

Systematic Yet Flexible Discovery of Social Networks

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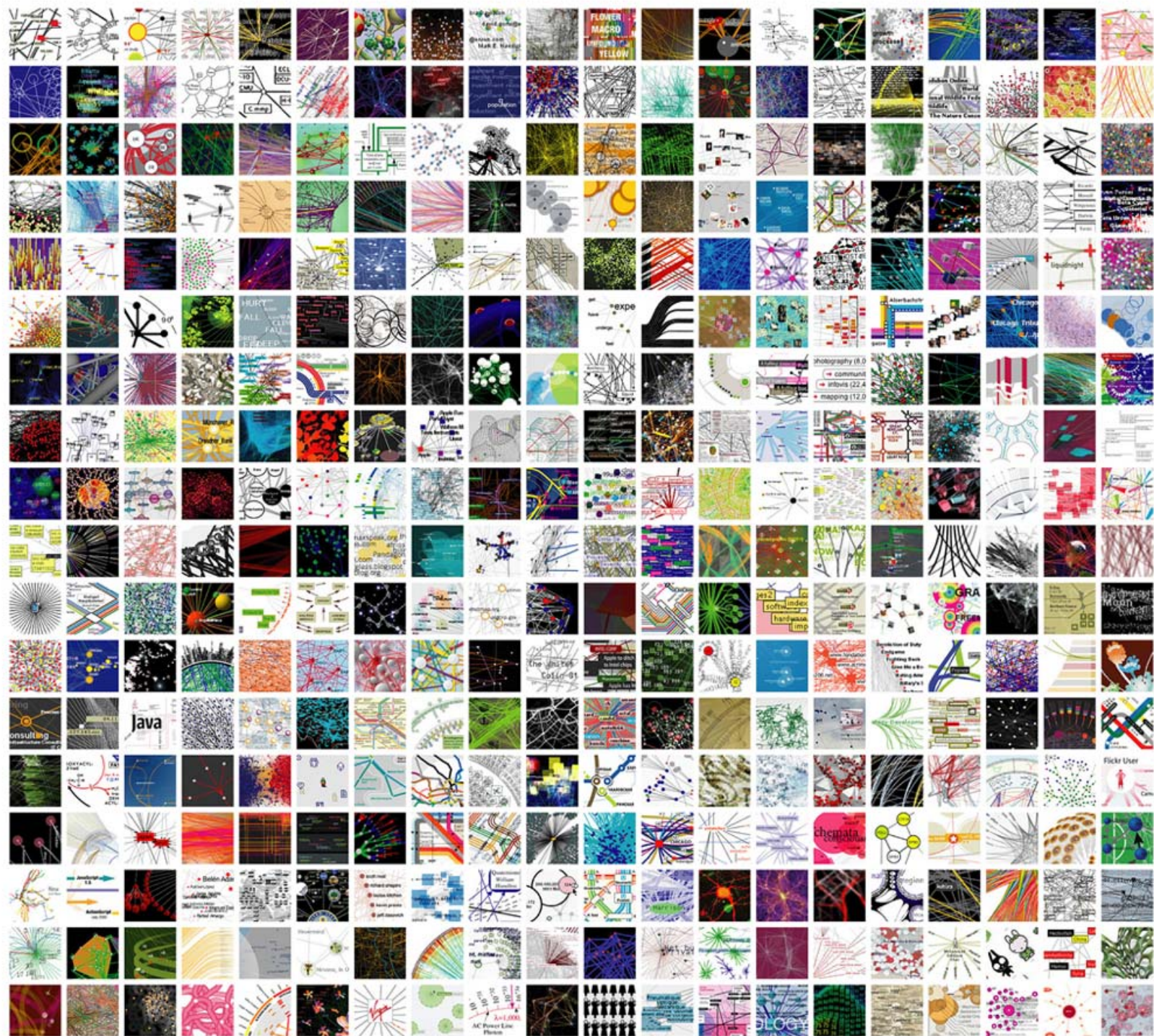
