

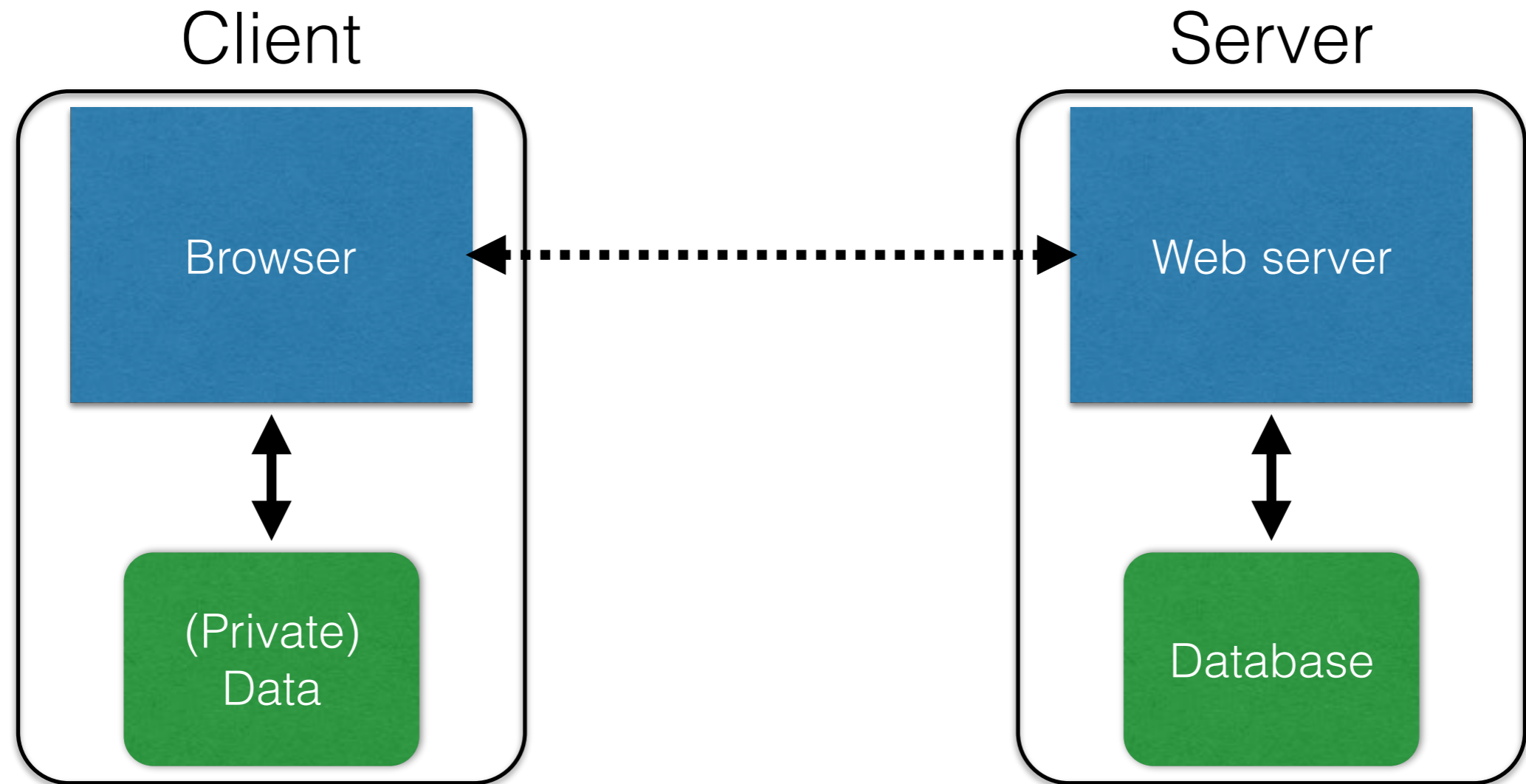
WEB SECURITY: WEB BACKGROUND

CMSC 414

FEB 20 2018

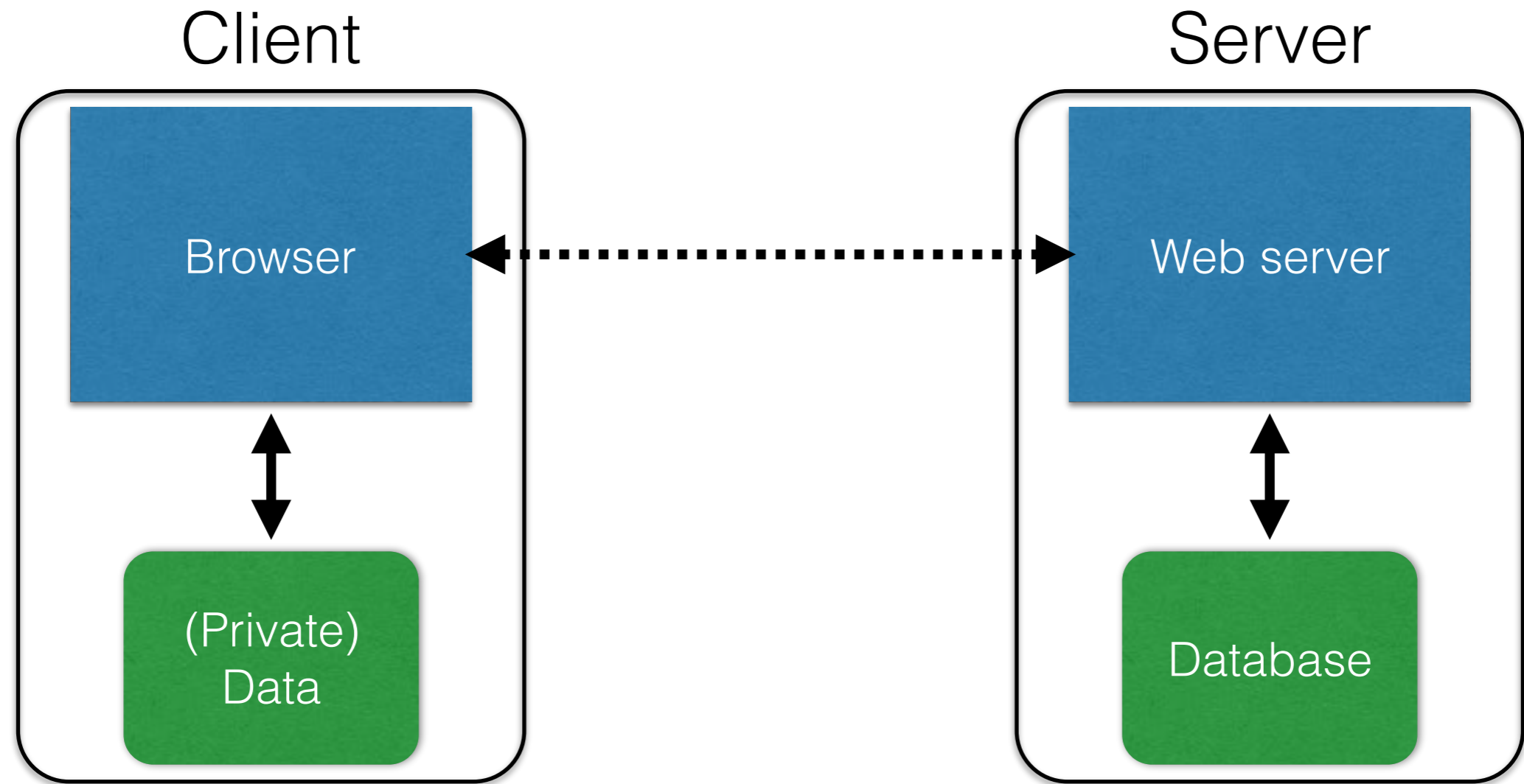


A very basic web architecture



DB is a separate entity, logically (and often physically)

A very basic web architecture



(Much) user data is part of the browser

DB is a separate entity, logically (and often physically)

Interacting with web servers

Get and put *resources* which are identified by a URL

`http://www.cs.umd.edu/~dml/home.html`

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Protocol

`ftp`

`https`

`tor`

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Hostname/server

Translated to an IP address by DNS
(more on this later)

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Here, the file `delete.php` is *dynamic content*
i.e., the server generates the content on the fly

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`http://facebook.com/delete.php?f=joe123&w=16`

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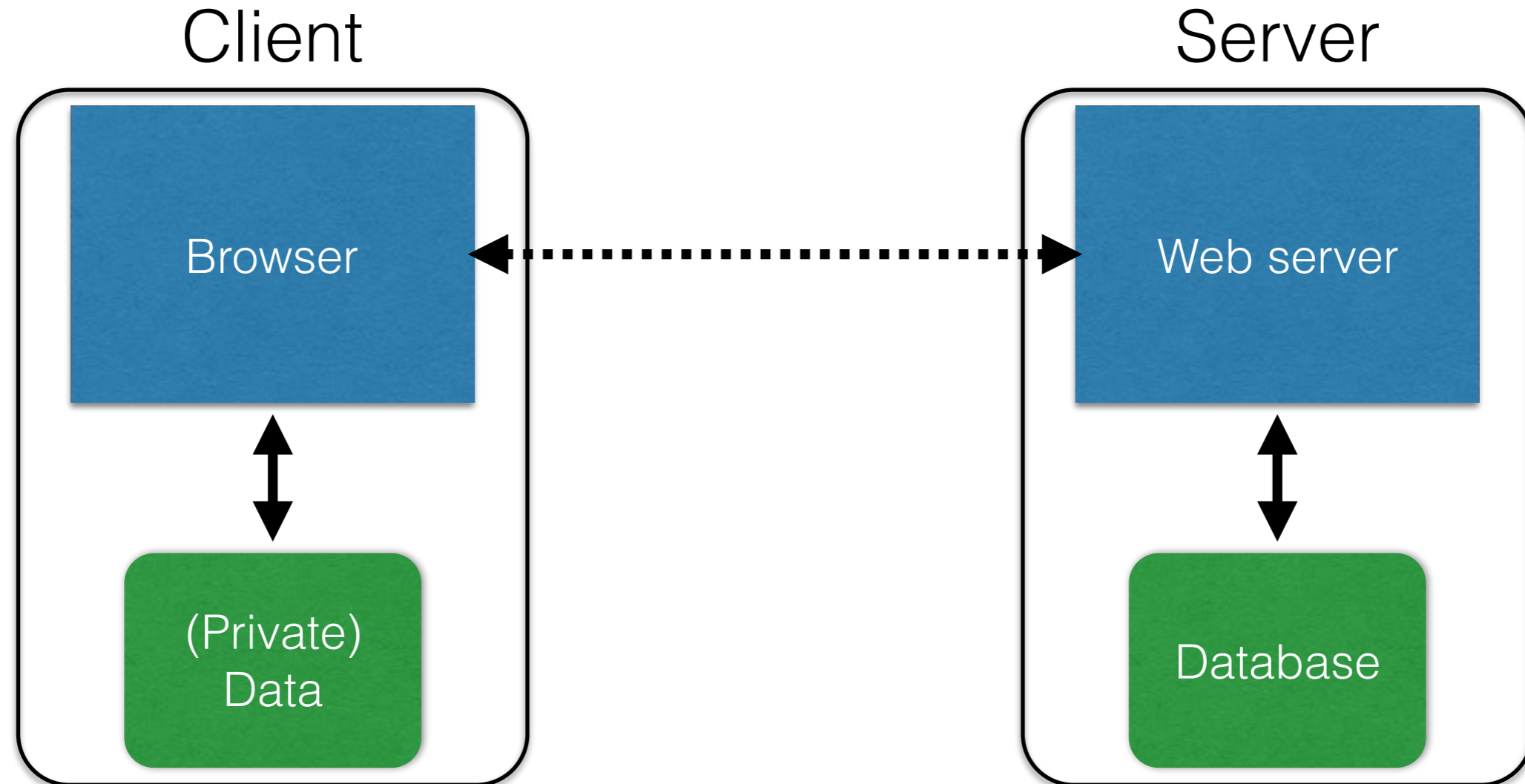
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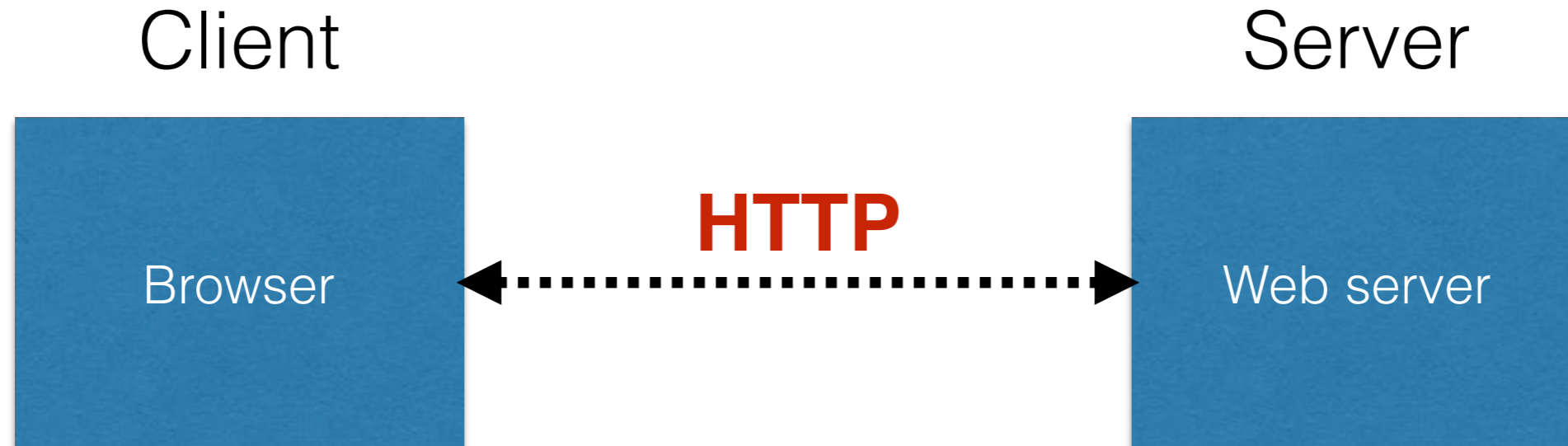
Basic structure of web traffic



