

# Questions?

- Projects?
  - Deadline: Feb 13
  - Each group will be presenting its project in class
- Literature review?
  - Deadline: Feb 11

# Design exercise

- ATC flight strips
- DMS system for a chocolate company

# Process

- 2 groups by topics
- Initial design: 20min
  - Brainstorming (10 min)
  - Storyboarding/low-fi prototype (10 min)
- Between groups critique: 10min
  - The 2 groups present their solutions to each other (5 min)
  - Synthesis of the 2 designs (5 min)
- Presentation to the class (10 min each)

# Brainstorming

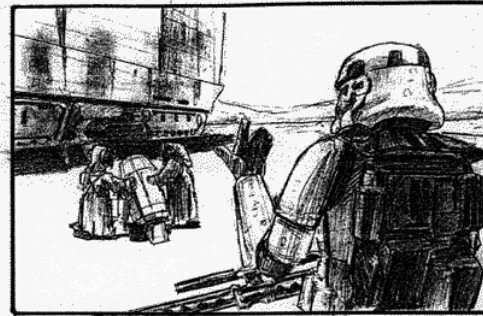
“The best way to get a good idea is to get a lot of ideas”

- Seed the brainstorm
- Get physical
- Follow the rules (IDEO)
  - One conversation at a time
  - Stay focus
  - Encourage wild ideas
  - Defer judgment
  - Build upon idea from others

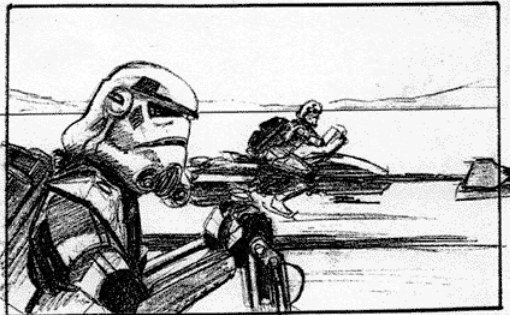


PHOTO: JOE WATSON

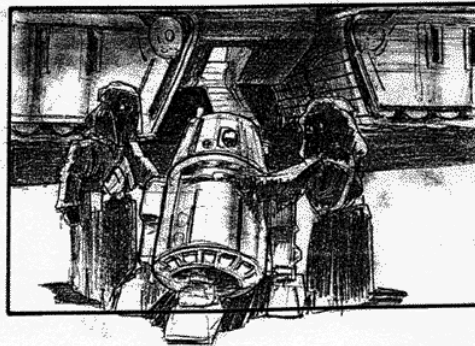
# Storyboard example (Troops)



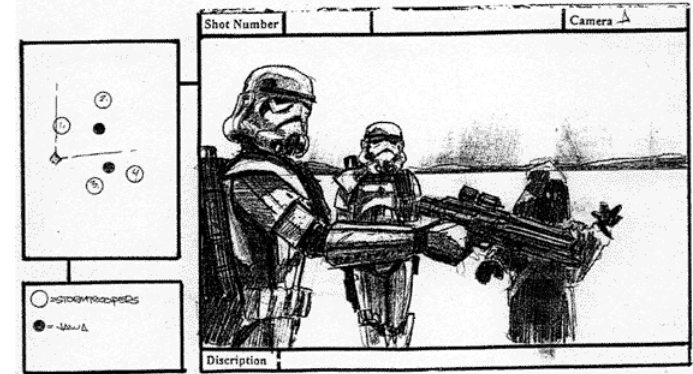
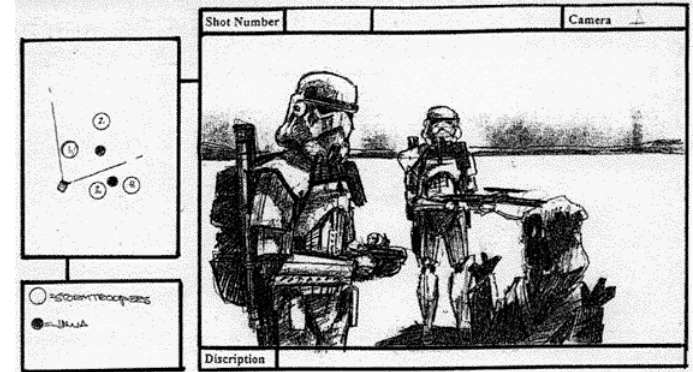
JYANIX  
Excuses Me. You wanna come over  
here, please.



1A Camera Car/Two Shot/ Jyanix in FG. CG Trooper in BG A



The Jawas look surprised.



See <http://www.theforce.net/theater/shortfilms/troops/>

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# Reading for next class

- MPO: Chap 6 and 7

# **Making contact**

# Research agenda

- More “digital friendly” paper documents
- More “paper like” digital documents

# Printing on demand

- From “paper to paper” to “electronic to paper” production
  - End users are making the decision to print
    - *E-mail, Web, Acrobat...*
    - *Documentations*
- Electronic piñata (Saffo)
  - Exponential growth of digital documents
  - Linear growth of paper based information
- Is paper the “last mile” of electronic document?
  - When do you decide to print a document?