



Building Real Applications



With Deep Learning



Plan

What is Deep Learning?

Who is using it?

How do we use it?

Deep Learning is in Everything!



Photos: Suggest Tags

This helps your friends label and share their photos, and makes it easier to find out when photos of you are posted.



Suggest photos of me to friends

When photos look like me, suggest tagging me

This feature uses a comparison of photos you're tagged in to suggest that friends tag you in new photos

Disabled ▼

Enabled

✓ Disabled



Building Intuition

Given a Problem

How to build a deep learning model to solve the problem?

Problem

What does it mean when someone gives you a problem?

Problem

Data (Features + Label)

Comedy?	Length (m)	Female Lead?	Super Hero?	Like?
Yes	90	No	No	No
No	120	Yes	Yes	Yes
...

Goal (Given features, predict label)

Deep Learning vs. Other Machine Learning

Deep Learning

Learn a representation for the data

Decision Trees, KNN, etc.

Implement an algorithm, given features



Traditional Machine Learning Flow



Deep Learning Flow

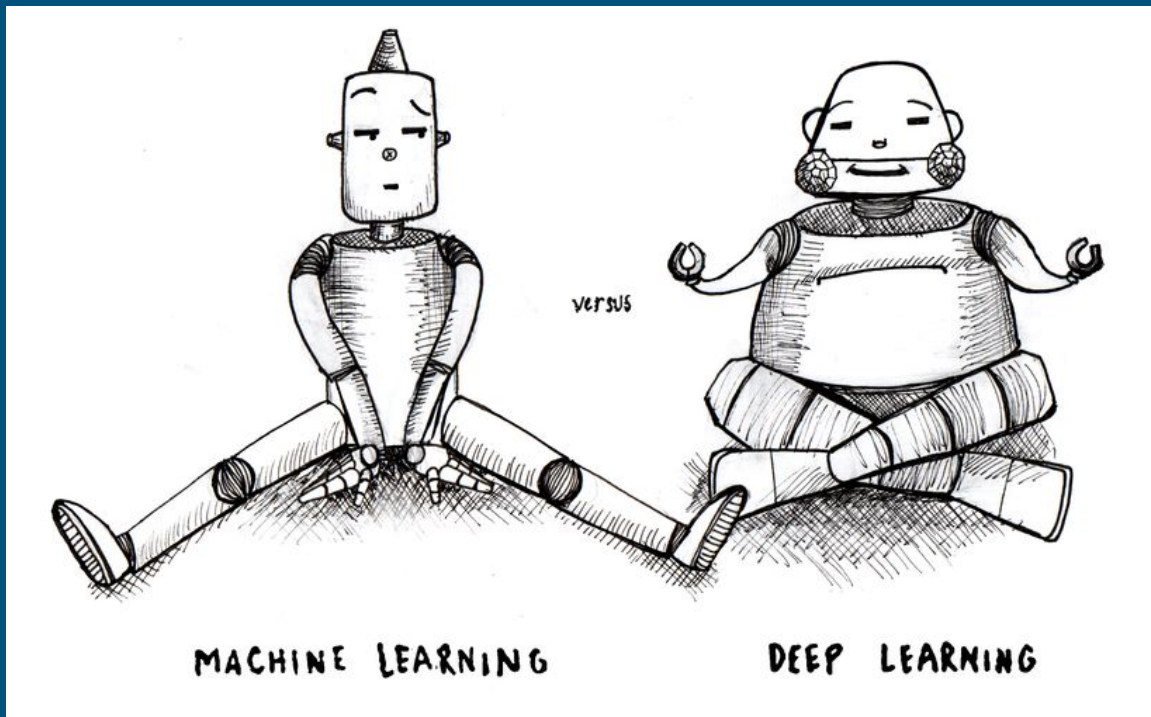
Why Deep Learning

Powerful

Feature Learning

Software availability

Sounds good



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What is Deep Learning?