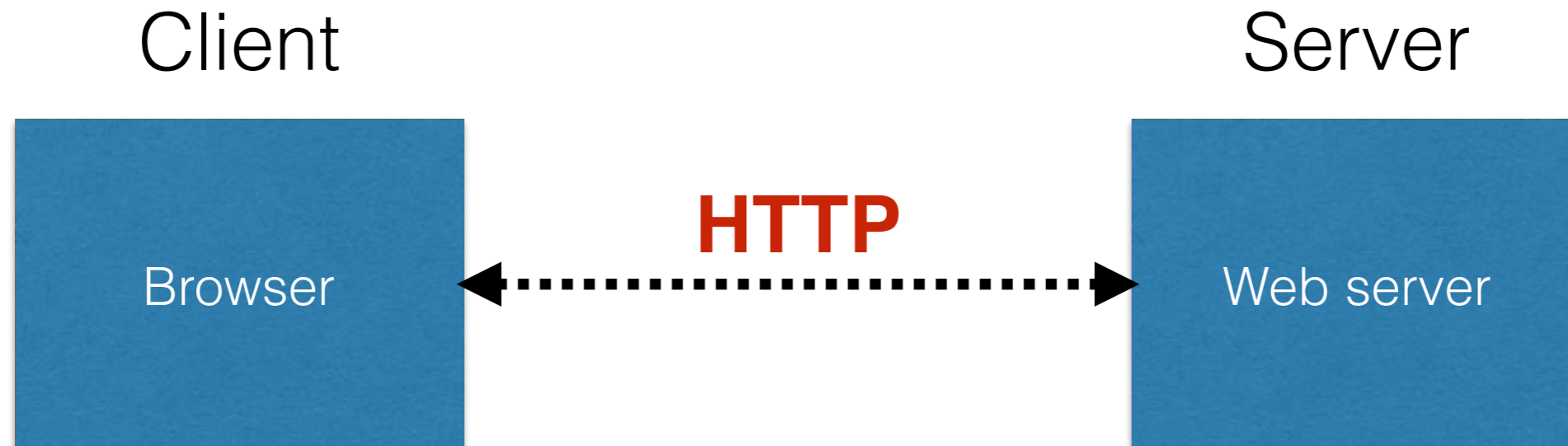
Basic structure of web traffic



Basic structure of web traffic



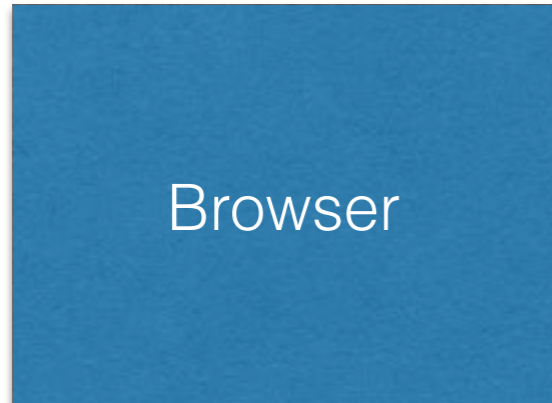
Basic structure of web traffic



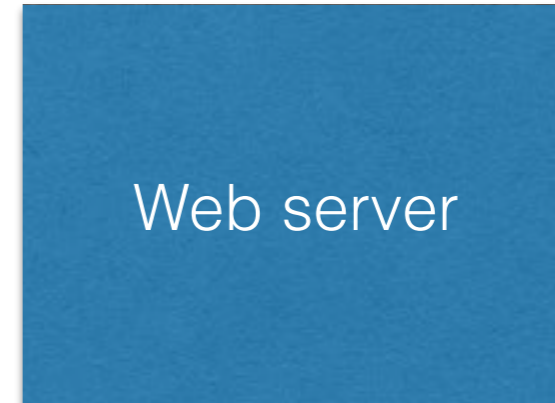
- HyperText Transfer Protocol (**HTTP**)
 - An “application-layer” protocol for exchanging collections of data

Basic structure of web traffic

Client

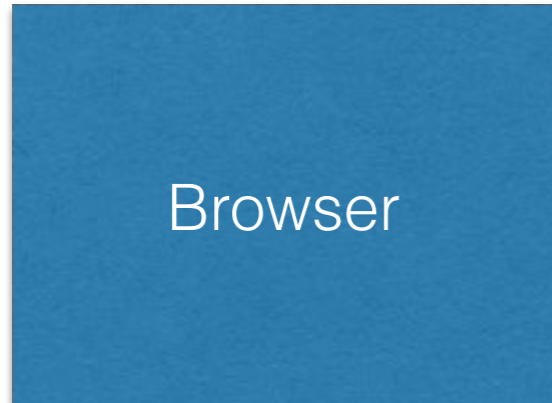


Server



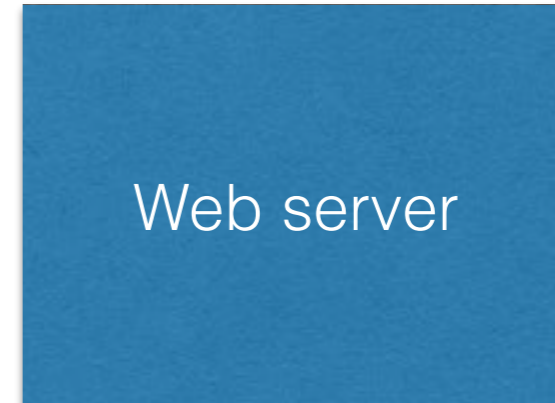
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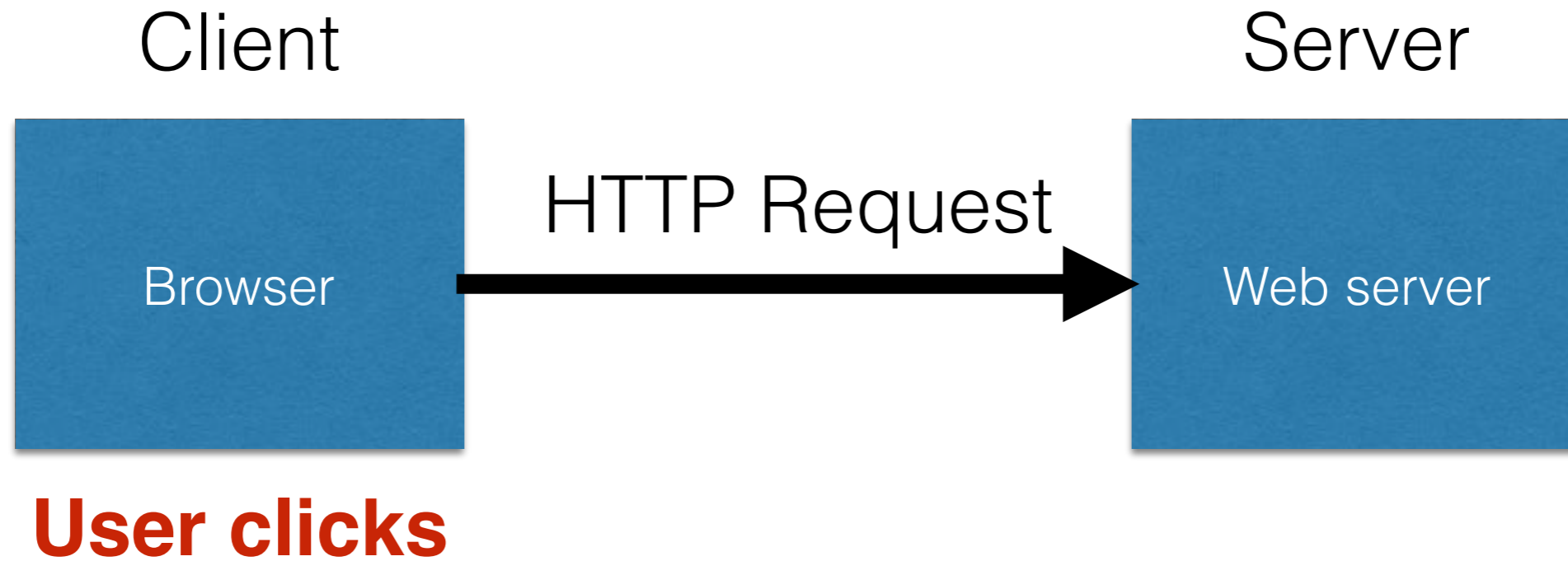


User clicks

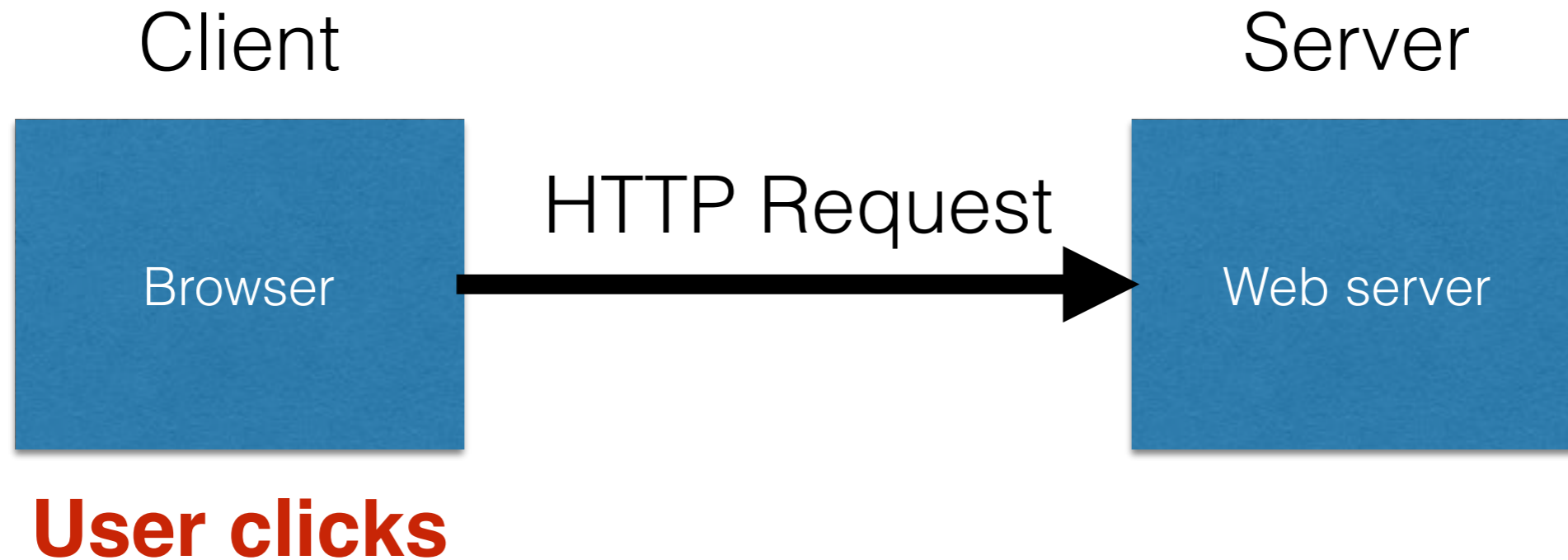
Server



Basic structure of web traffic



Basic structure of web traffic



- Requests contain:
 - The URL of the resource the client wishes to obtain
 - Headers describing what the browser can do
- Requests be GET or POST
 - **GET**: all data is in the URL itself (supposed to have no side-effects)
 - **POST**: includes the data as separate fields (can have side-effects)

HTTP GET requests

<http://www.reddit.com/r/security>

HTTP Headers

`http://www.reddit.com/r/security`

`GET /r/security HTTP/1.1`

`Host: www.reddit.com`

`User-Agent: Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9.2.11) Gecko/20101013 Ubuntu/9.04 (jaunty) Firefox/3.6.11`

`Accept: text/html,application/xhtml+xml,application/xml;q=0.9,*/*;q=0.8`

`Accept-Language: en-us,en;q=0.5`

`Accept-Encoding: gzip,deflate`

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`Keep-Alive: 115`

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User-Agent is typically a browser but it can be wget, JDK, etc.



