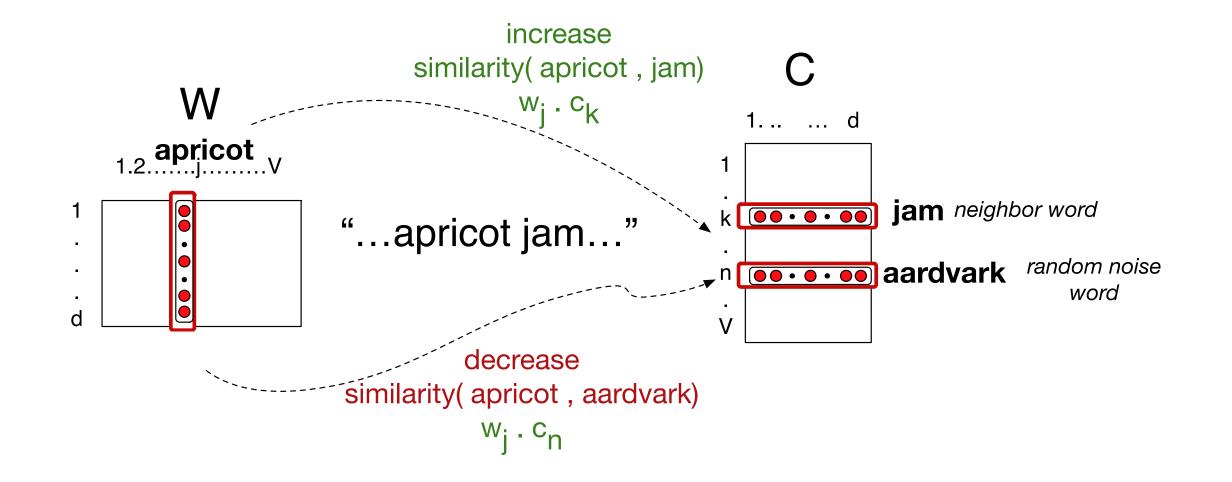
 Maximize the + label for the pairs from the positive training data, and the – label for the pairs sample from the negative data.

#### Skip-gram: training objective

• Focusing on one target word t

$$\begin{split} L(\theta) &= \log P(+|t,c) + \sum_{i=1}^{k} \log P(-|t,n_i) \\ &= \log \sigma(c \cdot t) + \sum_{i=1}^{k} \log \sigma(-n_i \cdot t) \\ &= \log \frac{1}{1 + e^{-c \cdot t}} + \sum_{i=1}^{k} \log \frac{1}{1 + e^{n_i \cdot t}} \end{split}$$

#### Skip-gram illustrated



Summary: How to learn word2vec (skip-gram) embeddings

- Choose the embedding dimension, e.g., d=300
- Start with V random 300-dimensional vectors as initial embeddings
- Take a corpus and take pairs of words that co-occur as positive examples
- Construct negative examples
- Train a logistic regression classifier to distinguish positive from negative examples
- Throw away the classifier and keep the embeddings!