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Architecture (Layer Types)

Loss Functions

Hyper Parameters

Challenges

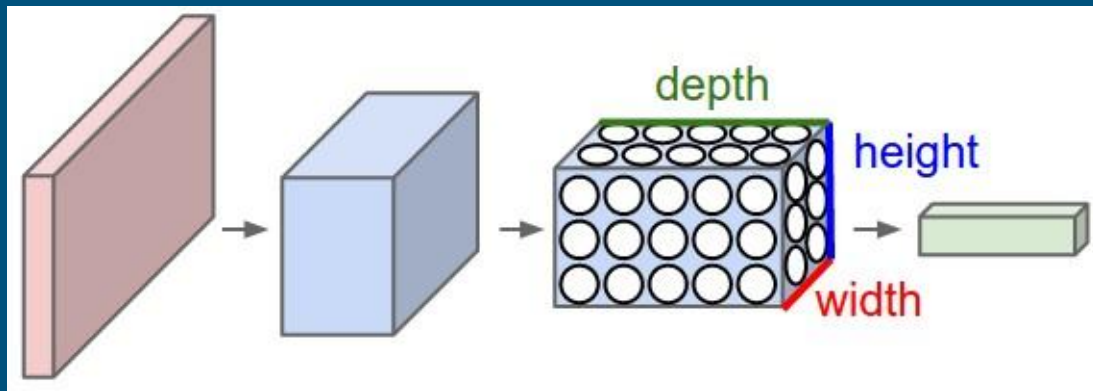
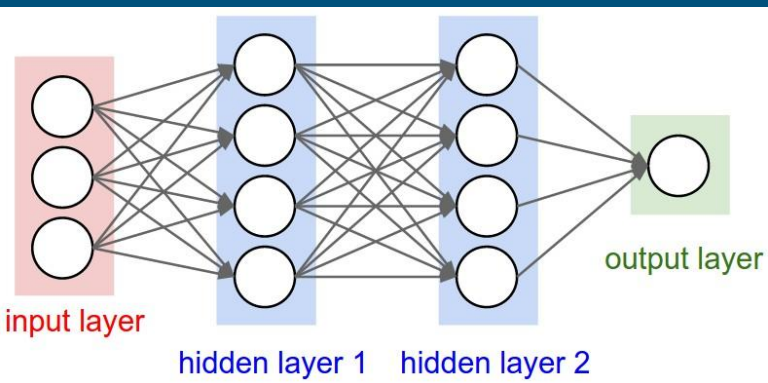
Tricks

Convolutional Neural Networks (CNN/ConvNet)

Architecture

Number of layers

Number of neurons in each layer



Layer Types

Convolutional

Fully Connected

Pooling

Dropout

Activation

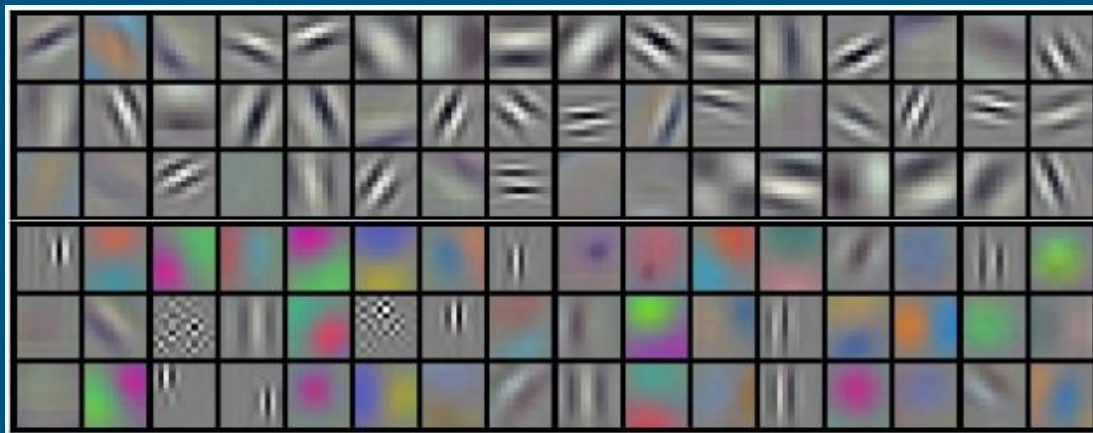
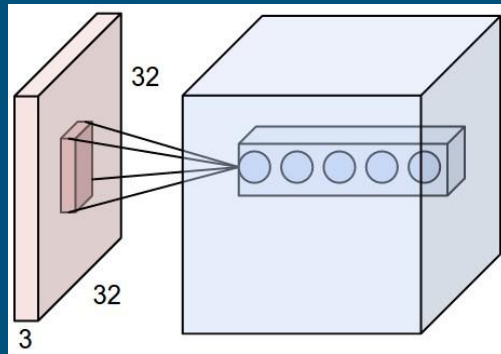
Layer Types: Convolutional