SECURITY

hot

new

rising

controversial

top

gilded

promoted

1
↑ 20
↓



Hacker Claims Feds Hit Him With 44 Felonies When He Refused to Be an FBI Spy (wired.com)

submitted 5 hours ago by [x73me2](#)
comment share

2
↑
↓



Lenovo Installed Adware on Computers that allows for MITM (SSL Cert Replacement) (theveige.com)

submitted 1 hour ago by [pbtpu40](#)
comment share

3
↑ 3
↓



Google Chrome Recorded the Highest Number of Vulnerabilities in January 2015 (news.scftpecis.com)

submitted 3 hours ago by [_ilgnore](#)
comment share

4
↑
↓



Chips under the skin: Biohacking, the connected body is 'here to stay' (zdnor.com)

submitted 2 minutes ago by [_ilgnore](#)
comment share

5
↑ 16
↓



IT Security career dilemma (self.security)

submitted 1 day ago * by [GarbyA](#)
5 comments share

reddit SECURITY hot new rising controversial top gilded promoted

1 20 **Hacker Claims Feds Hit Him With 44 Felonies When He Refused to Be an FBI Spy** (wired.com)
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submitted 3 hours ago by [_ilgnore](#)
comment share

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submitted 2 minutes ago by [_ilgnore](#)
comment share

5 16 **IT Security career dilemma** (self.security)
submitted 1 day ago * by [GarbyA](#)
5 comments share

HTTP Headers

<http://www.theverge.com/2015/2/19/8067505/lenovo-installs-adware-private-data-hackers>

GET /2015/2/19/8067505/lenovo-installs-adware-private-data-hackers HTTP/1.1

Host: www.theverge.com

User-Agent: Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9.2.11) Gecko/20101013 Ubuntu/9.04 (jaunty) Firefox/3.6.11

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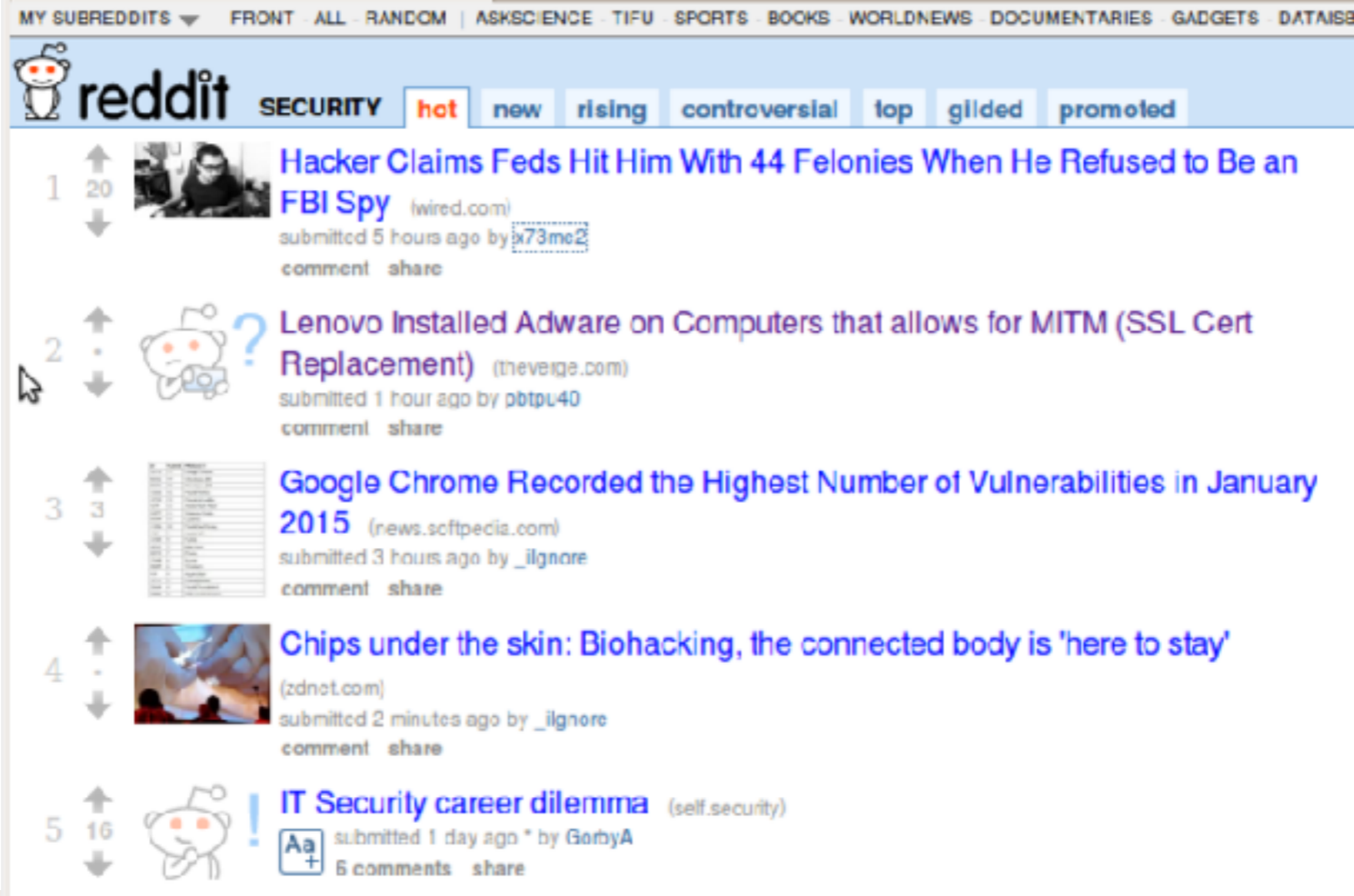
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Referer: <http://www.reddit.com/r/security>



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Referer: <http://www.reddit.com/r/security>

Referrer URL: the site from which this request was issued.

HTTP POST requests

Posting on Piazza

HTTP Headers

https://piazza.com/logic/api?method=content.create&aid=i6ceq3skno48

POST /logic/api?method=content.create&aid=i6ceq3skno48 HTTP/1.1

Host: piazza.com

User-Agent: Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9.2.11) Gecko/20101013 Ubuntu/9.04 (jaunty) Firefox/3.6.11

Accept: application/json, text/javascript, */*; q=0.01

Accept-Language: en-us,en;q=0.5

Accept-Encoding: gzip,deflate

Accept-Charset: ISO-8859-1,utf-8;q=0.7,*;q=0.7

Keep-Alive: 115

Connection: keep-alive

Content-Type: application/x-www-form-urlencoded; charset=UTF-8

X-Requested-With: XMLHttpRequest

Referer: https://piazza.com/class?nid=i55texo54nv3eh

Content-Length: 640

Cookie: piazza_session="

Session cookie (more on this later). Not something you want to share!

Pragma: no-cache

Cache-Control: no-cache

{"method":"content.create","params":{"nid":"i55texo54nv3eh","type":"note","subject":"Live HTTP headers","content":"<p>Starting today ...

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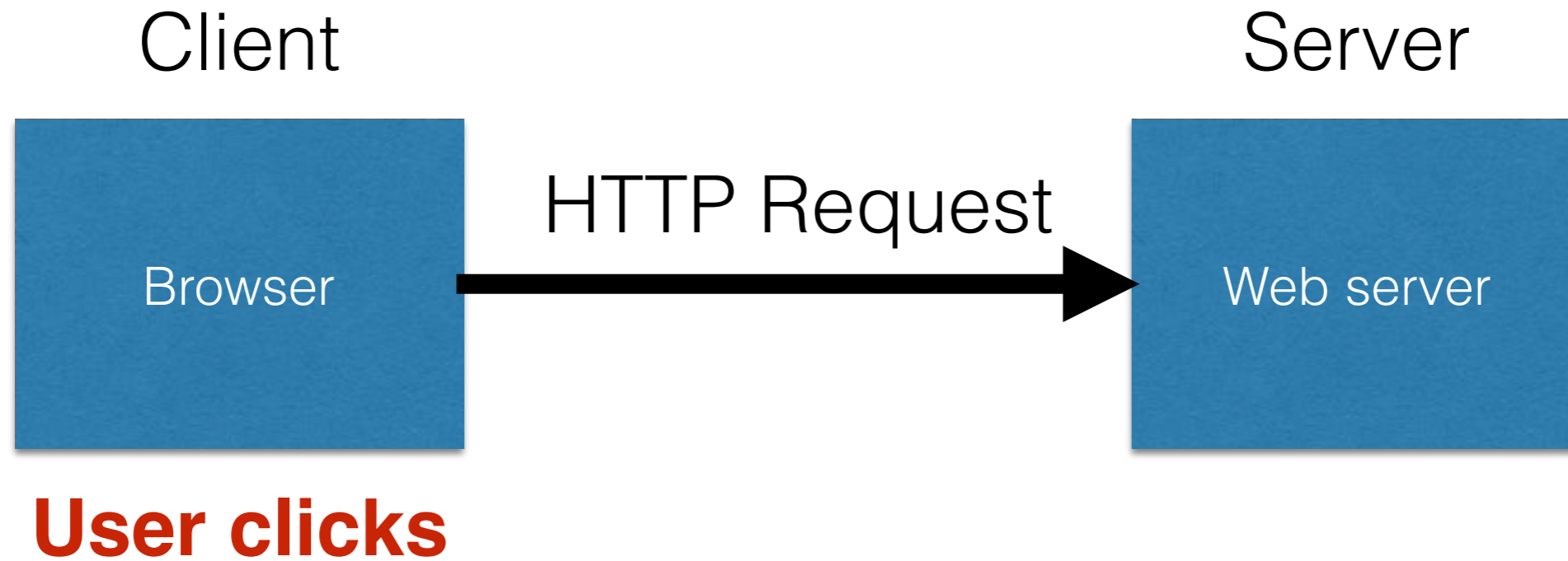
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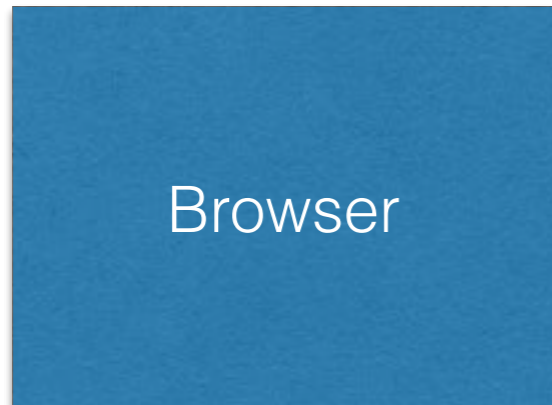
Explicitly includes data as a part of the request's content