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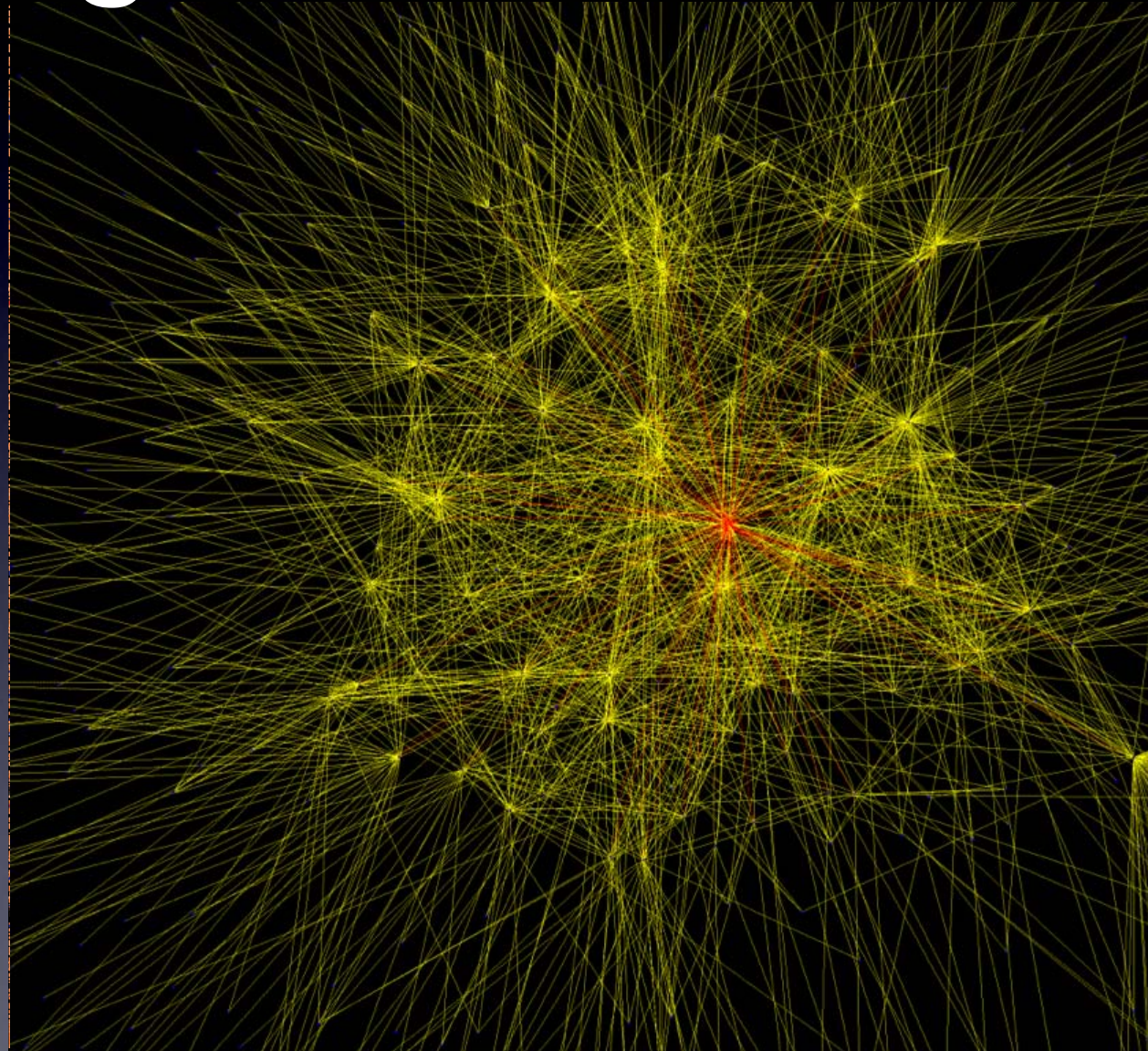
Exploring Networks

- Individual characteristics half the story