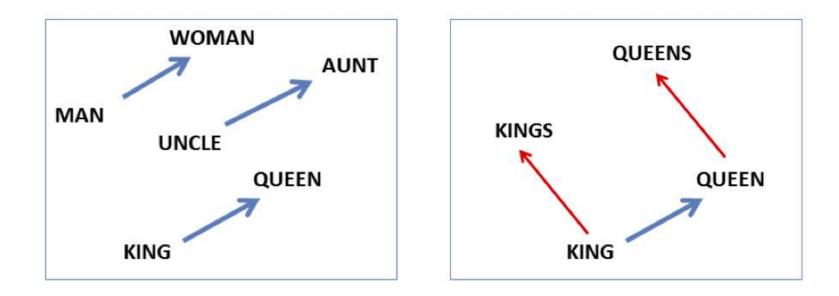
#### Evaluating embeddings

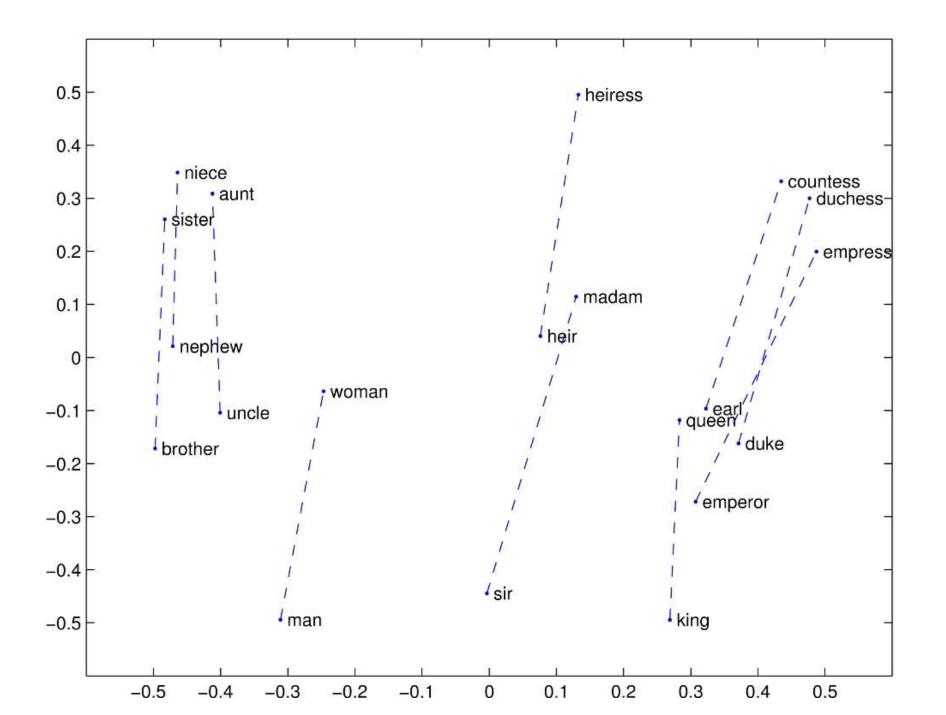
• We can use the same evaluations as for other distributional semantic models (see lecture 2)

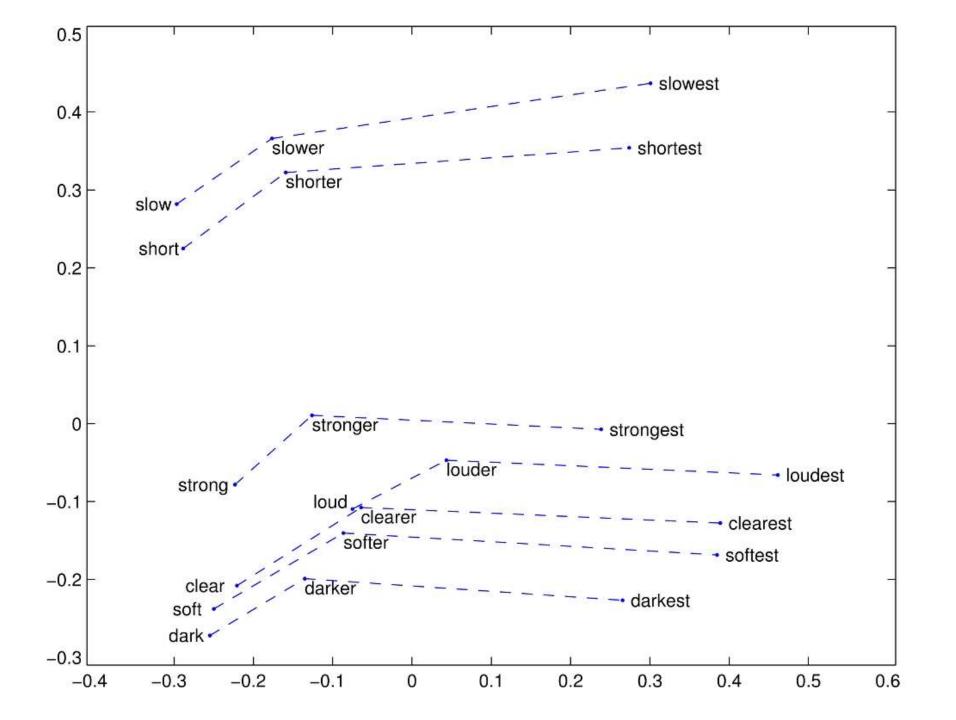
- Compare to human scores on word similarity-type tasks:
- WordSim-353 (Finkelstein et al., 2002)
- SimLex-999 (Hill et al., 2015)
- Stanford Contextual Word Similarity (SCWS) dataset (Huang et al., 2012)
- TOEFL dataset: Levied is closest in meaning to: imposed, believed, requested, correlated