Basic structure of web traffic



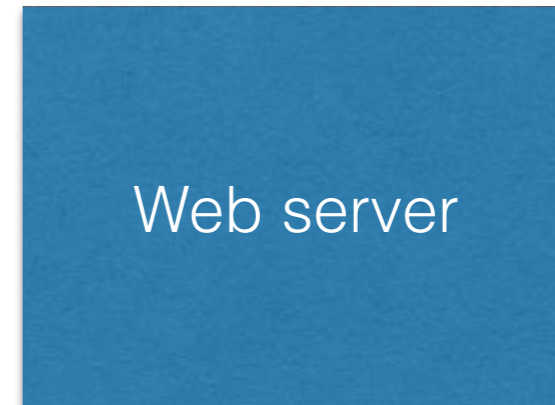
Basic structure of web traffic

Client

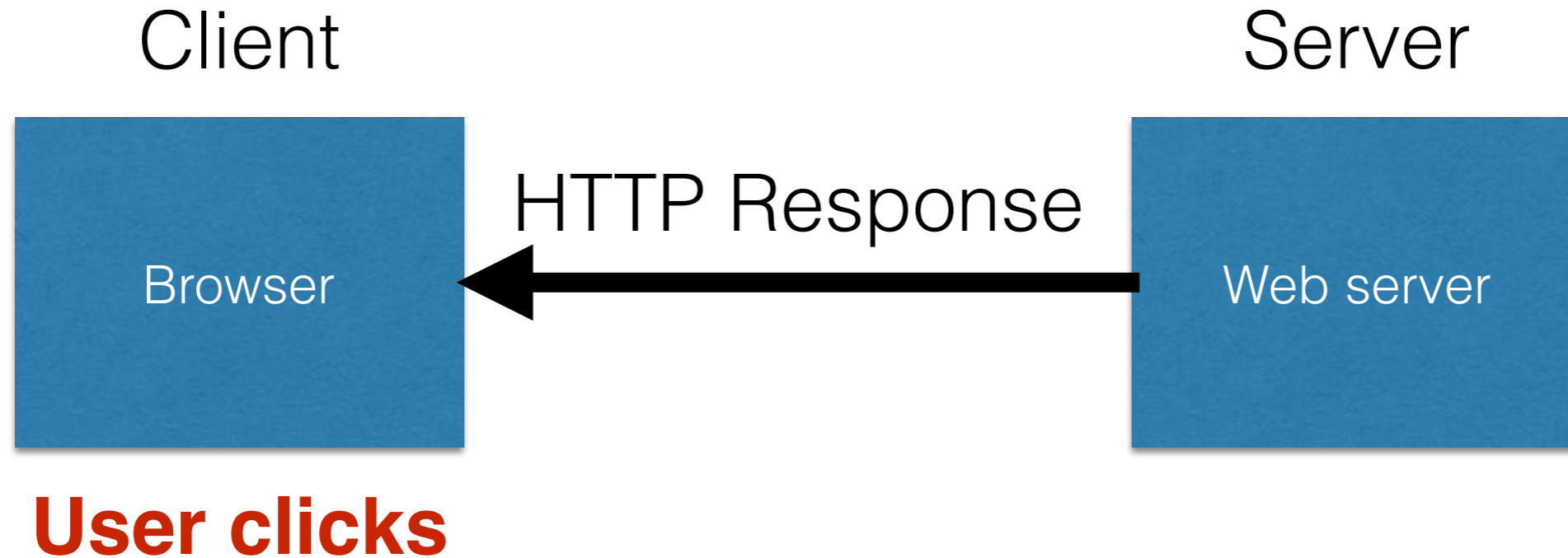


User clicks

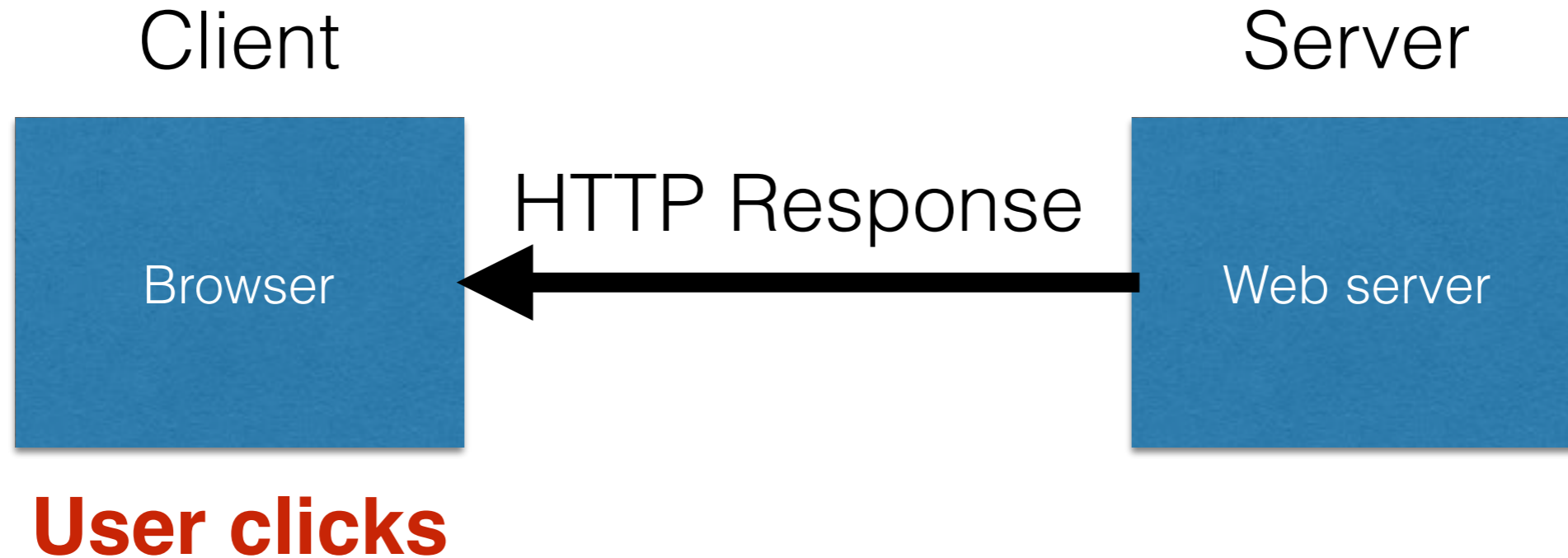
Server



Basic structure of web traffic



Basic structure of web traffic



- Responses contain:
 - Status code
 - Headers describing what the server provides
 - Data
 - Cookies
 - State it would like the browser to store on the site's behalf

HTTP responses

```
HTTP/1.1 200 OK
Date: Tue, 18 Feb 2014 08:20:34 GMT
Server: Apache
Set-Cookie: session-zdnet-production=6bhqcali0cbciagu11sisac2p3; path=/; domain=zdnet.com
Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDlmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0
Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDlmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0
Set-Cookie: edition=us; expires=Wed, 18-Feb-2015 08:20:34 GMT; path=/; domain=.zdnet.com
Set-Cookie: session-zdnet-production=59ob97fpinqe4bg6lde4dvvq11; path=/; domain=zdnet.com
Set-Cookie: user_agent=desktop
Set-Cookie: zdnet_ad_session=f
Set-Cookie: firstpg=0
Expires: Thu, 19 Nov 1981 08:52:00 GMT
Cache-Control: no-store, no-cache, must-revalidate, post-check=0, pre-check=0
Pragma: no-cache
X-UA-Compatible: IE=edge,chrome=1
Vary: Accept-Encoding
Content-Encoding: gzip
Content-Length: 18922
Keep-Alive: timeout=70, max=146
Connection: Keep-Alive
Content-Type: text/html; charset=UTF-8
```

```
<html> ..... </html>
```

HTTP responses

HTTP
version

Status
code

Reason
phrase

HTTP/1.1 200 OK

Date: Tue, 18 Feb 2014 08:20:34 GMT

Server: Apache

Set-Cookie: session-zdnet-production=6bhqcali0cbciagu11sisac2p3; path=/; domain=zdnet.com

Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDJmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0

Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDJmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0

Set-Cookie: edition=us; expires=Wed, 18-Feb-2015 08:20:34 GMT; path=/; domain=.zdnet.com

Set-Cookie: session-zdnet-production=59ob97fpinqe4bg6lde4dvvq11; path=/; domain=zdnet.com

Set-Cookie: user_agent=desktop

Set-Cookie: zdnet_ad_session=f

Set-Cookie: firstpg=0

Expires: Thu, 19 Nov 1981 08:52:00 GMT

Cache-Control: no-store, no-cache, must-revalidate, post-check=0, pre-check=0

Pragma: no-cache

X-UA-Compatible: IE=edge,chrome=1

Vary: Accept-Encoding

Content-Encoding: gzip

Content-Length: 18922

Keep-Alive: timeout=70, max=146

Connection: Keep-Alive

Content-Type: text/html; charset=UTF-8

Headers

Data

<html> </html>

HTTP Headers

<http://blog.lifars.com/2015/02/18/weird-security-term-of-the-week-clickjacking/>

GET /2015/02/18/weird-security-term-of-the-week-clickjacking/ HTTP/1.1

Host: blog.lifars.com

User-Agent: Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9.2.11) Gecko/20101013 Ubuntu/9.04 (jaunty) Firefox/3.6.11

Accept: text/html,application/xhtml+xml,application/xml;q=0.9,*/*;q=0.8

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Keep-Alive: 115

Connection: keep-alive

Referer: <http://www.reddit.com/r/security>

HTTP/1.1 200 OK

Server: nginx

Date: Thu, 19 Feb 2015 17:25:28 GMT

Content-Type: text/html; charset=UTF-8

Transfer-Encoding: chunked

Connection: keep-alive

Vary: Accept-Encoding, Cookie

X-hacker: If you're reading this, you should visit automattic.com/jobs and apply to join the fun, mention this header.

X-Pingback: <http://blog.lifars.com/xmlrpc.php>

Link: <<http://wp.me/p4BZPV-iV>>; rel=shortlink

Last-Modified: Thu, 19 Feb 2015 17:25:28 GMT

Cache-Control: max-age=300, must-revalidate

X-nananana: Batcache

Content-Encoding: gzip

HTTP Headers

<http://blog.lifars.com/2015/02/18/weird-security-term-of-the-week-clickjacking/>

GET /2015/02/18/weird-security-term-of-the-week-clickjacking/ HTTP/1.1

Host: blog.lifars.com

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Accept-Language: en-us,en;q=0.5

Accept-Encoding: gzip,deflate

Accept-Charset: ISO-8859-1,utf-8;q=0.7,*;q=0.7

Keep-Alive: 115

Connection: keep-alive

Referer: http://www.reddit.com/r/security

HTTP/1.1 200 OK

Server: nginx

Date: Thu, 19 Feb 2015 17:25:28 GMT

Content-Type: text/html; charset=UTF-8

Transfer-Encoding: chunked

Connection: keep-alive

Vary: Accept-Encoding, Cookie

X-hacker: If you're reading this, you should visit automattic.com/jobs and apply to join the fun, mention this header.

X-Pingback: http://blog.lifars.com/xmlrpc.php

Link: <<http://wp.me/p4BZPV-iV>>; rel=shortlink

Last-Modified: Thu, 19 Feb 2015 17:25:28 GMT

Cache-Control: max-age=300, must-revalidate

X-nananana: Batcache

Content-Encoding: gzip

HTTP is *stateless*

- The lifetime of an HTTP **session** is typically:
 - Client connects to the server
 - Client issues a request
 - Server responds
 - Client issues a request for something in the response
 - repeat
 - Client disconnects
- HTTP has no means of noting “oh this is the same client from that previous session”
- *With this alone, you'd have to log in at every page load*

Maintaining state across HTTP sessions



- Server processing results in intermediate state
- Send the state to the client in *hidden fields*
- Client returns the state in subsequent responses

Maintaining state across HTTP sessions



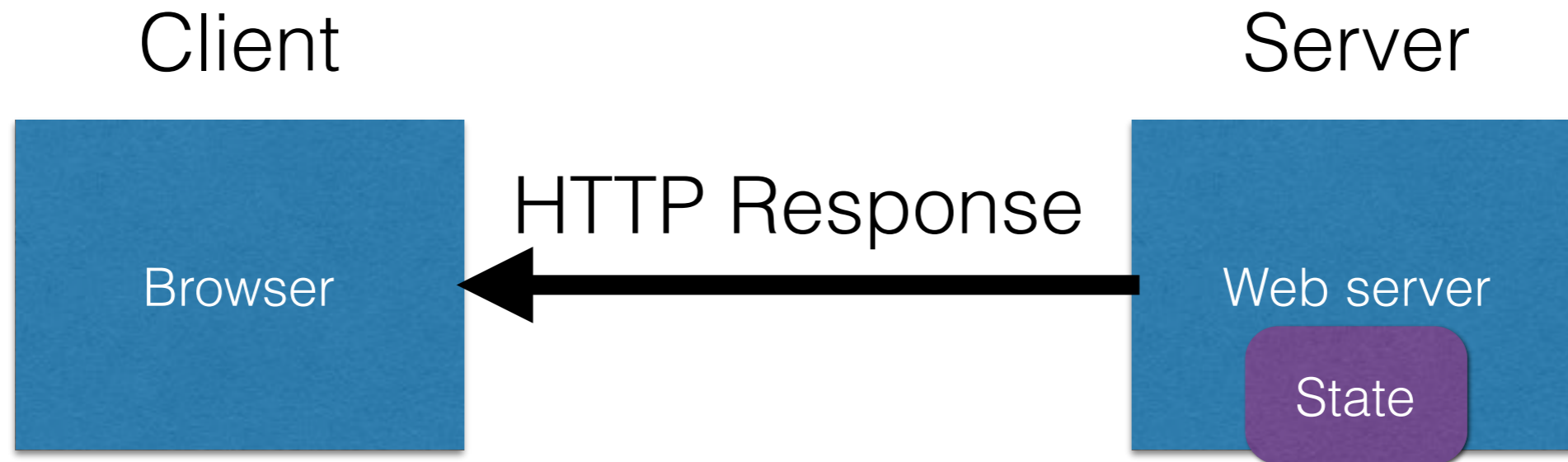
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Maintaining state across HTTP sessions



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Maintaining state across HTTP sessions



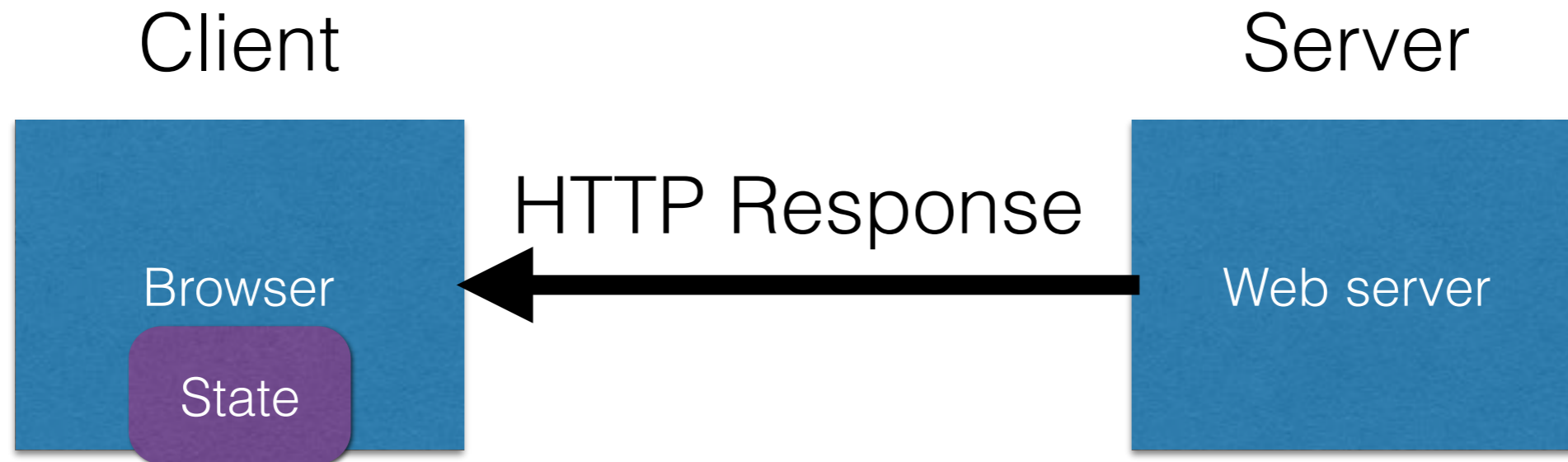
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Maintaining state across HTTP sessions