- Social Network Analysts have distinct tasks
- Interaction is key



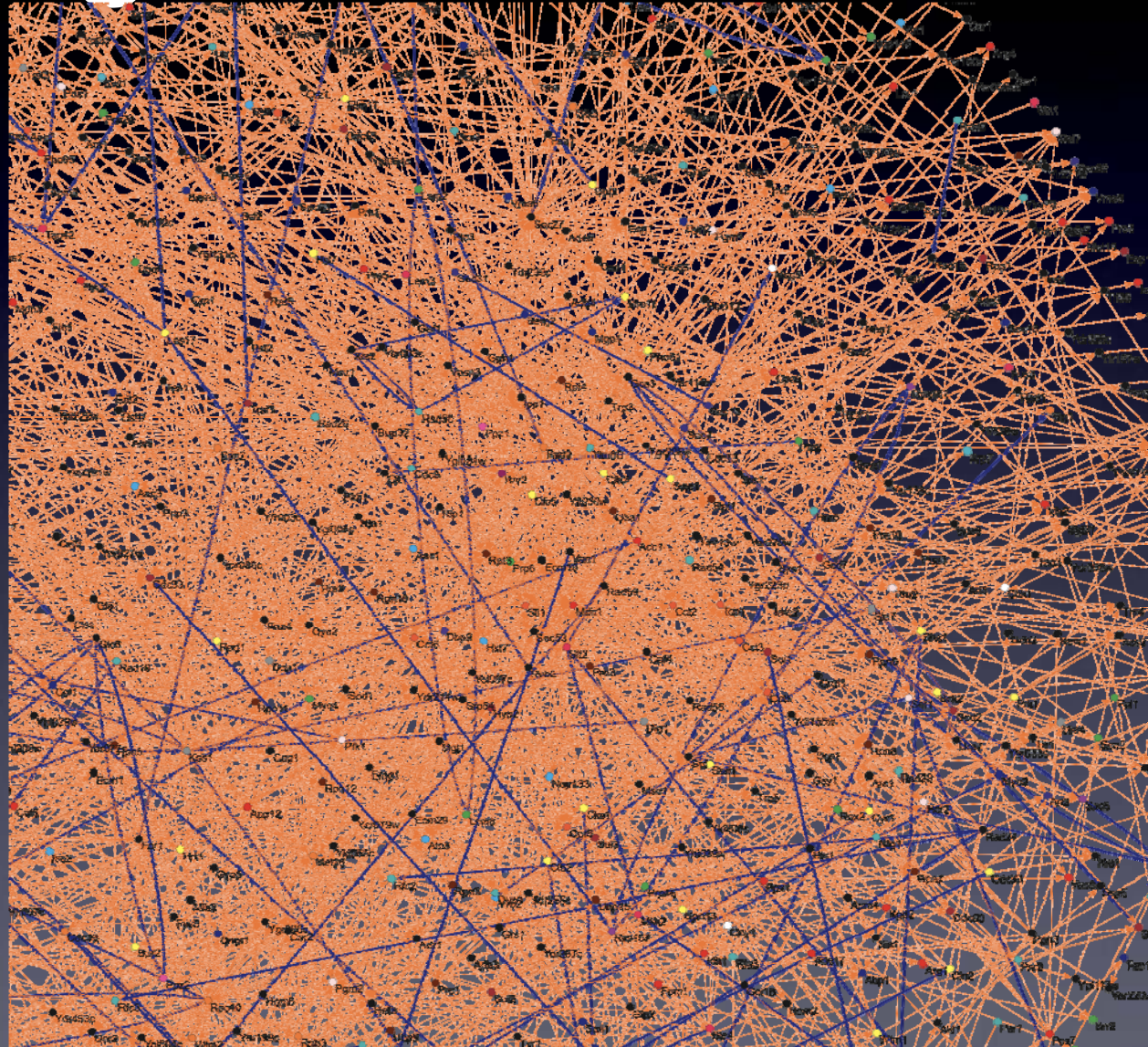
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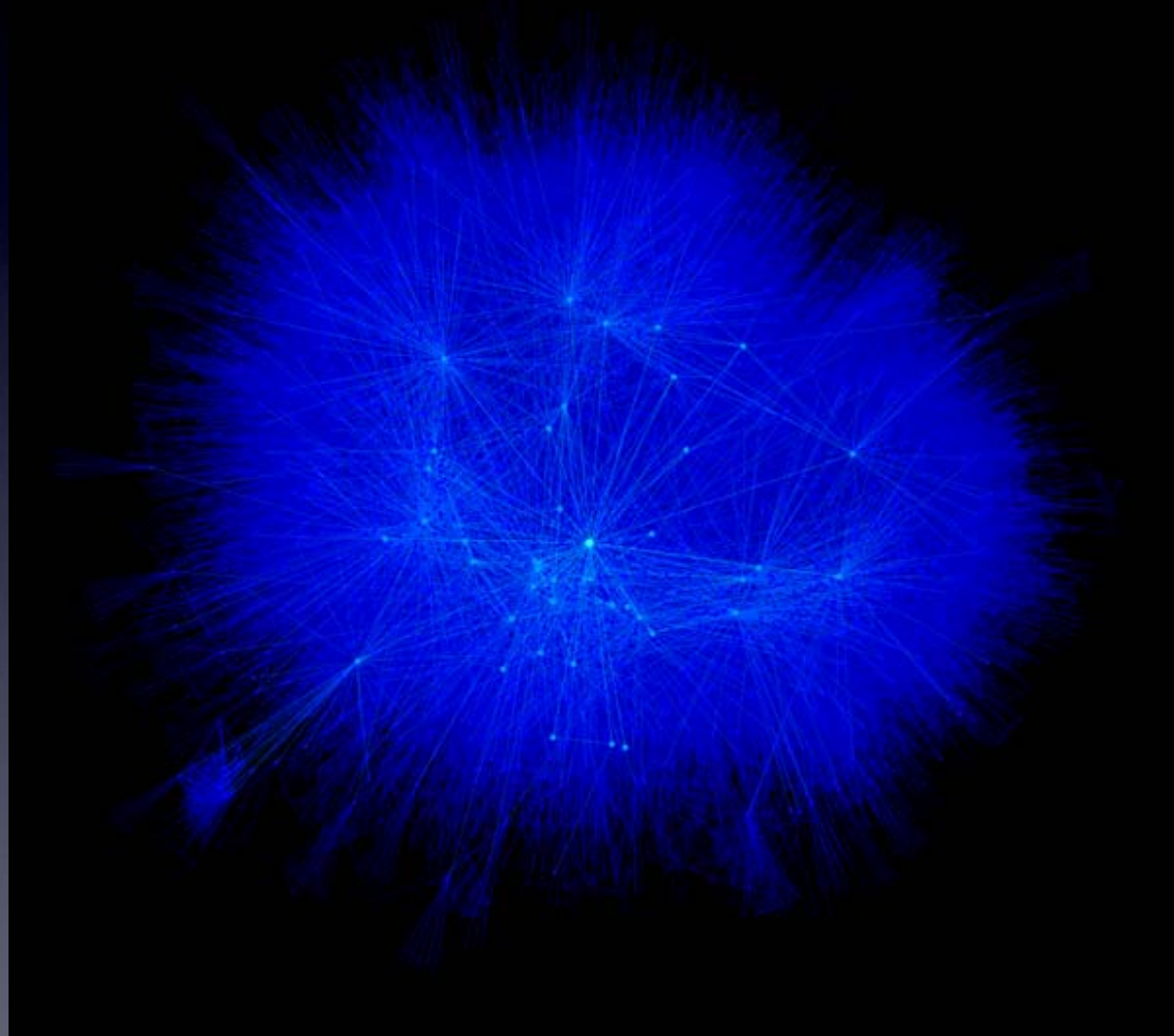