Filters

Size Filters

Stride

Padding



Layer Types: Pooling

In practice, most use Max Pooling.

$$f(x,y) = \max(x,y)$$

$$\delta f / \delta x = 1 \quad (x \geq y)$$

$$\delta f / \delta y = 1 \quad (y \geq x)$$

Layer Types: Pooling

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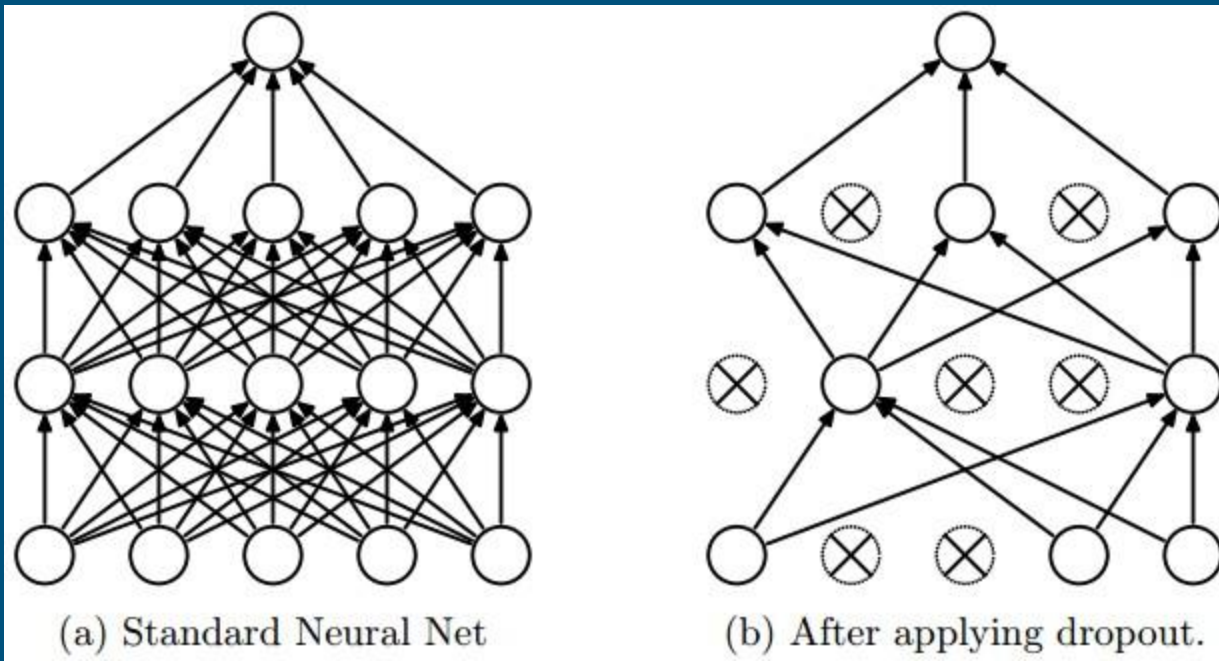
Intuition: $x=4, y=2$

$f(x,y) = 4$, and the function is not sensitive to the setting of y .