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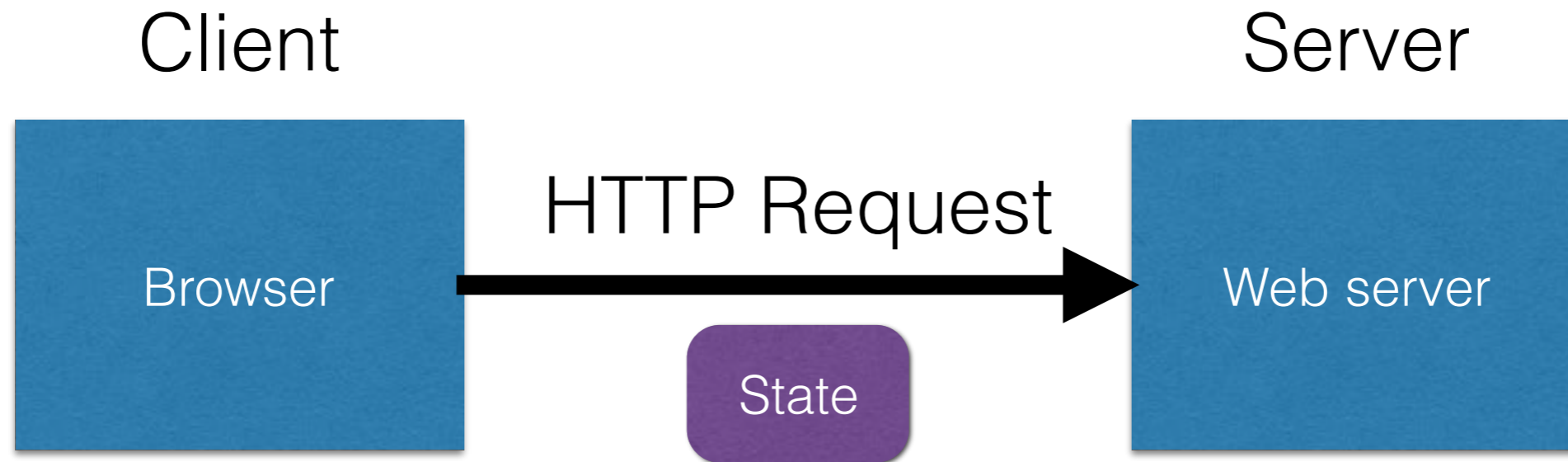
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Maintaining state across HTTP sessions



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Online ordering

socks.com

Order



\$5.50

Order



Online ordering

socks.com

Order



\$5.50

Order



socks.com

Pay

**The total cost is \$5.50.
Confirm order?**

Yes

No



Separate page

Online ordering

What's presented to the user

```
<html>
<head> <title>Pay</title> </head>
<body>

<form action="submit_order" method="GET">
The total cost is $5.50. Confirm order?
<input type="hidden" name="price" value="5.50">
<input type="submit" name="pay" value="yes">
<input type="submit" name="pay" value="no">

</body>
</html>
```

Online ordering

What's presented to the user

```
<html>
<head> <title>Pay</title> </head>
<body>

<form action="submit_order" method="GET">
The total cost is $5.50. Confirm order?
<input type="hidden" name="price" value="5.50">
<input type="submit" name="pay" value="yes">
<input type="submit" name="pay" value="no">

</body>
</html>
```


Online ordering

The corresponding backend processing

```
if(pay == yes && price != NULL)
{
    bill_creditcard(price);
    deliver_socks();
}
else
    display_transaction_cancelled_page();
```

Online ordering

The corresponding backend processing

```
if (pay == yes && price != NULL)
{
    bill_creditcard(price);
    deliver_socks();
}
else
    display_transaction_cancelled_page();
```

Online ordering

What's presented to the user

```
<html>
<head> <title>Pay</title> </head>
<body>

<form action="submit_order" method="GET">
The total cost is $5.50. Confirm order?
<input type="hidden" name="price" value="5.50">
<input type="submit" name="pay" value="yes">
<input type="submit" name="pay" value="no">

</body>
</html>
```

Online ordering

What's presented to the user

```
<html>
<head> <title>Pay</title> </head>
<body>

<form action="submit_order" method="GET">
The total cost is $5.50. Confirm order?
<input type="hidden" name="price" value="0.01" >
<input type="submit" name="pay" value="yes">
<input type="submit" name="pay" value="no">

</body>
</html>
```

Minimizing trust in the client

What's presented to the user

```
<html>
<head> <title>Pay</title> </head>
<body>

<form action="submit_order" method="GET">
The total cost is $5.50. Confirm order?
<input type="hidden" name="price" value="5.50">
<input type="submit" name="pay" value="yes">
<input type="submit" name="pay" value="no">

</body>
</html>
```

Minimizing trust in the client

What's presented to the user

```
<html>
<head> <title>Pay</title> </head>
<body>

<form action="submit_order" method="GET">
The total cost is $5.50. Confirm order?
<input type="hidden" name="sid" value="781234">
<input type="submit" name="pay" value="yes">
<input type="submit" name="pay" value="no">

</body>
</html>
```

Minimizing trust in the client

The corresponding backend processing

```
price = lookup(sid);  
if(pay == yes && price != NULL)  
{  
    bill_creditcard(price);  
    deliver_socks();  
}  
else  
    display_transaction_cancelled_page();
```

Minimizing trust in the client

The corresponding backend processing

```
price = lookup(sid);  
if(pay == yes && price != NULL)  
{  
    bill_creditcard(price);  
    deliver_socks();  
}  
else  
    display_transaction_cancelled_page();
```

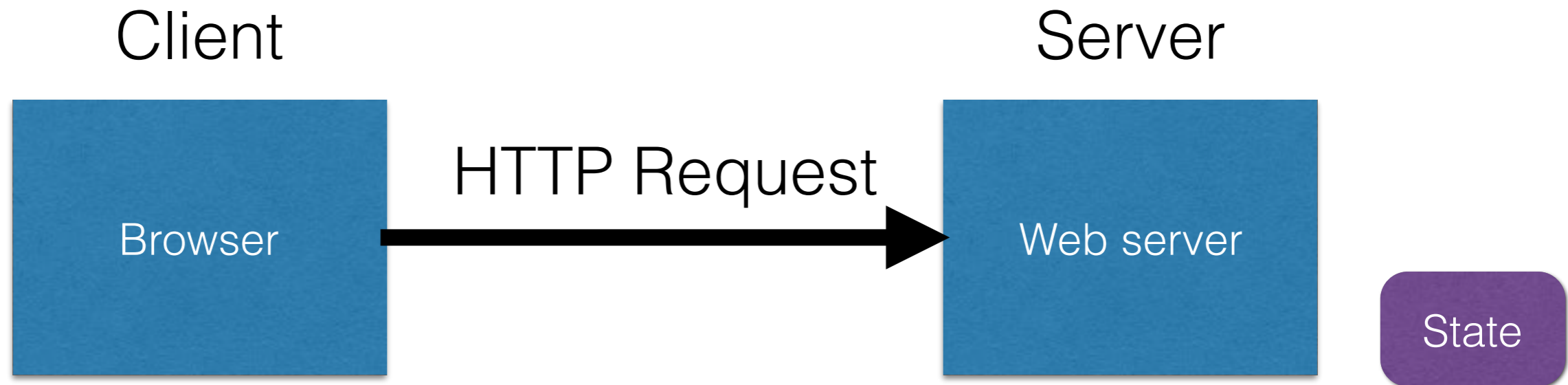
We don't want to pass hidden fields around all the time

Statefulness with Cookies



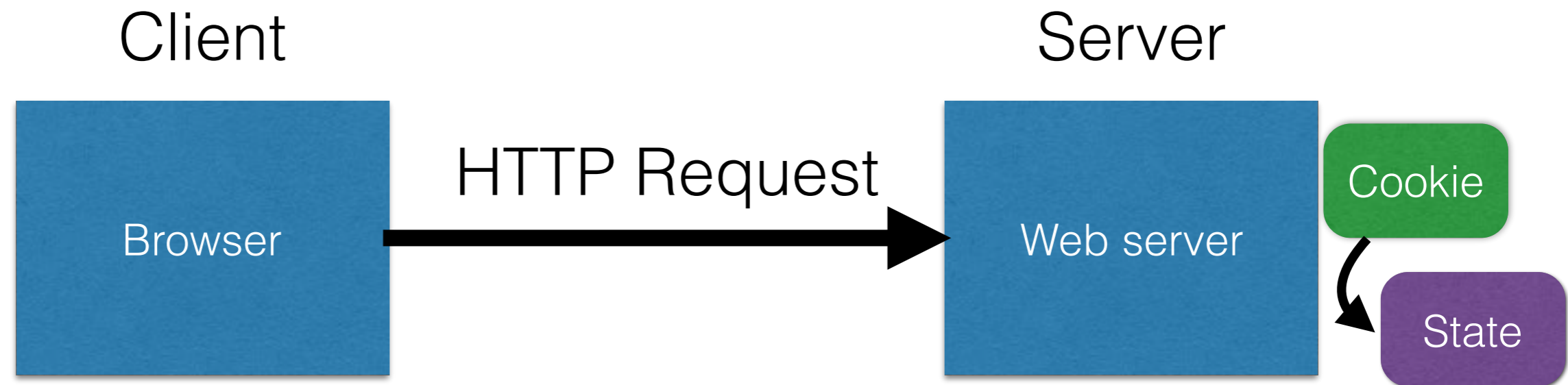
- Server stores state, indexes it with a cookie
- Send this cookie to the client
- Client stores the cookie and returns it with subsequent queries to that same server

Statefulness with Cookies



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Statefulness with Cookies



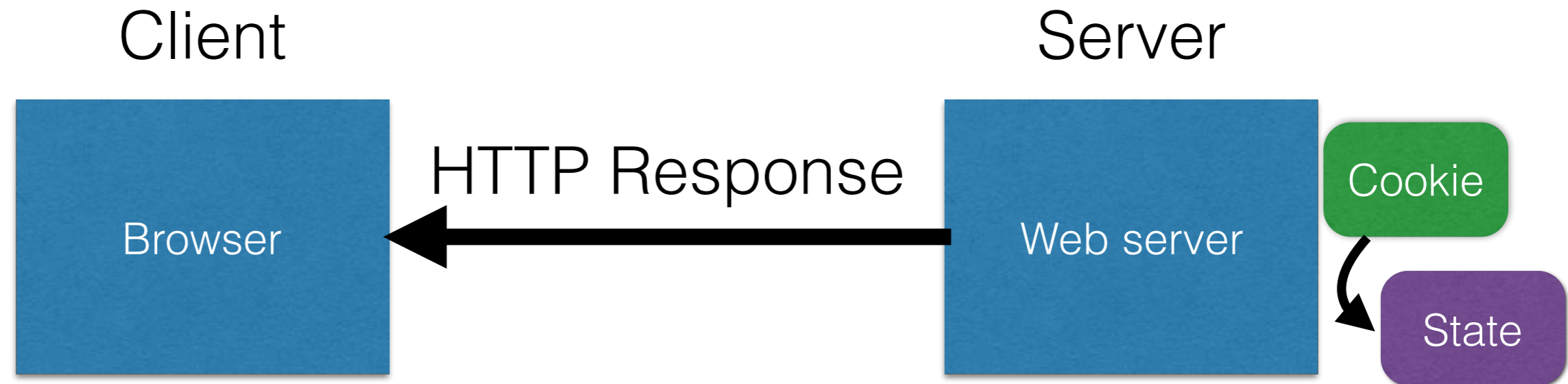
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Statefulness with Cookies



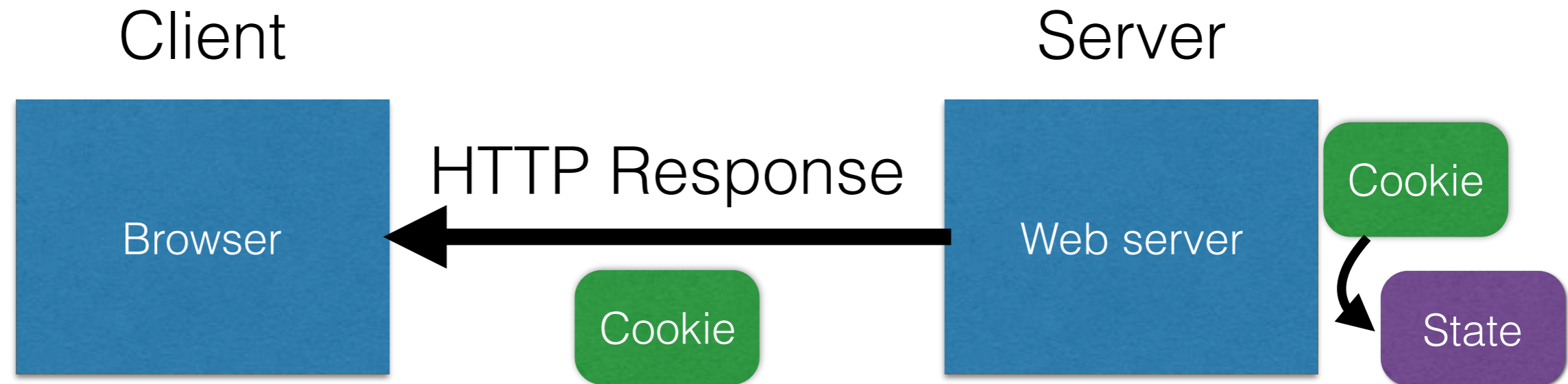
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Statefulness with Cookies



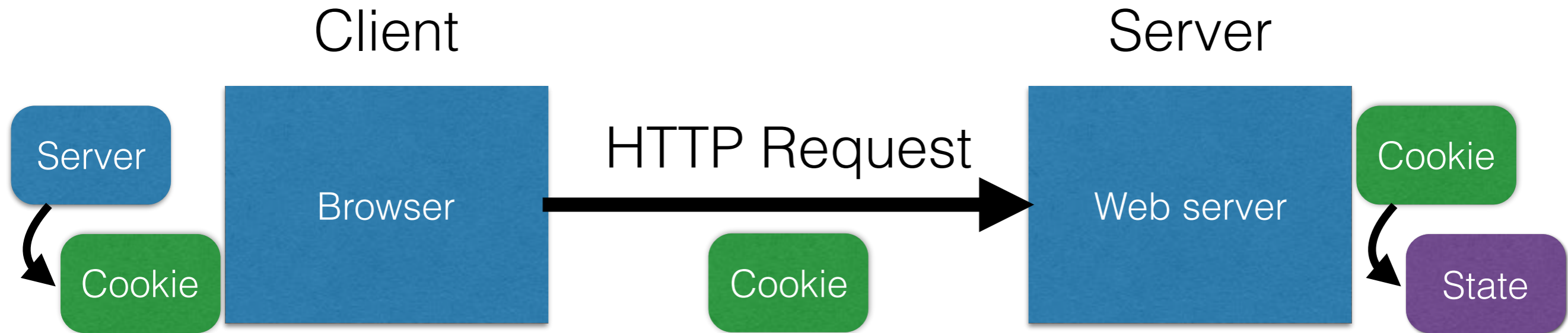
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Statefulness with Cookies