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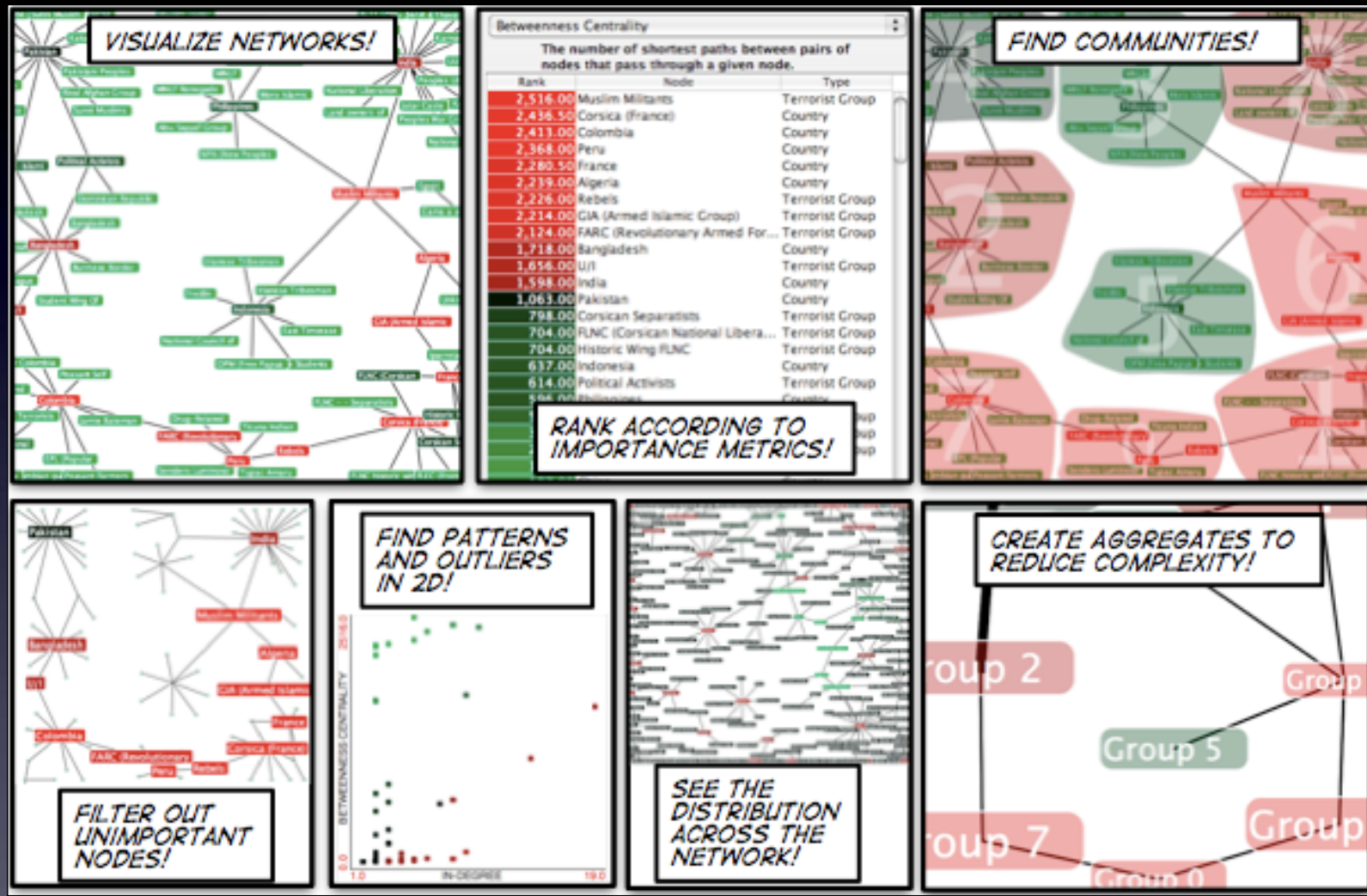


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