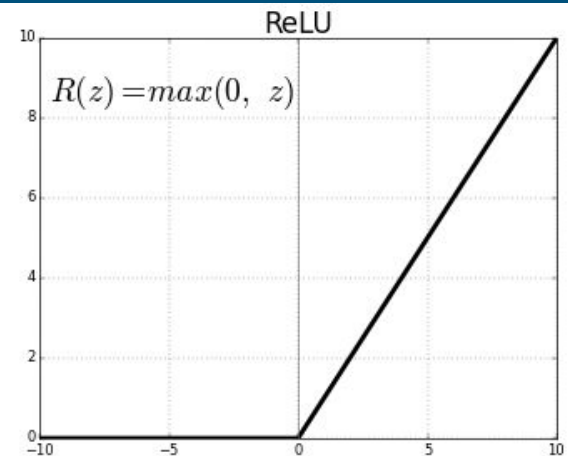
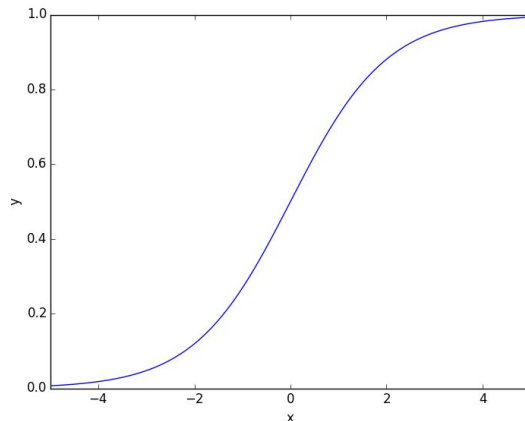
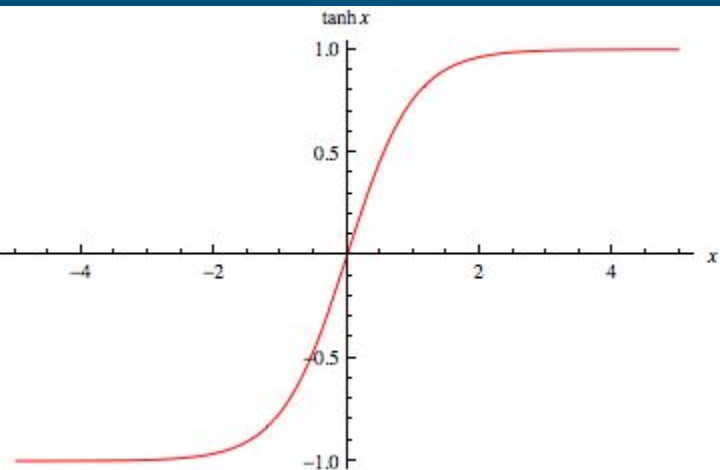
Increase y by small amount h , $f(x,y+h) = 4$, so there is no effect

Layer Types: Dropout

Randomly turn off activations in a layer



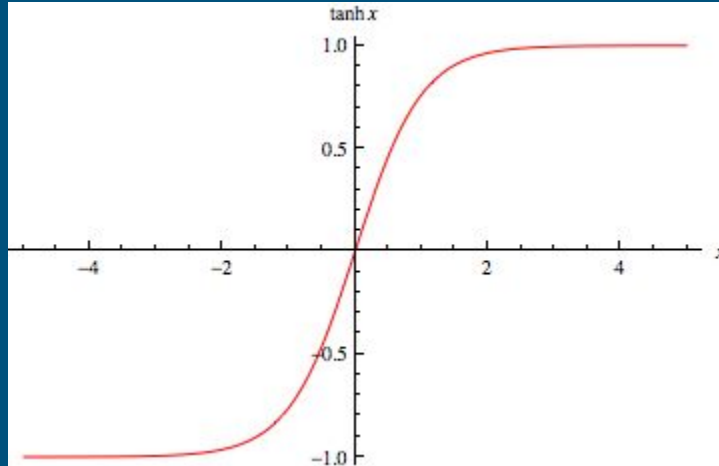
Layer Types: Activation



Vanishing/Exploding Gradient

Activation Function: Large input regions mapped to extremely small range.