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Statefulness with Cookies



- Server stores state, indexes it with a cookie
- Send this cookie to the client
- Client stores the cookie and returns it with subsequent queries to that same server

Cookies are key-value pairs

Set-Cookie: **key**=**value**; **options**;

Headers

```
HTTP/1.1 200 OK
Date: Tue, 18 Feb 2014 08:20:34 GMT
Server: Apache
Set-Cookie: session-zdnet-production=6bhqca1i0cbciagu11sisac2p3; path=/; domain=zdnet.com
Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDJmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0
Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDJmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0
Set-Cookie: edition=us; expires=Wed, 18-Feb-2015 08:20:34 GMT; path=/; domain=.zdnet.com
Set-Cookie: session-zdnet-production=59ob97fpinqe4bg6lde4dvvq11; path=/; domain=zdnet.com
Set-Cookie: user_agent=desktop
Set-Cookie: zdnet_ad_session=f
Set-Cookie: firstpg=0
Expires: Thu, 19 Nov 1981 08:52:00 GMT
Cache-Control: no-store, no-cache, must-revalidate, post-check=0, pre-check=0
Pragma: no-cache
X-UA-Compatible: IE=edge,chrome=1
Vary: Accept-Encoding
Content-Encoding: gzip
Content-Length: 18922
Keep-Alive: timeout=70, max=146
Connection: Keep-Alive
Content-Type: text/html; charset=UTF-8
```

Data

```
<html> ..... </html>
```

Cookies are key-value pairs

Set-Cookie: **key**=**value**; **options**;

Headers

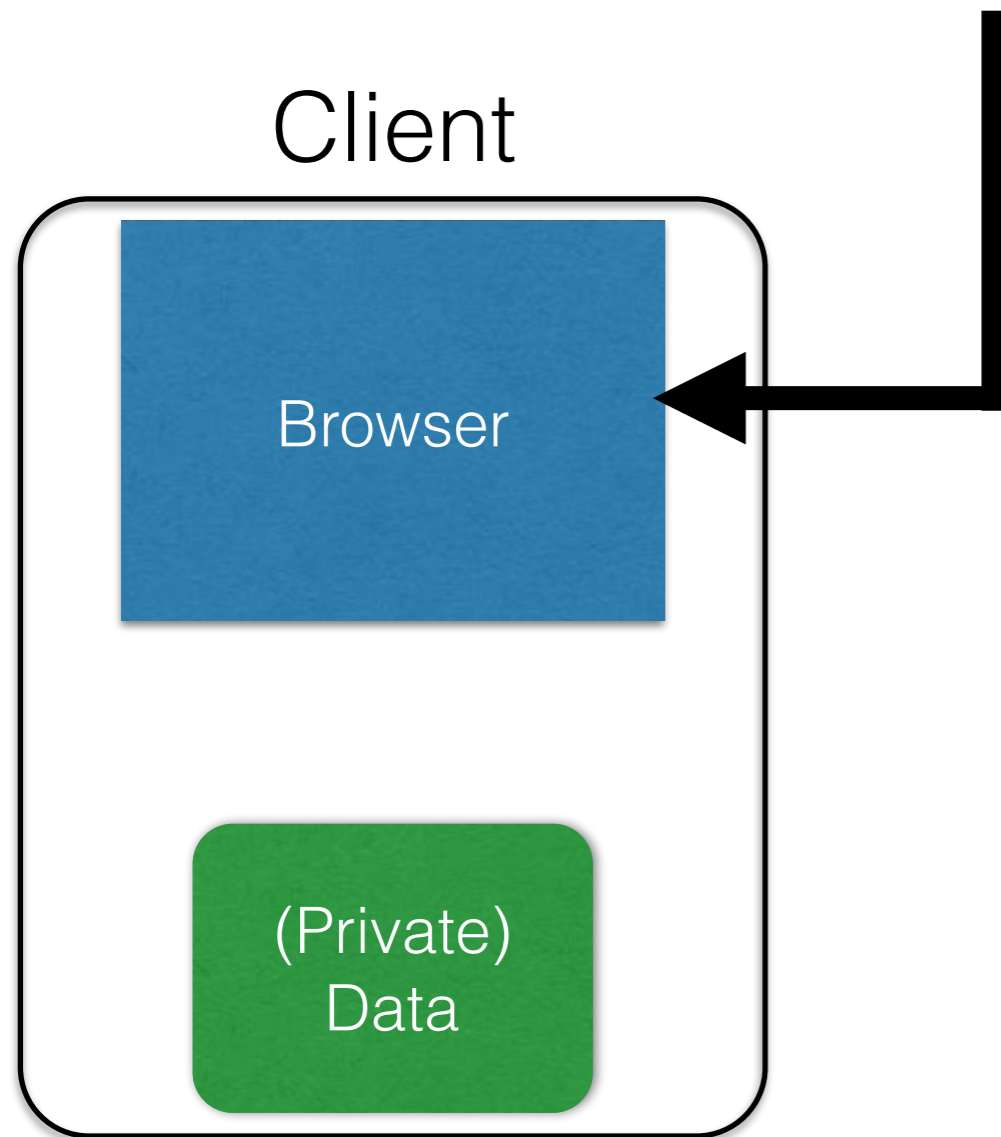
```
HTTP/1.1 200 OK
Date: Tue, 18 Feb 2014 08:20:34 GMT
Server: Apache
Set-Cookie: session-zdnet-production=6bhqca1i0cbciagu11sisac2p3; path=/; domain=zdnet.com
Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDlmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0
Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDlmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0
Set-Cookie: edition=us; expires=Wed, 18-Feb-2015 08:20:34 GMT; path=/; domain=.zdnet.com
Set-Cookie: session-zdnet-production=59ob97fpinqe4bg6lde4dvvq11; path=/; domain=zdnet.com
Set-Cookie: user_agent=desktop
Set-Cookie: zdnet_ad_session=f
Set-Cookie: firstpg=0
Expires: Thu, 19 Nov 1981 08:52:00 GMT
Cache-Control: no-store, no-cache, must-revalidate, post-check=0, pre-check=0
Pragma: no-cache
X-UA-Compatible: IE=edge,chrome=1
Vary: Accept-Encoding
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Connection: Keep-Alive
Content-Type: text/html; charset=UTF-8
```