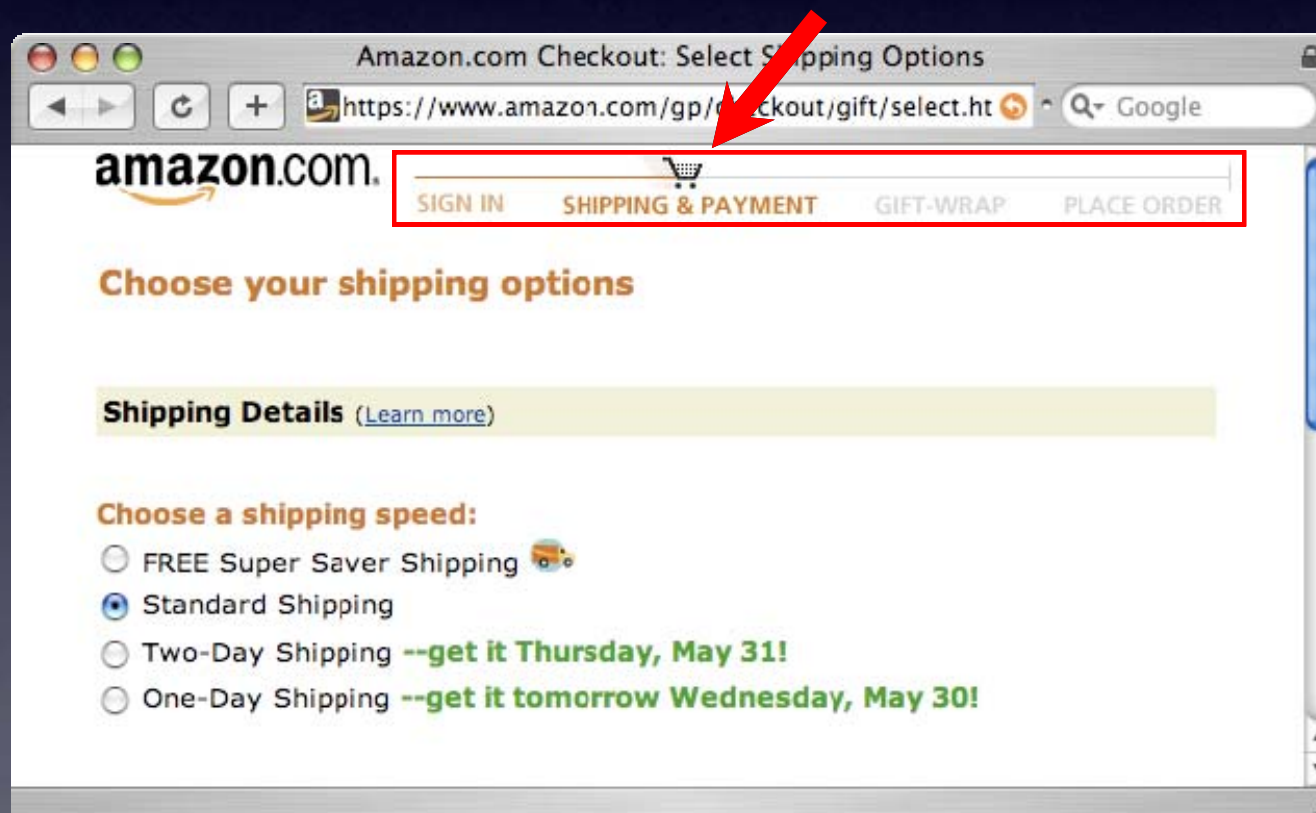
SocialAction 1.0





Simplicity and Structure

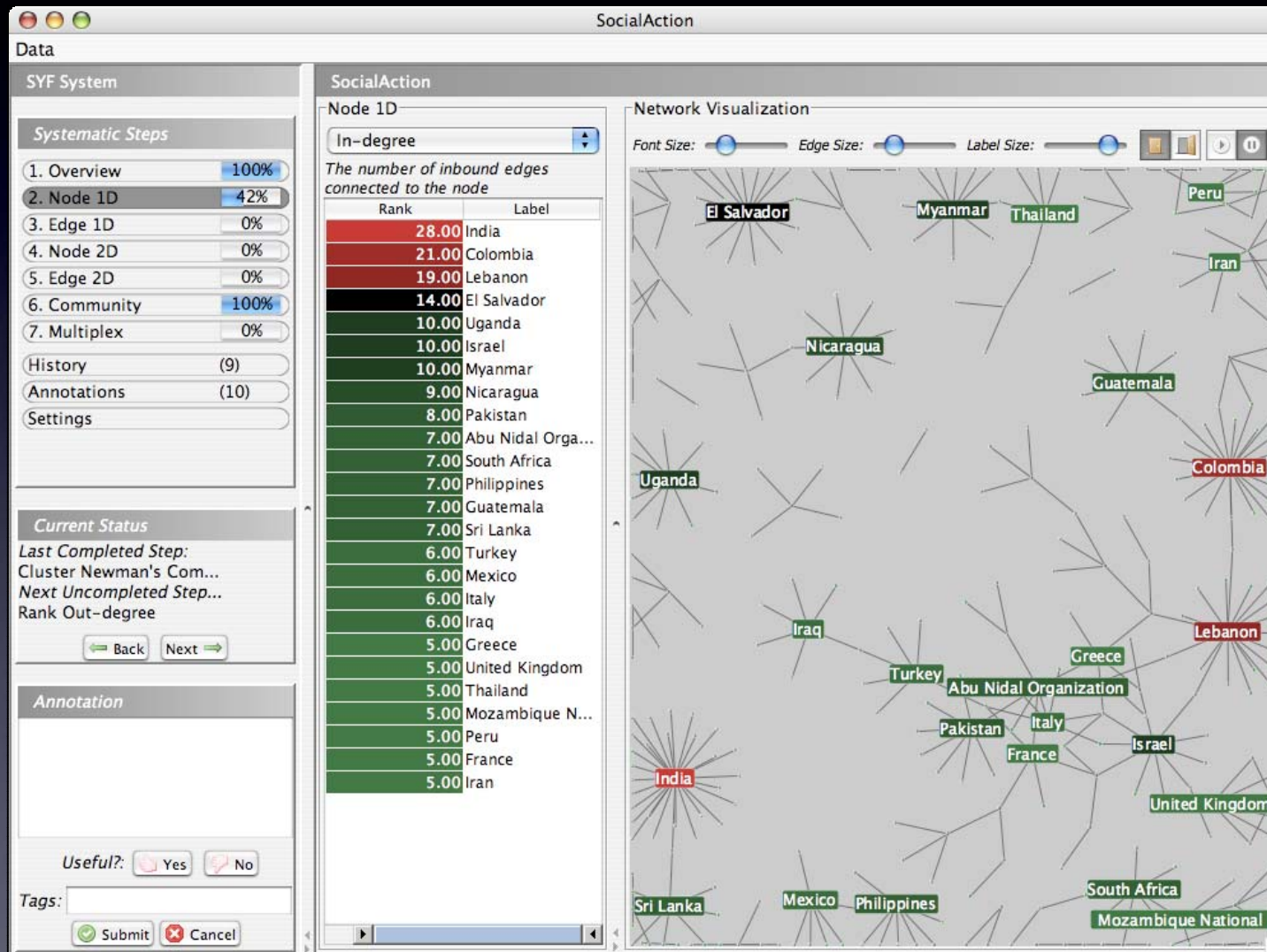
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Systematic Yet Flexible

- *systematic* guides guarantee each action has been visited
- *flexible* diversions to pursue insights while maintaining progress

SYF & SocialAction 2.0



Systematic Yet Flexible Discovery

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www.cs.umd.edu/hcil/socialaction/