Large change in input produces small change in output → small gradient



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- Loss Functions**

- Hyper Parameters

- Challenges

- Tricks

Loss Function

Common Choices:

Softmax

Sigmoid Cross Entropy

Euclidean

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Hyper Parameters

Batch Size

Updating network parameters with each batch

Learning Rate

Step Size

When to reduce learning rate

Momentum

Add fraction of previous weight update to current update

Weight Decay

Reduce the value of weights

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Overfitting

HUGE Problem

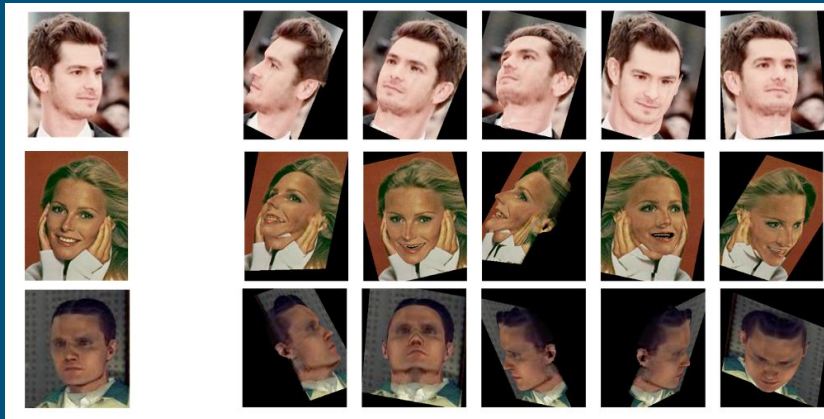
What can we do to avoid it?

Early Stopping

Reduce # Parameters

Dropout

Data Augmentation



Training Time/Memory

GPUs have limited memory (6GB)

Training can take hours, days, or weeks!

Biggest factors in deciding your architecture, and hyper parameters

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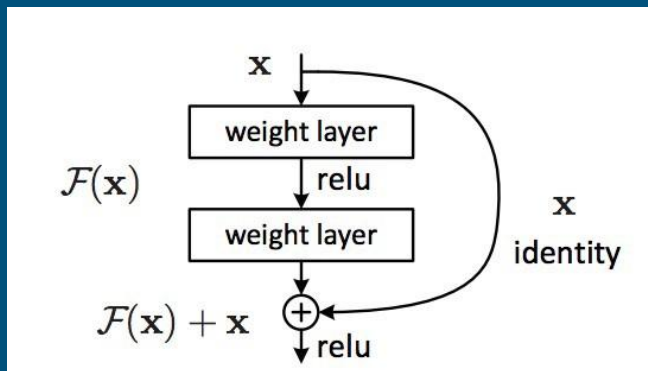
- Tricks**