Data

```
<html> ..... </html>
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Cookies

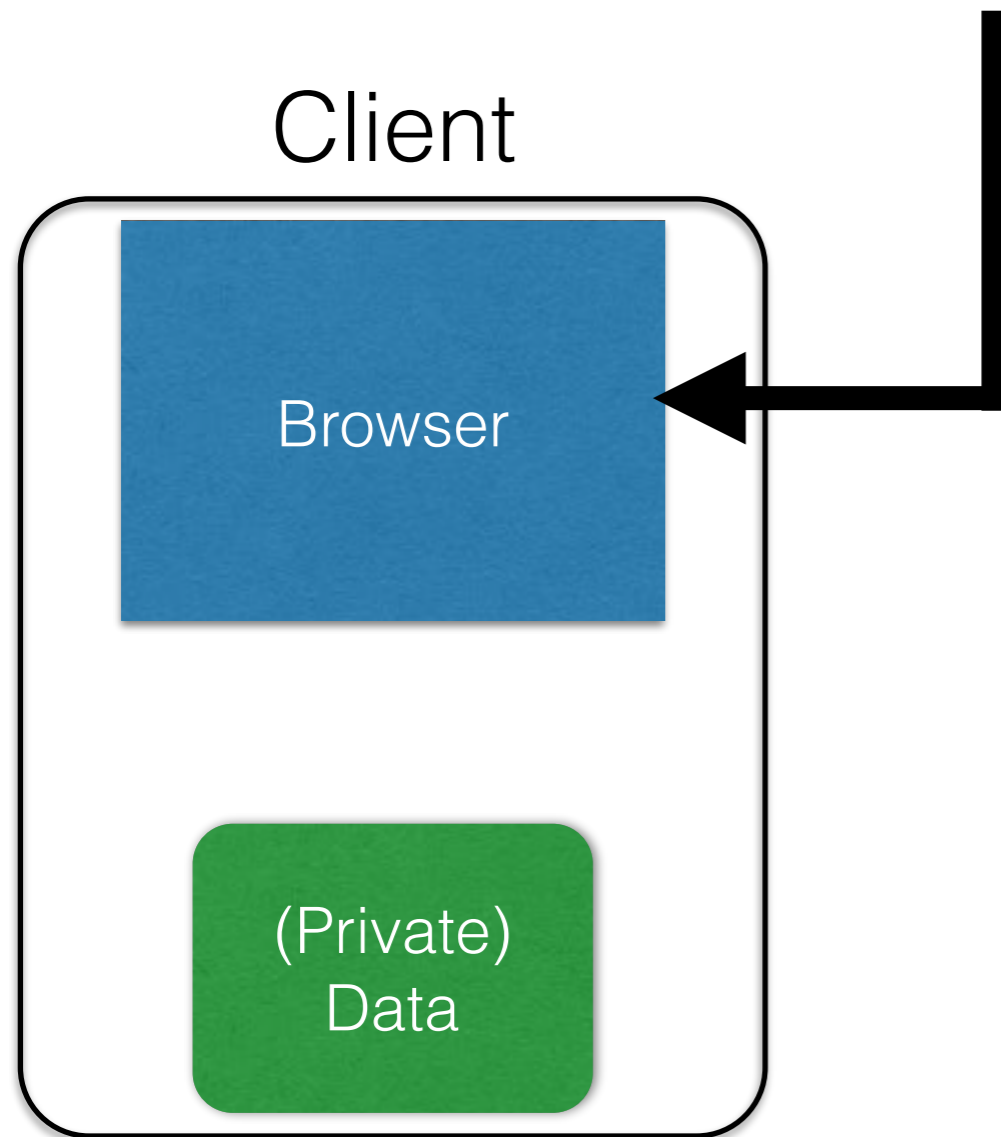
Set-Cookie: edition=us; expires=Wed, 18-Feb-2015 08:20:34 GMT; path=/; domain=.zdnet.com



Semantics

Cookies

Set-Cookie: edition=us expires=Wed, 18-Feb-2015 08:20:34 GMT; path=/; domain=.zdnet.com

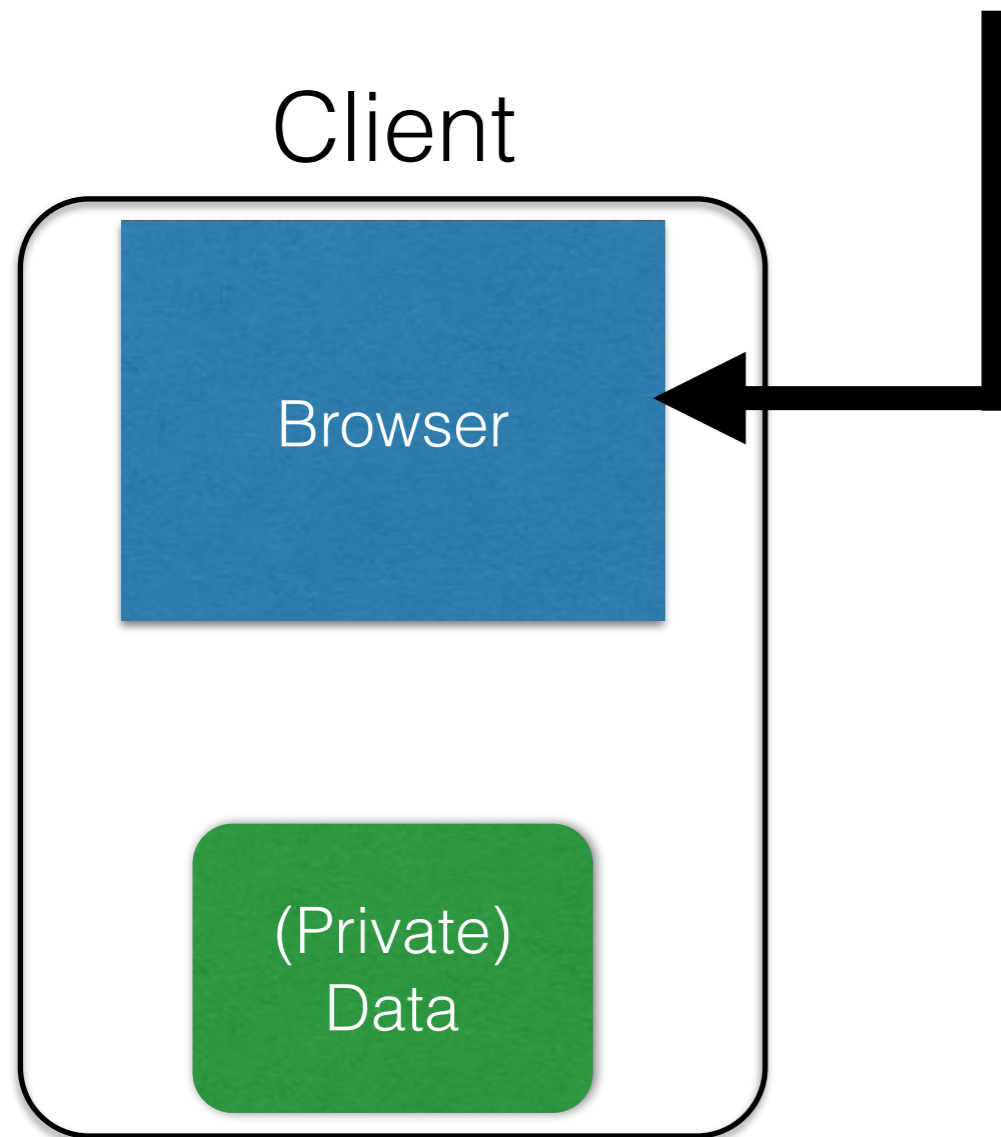


Semantics

- Store “us” under the key “edition” (think of it like one big hash table)

Cookies

Set-Cookie: `edition=us` `expires=Wed, 18-Feb-2015 08:20:34 GMT` path=/; domain=.zdnet.com

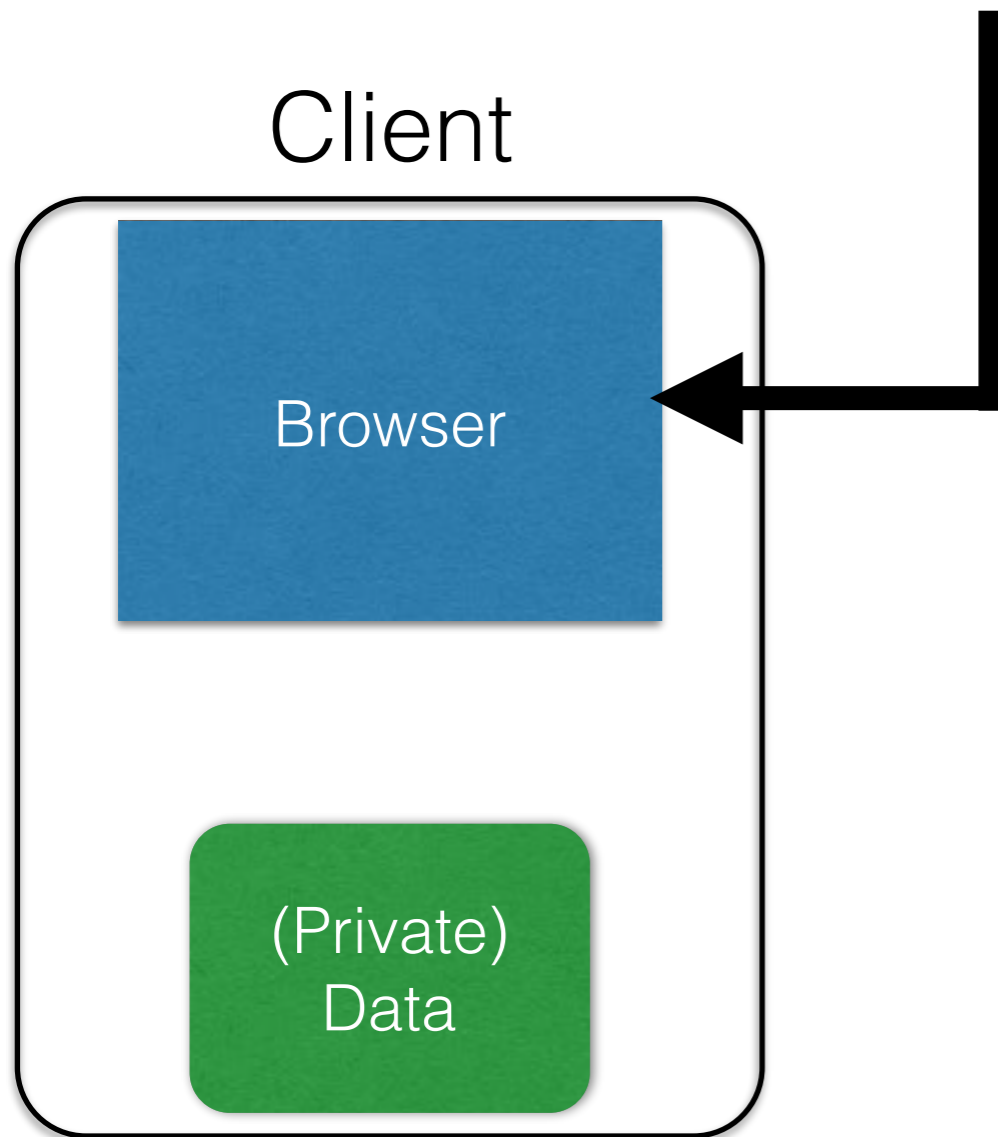


Semantics

- Store “us” under the key “edition” (think of it like one big hash table)
- This value is no good as of Wed Feb 18...

Cookies

Set-Cookie: `edition=us` `expires=Wed, 18-Feb-2015 08:20:34 GMT` `path=/;` `domain=.zdnet.com`

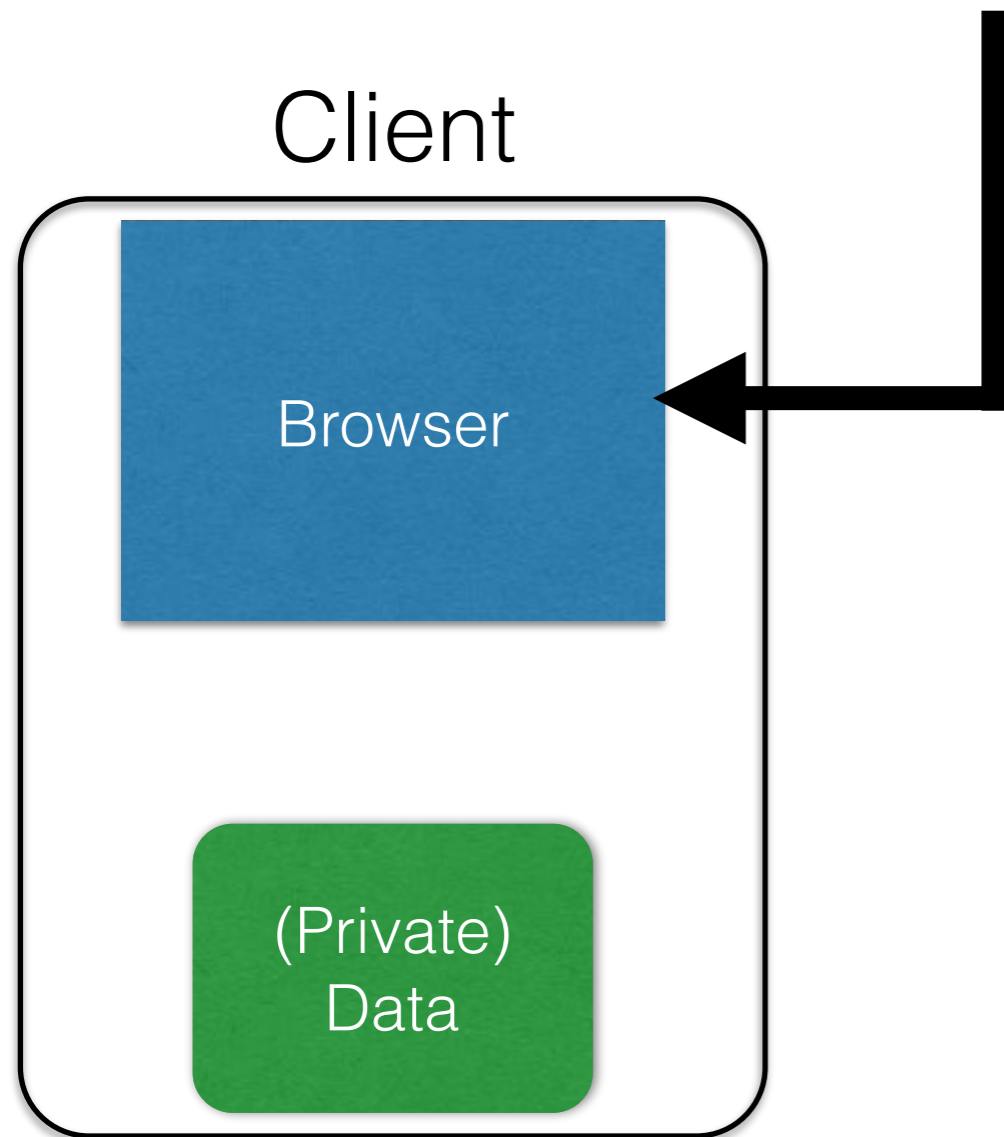


Semantics

- Store “us” under the key “edition” (think of it like one big hash table)
- This value is no good as of Wed Feb 18...
- This value should only be readable by any domain ending in `.zdnet.com`

Cookies

Set-Cookie: `edition=us` `expires=Wed, 18-Feb-2015 08:20:34 GMT` `path=/;` `domain=.zdnet.com`

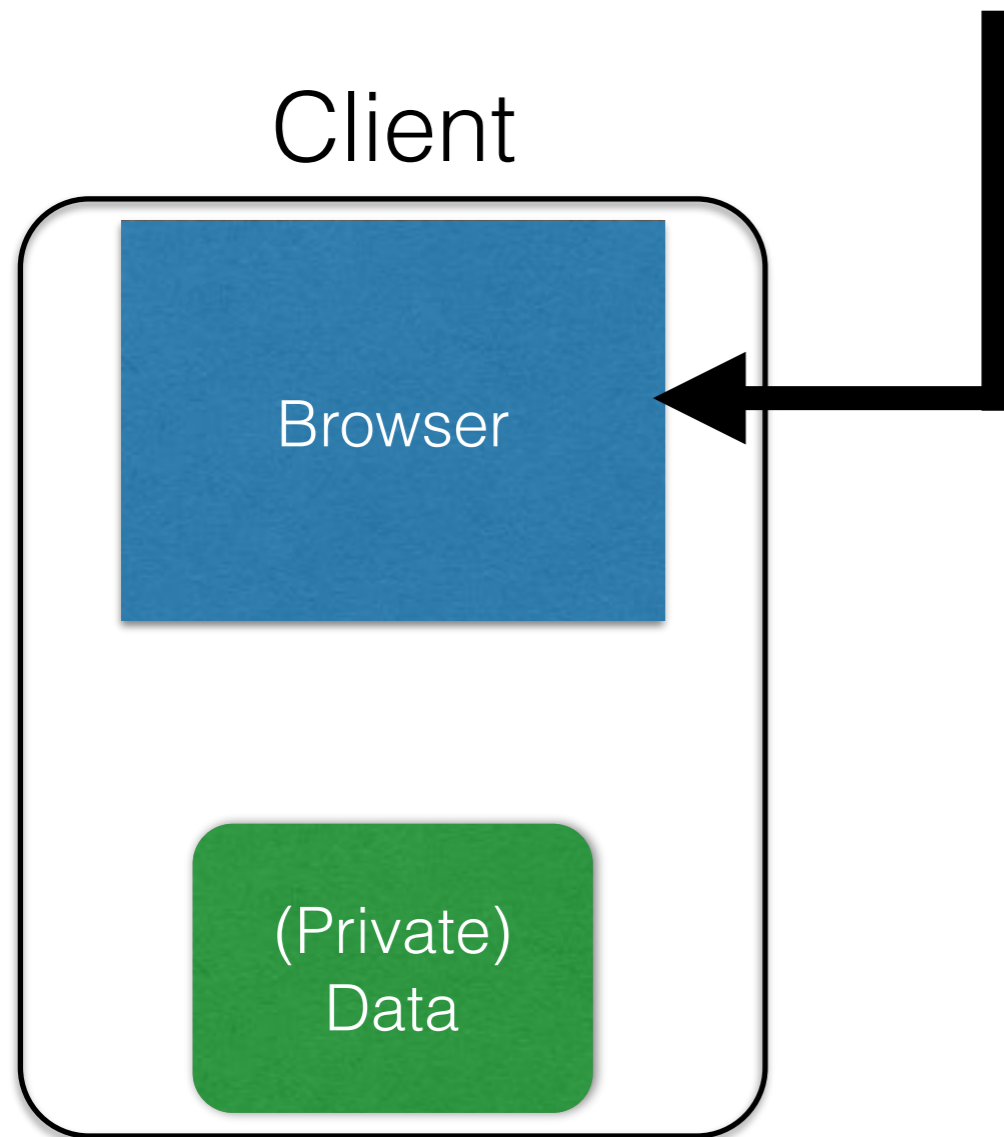


Semantics

- Store “us” under the key “edition” (think of it like one big hash table)
- This value is no good as of Wed Feb 18...
- This value should only be readable by any domain ending in `.zdnet.com`
- This should be available to any resource within a subdirectory of `/`

Cookies

Set-Cookie: `edition=us` `expires=Wed, 18-Feb-2015 08:20:34 GMT` `path=;` `domain=.zdnet.com`

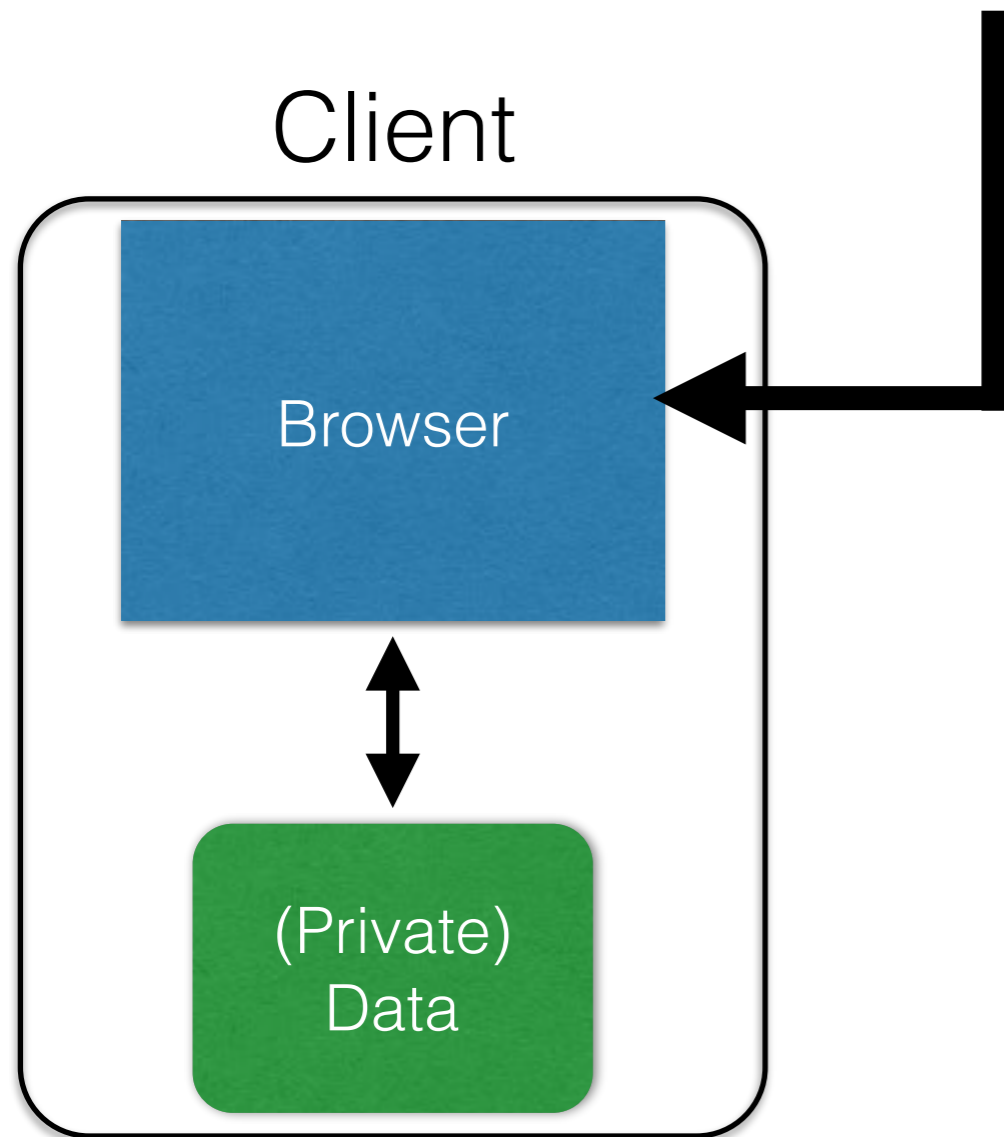


Semantics

- Store “us” under the key “edition” (think of it like one big hash table)
- This value is no good as of Wed Feb 18...
- This value should only be readable by any domain ending in `.zdnet.com`
- This should be available to any resource within a subdirectory of `/`
- Send the cookie to any future requests to `<domain>/<path>`

Cookies

Set-Cookie: `edition=us` `expires=Wed, 18-Feb-2015 08:20:34 GMT` `path=;` `domain=.zdnet.com`



Semantics

- Store "us" under the key "edition" (think of it like one big hash table)
- This value is no good as of Wed Feb 18...
- This value should only be readable by any domain ending in `.zdnet.com`
- This should be available to any resource within a subdirectory of `/`
- Send the cookie to any future requests to `<domain>/<path>`

Requests with cookies