# Analogy: Embeddings capture relational meaning!

vector('king') - vector('man') + vector('woman')  $\approx$  vector('queen') vector('Paris') - vector('France') + vector('Italy')  $\approx$  vector('Rome')

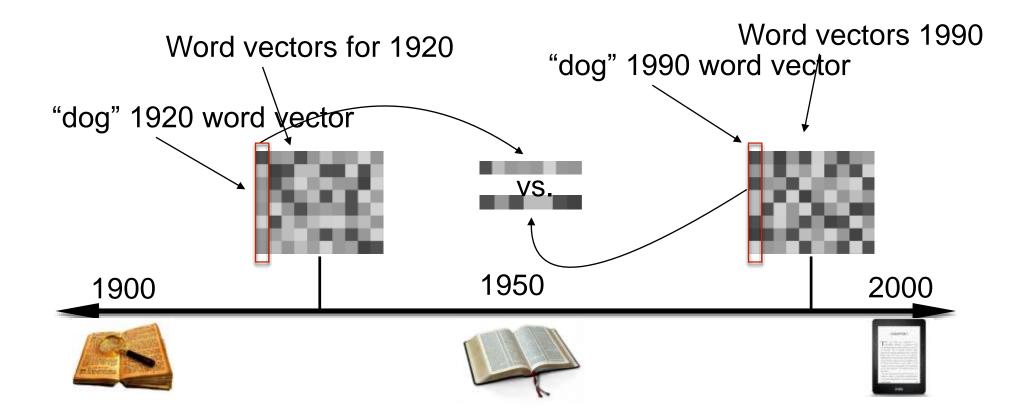






#### Word embeddings are a very useful tool

- Can be used as features in classifiers
  - Capture generalizations across word types
- Can be used to analyze language usage patterns in large corpora
  - E.g., to study change in word meaning



# Yet word embeddings are not perfect models of word meaning

- Limitations include
  - One vector per word (even if the word has multiple senses)
  - Cosine similarity not sufficient to distinguish antonyms from synonyms
  - Embeddings reflect cultural bias implicit in training text

#### Embeddings reflect cultural bias

- Ask "Paris : France :: Tokyo : x"
  - x = Japan
- Ask "father : doctor :: mother : x"
  - x = nurse
- Ask "man : computer programmer :: woman : x"
  - x = homemaker

Bolukbasi, Tolga, Kai-Wei Chang, James Y. Zou, Venkatesh Saligrama, and Adam T. Kalai. "Man is to computer programmer as woman is to homemaker? debiasing word embeddings." In *Advances in Neural Information Processing Systems*, pp. 4349-4357. 2016.

## Embeddings reflect cultural bias

- Implicit Association test (Greenwald et al 1998): How associated are
  - concepts (*flowers, insects*) & attributes (*pleasantness, unpleasantness*)?
  - Studied by measuring timing latencies for categorization.
- Psychological findings on US participants:
  - African-American names are associated with unpleasant words (more than European-American names)
  - Male names associated more with math, female names with arts
  - Old people's names with unpleasant words, young people with pleasant words.
- Caliskan et al. replication with embeddings:
  - African-American names had a higher cosine with unpleasant words
  - European American names had a higher cosine with pleasant words
- Embeddings reflect and replicate all sorts of pernicious biases.

Caliskan, Aylin, Joanna J. Bruson and Arvind Narayanan. 2017. Semantics derived automatically from language corpora contain human-like biases. Science 356:6334, 183-186.

#### So what can we do about bias?

- Attempt to remove or decrease bias by "debiasing" for embeddings
  - Bolukbasi, Tolga, Chang, Kai-Wei, Zou, James Y., Saligrama, Venkatesh, and Kalai, Adam T. (2016). Man is to computer programmer as woman is to homemaker? debiasing word embeddings. In *Advances in Neural Information Processing Systems*, pp. 4349–4357.
- Use embeddings as a historical tool to study bias
  - Garg, Nikhil, Schiebinger, Londa, Jurafsky, Dan, and Zou, James (2018). Word embeddings quantify 100 years of gender and ethnic stereotypes. *Proceedings of the National Academy of Sciences*, *115*(16), E3635–E3644

#### Roadmap

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