Common Architectures

Alexnet (8 layers) 60M parameters

VGG-Net (19 layers) 138M parameters

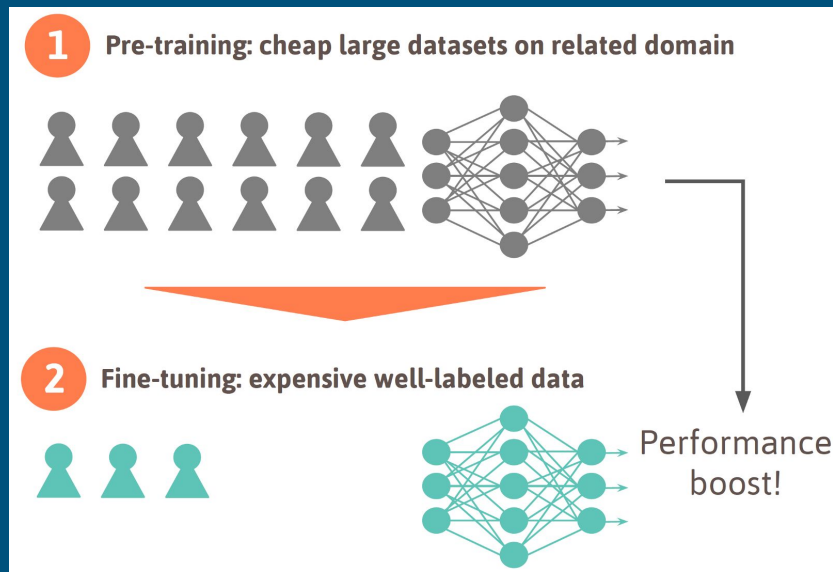
Res-Net (50+ layers) 25M parameters



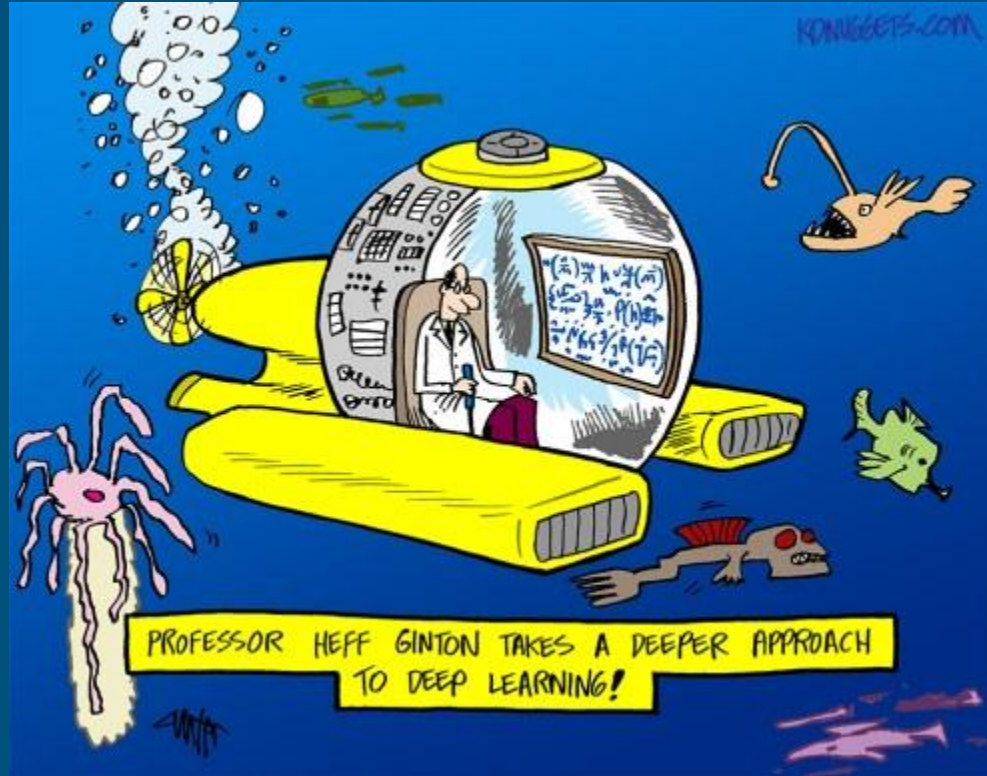
Fine-Tuning

Typically what is done in practice

Most problems do not have enough data to train these networks from scratch



Deeper = Better?



Debugging (What is going wrong?)