```
HTTP/1.1 200 OK
Date: Tue, 18 Feb 2014 08:20:34 GMT
Server: Apache
Set-Cookie: session-zdnet-production=6bhqca1i0cbciagu11sisac2p3; path=/; domain=zdnet.com
Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDlmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0; path=/; domain=zdnet.com
Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDlmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0; path=/; domain=zdnet.com
Set-Cookie: edition=us; expires=Wed, 18-Feb-2015 08:20:34 GMT; path=/; domain=.zdnet.com
Set-Cookie: session-zdnet-production=59ob97fpinqe4bg6lde4dvvq11; path=/; domain=zdnet.com
```



Subsequent visit

Requests with cookies

Response

HTTP/1.1 200 OK

Date: Tue, 18 Feb 2014 08:20:34 GMT

Server: Apache

Set-Cookie: session-zdnet-production=6bhqca1i0cbciagu11sisac2p3; path=/; domain=zdnet.com

Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDlmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0

Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDlmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0

Set-Cookie: edition=us; expires=Wed, 18-Feb-2015 08:20:34 GMT; path=/; domain=.zdnet.com

Set-Cookie: session-zdnet-production=59ob97fpinqe4bg6lde4dvvq11; path=/; domain=zdnet.com



Subsequent visit

Requests with cookies

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HTTP/1.1 200 OK

Date: Tue, 18 Feb 2014 08:20:34 GMT

Server: Apache

Set-Cookie: session-zdnet-production=6bhqca1i0cbciagu11sisac2p3; path=/; domain=zdnet.com

Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDjmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0

Set-Cookie: zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDjmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0

Set-Cookie: edition=us; expires=Wed, 18-Feb-2015 08:20:34 GMT; path=/; domain=.zdnet.com

Set-Cookie: session-zdnet-production=59ob97fpinqe4bg6lde4dvvq11; path=/; domain=zdnet.com



Subsequent visit

HTTP Headers

http://zdnet.com/

GET / HTTP/1.1

Host: zdnet.com

User-Agent: Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9.2.11) Gecko/20101013 Ubuntu/9.04 (jaunty) Firefox/3.6.11

Accept: text/html,application/xhtml+xml,application/xml;q=0.9,*/*;q=0.8

Accept-Language: en-us,en;q=0.5

Accept-Encoding: gzip,deflate

Accept-Charset: ISO-8859-1,utf-8;q=0.7,*;q=0.7

Keep-Alive: 115

Connection: keep-alive

Cookie: session-zdnet-production=59ob97fpinqe4bg6lde4dvvq11 zdregion=MTI5LjluMTI5LjE1Mzp1czp1czpjZDjmNWY5YTdkODU1N2Q2YzM5NGU3M2Y1ZTRmN0

...

Why use cookies?

- Personalization
 - Let an anonymous user customize your site
 - Store font choice, etc., in the cookie

Why use cookies?

- Tracking users
 - Advertisers want to know your behavior
 - Ideally build a profile *across different websites*
 - Read about iPad on CNN, then see ads on Amazon?!
 - How can an advertiser (A) know what you did on another site (S)?

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S shows you an ad from A; A scrapes the referrer URL

Why use cookies?

- Tracking users

- Advertisers want to know your behavior
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 - Read about iPad on CNN, then see ads on Amazon?!
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S shows you an ad from A; A scrapes the referrer URL

Option 1: A maintains a DB, indexed by your IP address

Problem: IP addrs change

Why use cookies?

- **Tracking users**
 - Advertisers want to know your behavior
 - Ideally build a profile *across different websites*
 - Read about iPad on CNN, then see ads on Amazon?!
 - How can an advertiser (A) know what you did on another site (S)?

S shows you an ad from A; A scrapes the referrer URL

Option 1: A maintains a DB, indexed by your IP address

Option 2: A maintains a DB indexed by a *cookie*

Problem: IP addrs change

- **“Third-party cookie”**
- **Commonly used by large ad networks (doubleclick)**



hot new rising controversial top gilded wiki promoted

want to join? sign in or create an account in seconds | English

Search bar with navigation arrows

Search input field

Remember me, reset password, login buttons

Submit a new link

Submit a new text post

trending subreddits /r/self /r/Lightbulb /r/COPYRIGHT /r/modnews /r/secretfans 13 comments

1 4615 They should put a tiny message at the end of chapstick tubes congratulating you for not losing the damn thing. (self.Showerthoughts) submitted 3 hours ago by Jabroni0530 to /r/Showerthoughts 437 comments share

2 5533 Meet Bidy, The Traveling Hedgehog (imgur.com) submitted 5 hours ago by kamil1308 to /r/aww 812 comments share

3 4808 Mt. Fuji overlooking Yokohama (i.imgur.com) submitted 5 hours ago by ne1butu to /r/pics 331 comments share

4 3365 RIP in peace (imgur.com) submitted 4 hours ago by iBleedorange to /r/funny 430 comments share

5 2344 [Image]Stop Letting People (ambitiondaily.com) submitted 3 hours ago by AceKingQueen to /r/GetMotivated 219 comments share

6 3567 Hacker Claims Feds Hit Him With 44 Felonies When He Refused to Be an FBI Spy (wired.com) submitted 5 hours ago by johnmountain to /r/news



discuss this ad on reddit



hot new rising controversial top gilded wiki promoted

want to join? sign in or create an account in seconds | English

Search bar with navigation arrows

Search input field

Form with 'remember me', 'reset password', and 'login' buttons

Submit a new link

Submit a new text post

trending subreddits /r/self /r/Lightbulb /r/COPYRIGHT /r/modnews /r/secretfans 13 comments

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6 3567 Hacker Claims Feds Hit Him With 44 Felonies When He Refused to Be an FBI Spy (wired.com) submitted 5 hours ago by johnmountain to /r/news

Advertisement for 'GIF TOURNAMENT BATTLE #3' featuring a bracket diagram and a trophy icon, with a link to discuss on reddit.

Ad provided by an ad network

Snippet of reddit.com source

```
- <div class="side">
  + <div class="spacer">
  + <div class="spacer">
  + <div class="spacer">
  + <div class="spacer">
  + <div class="spacer">
  - <div class="spacer">
    - <iframe id="ad_main" scrolling="no" frameborder="0" src="http://static.adzerk.net
      /reddit/ads.html?sr=-reddit.com,loggedout&bust2#http://www.reddit.com" name="ad_main">
      - <html>
        - <head>
          + <style>
          + <script type="text/javascript" async="" src="http://engine.adzerk.net
            /ados?t=1424367472275&request={"Placements":
            [{"A":5146,"S":24950,"D":"main","AT":5},
            {"A":5146,"S":24950,"D":"sponsorship","AT":8}], "Keywords":"-reddit.com%2Clogg
            %3A%2F%2Fwww.reddit.com%2F", "IsAsync":true, "WriteResults":true}">
          + <script src="//ajax.googleapis.com/ajax/libs/jquery/1.7.1
            /jquery.min.js" type="text/javascript">
          + <script src="//secure.adzerk.net/ados.js?q=43" type="text/javascript">
          + <script type="text/javascript">
          + <script type="text/javascript">
          + <script type="text/javascript" src="http://static.adzerk.net/Extensions
            /adFeedback.js">
          + <link rel="stylesheet" href="http://static.adzerk.net/Extensions
            /adFeedback.css">
        </head>
```

Snippet of reddit.com source

```
- <div class="side">
```

```
+ <div class="spacer">
```

```
+ <div class="spacer">
```

```
+ <div class="spacer">
```

```
+ <div class="spacer">
```

```
+ <div class="spacer">
```

```
- <div class="spacer">
```

Our first time accessing adzerk.net

```
- <iframe id="ad_main" scrolling="no" frameborder="0" src="http://static.adzerk.net/reddit/ads.html?sr=-reddit.com,loggedout&bust2#http://www.reddit.com" name="ad_main">
```

```
- <html>
```

```
- <head>
```

```
+ <style>
```

```
+ <script type="text/javascript" async="" src="http://engine.adzerk.net/ados?t=1424367472275&request={"Placements": [{"A":5146,"S":24950,"D":"main","AT":5}, {"A":5146,"S":24950,"D":"sponsorship","AT":8}], "Keywords":"-reddit.com%2Clogged%3A%2F%2Fwww.reddit.com%2F", "IsAsync":true, "WriteResults":true}">
```

```
+ <script src="//ajax.googleapis.com/ajax/libs/jquery/1.7.1/jquery.min.js" type="text/javascript">
```

```
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```

```
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```

```
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```

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```

```
+ <link rel="stylesheet" href="http://static.adzerk.net/Extensions/adFeedback.css">
```

```
</head>
```


I visit reddit.com

HTTP Headers

http://static.adzerk.net/reddit/ads.html?sr=-reddit.com,loggedout&bust2#http://www.reddit.com

GET /reddit/ads.html?sr=-reddit.com,loggedout&bust2 HTTP/1.1

Host: static.adzerk.net

User-Agent: Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9.2.11) Gecko/20101013 Ubuntu/9.04 (jaunty) Firefox/3.6.11

Accept: text/html,application/xhtml+xml,application/xml;q=0.9,*/*;q=0.8

Accept-Language: en-us,en;q=0.5

Accept-Encoding: gzip,deflate

Accept-Charset: ISO-8859-1,utf-8;q=0.7,*;q=0.7

Keep-Alive: 115

Connection: keep-alive

Referer: http://www.reddit.com/

HTTP/1.1 200 OK

Date: Thu, 19 Feb 2015 17:37:51 GMT

Content-Type: text/html

Transfer-Encoding: chunked

Connection: keep-alive

Set-Cookie: __cfduid=dc3a93cd30ca47b76600d63cde283e9b81424367471; expires=Fri, 19-Feb-16 17:37:51 GMT; path=/; domain=.adzerk.net...

I visit reddit.com

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Later, I go to reddit.com/r/security

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We are only sharing this cookie with *.adzerk.net; but we are telling them about where we just came from

Later, I go to reddit.com/r/security

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Cookies and web authentication

- An *extremely common* use of cookies is to track users who have already authenticated
- If the user already visited <http://website.com/login.html?user=alice&pass=secret> with the correct password, then the server associates a “*session cookie*” with the logged-in user’s info
- Subsequent requests (GET and POST) include the cookie in the request *headers* and/or as one of the *fields*:
<http://website.com/doStuff.html?sid=81asf98as8eak>
- The idea is for the server to be able to say “I am talking to the same browser that authenticated Alice earlier.”

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Attacks?