Start with a small amount of data and make sure you can overfit it

Looking at activations

Visualizers



Mouth Open



High
Cheekbones



5 o'clock
Shadow



Arched
Eyebrows

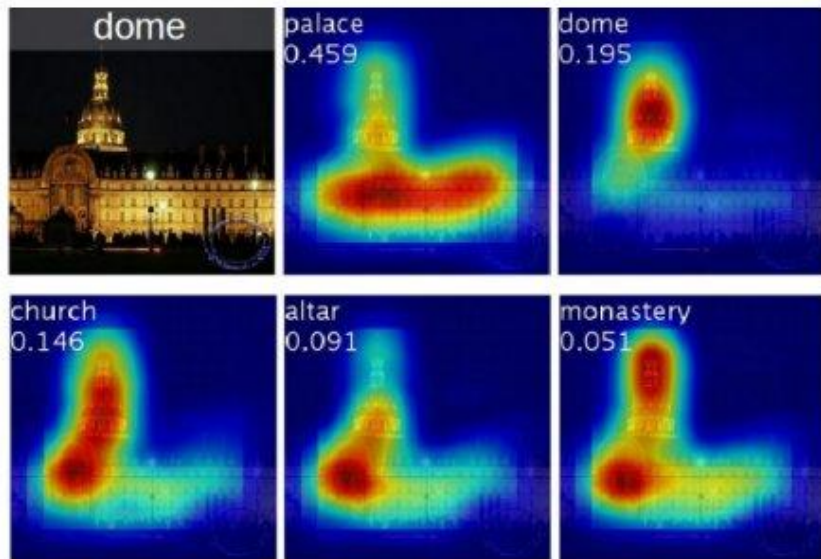


Bushy
Eyebrows



Earrings

Activations



Class activation maps of top 5 predictions



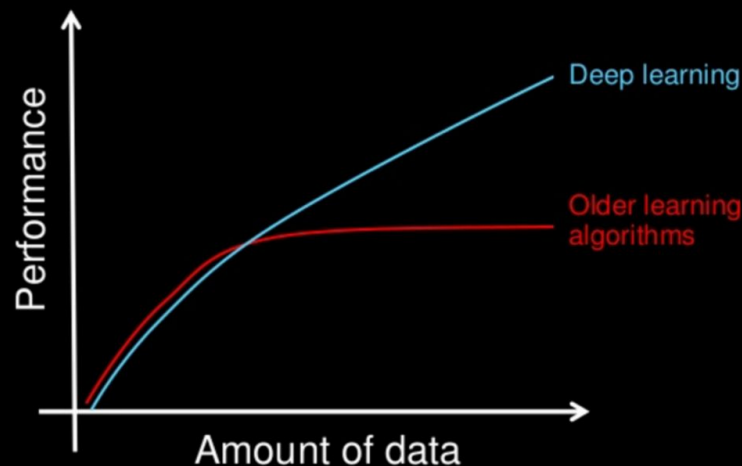
Class activation maps for one object class

Deep Learning Fails

Happens A LOT

Training/Validation/Testing Distribution

Why deep learning



How do data science techniques scale with amount of data?

Automatic Caption Generation



"man in black shirt is playing guitar."



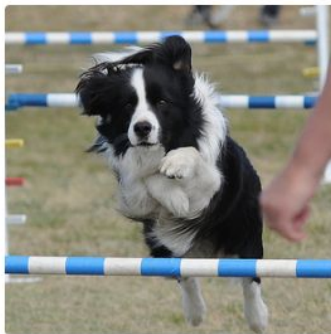
"construction worker in orange safety vest is working on road."



"two young girls are playing with lego toy."



"girl in pink dress is jumping in air."



"black and white dog jumps over bar."



"young girl in pink shirt is swinging on swing."

Deep Learning Fails



Deep Learning Fails

a man is riding a skateboard on a ramp



WHEN A USER TAKES A PHOTO,
THE APP SHOULD CHECK WHETHER
THEY'RE IN A NATIONAL PARK...

SURE, EASY GIS LOOKUP.
GIMME A FEW HOURS.

... AND CHECK WHETHER
THE PHOTO IS OF A BIRD.

I'LL NEED A RESEARCH
TEAM AND FIVE YEARS.



IN CS, IT CAN BE HARD TO EXPLAIN
THE DIFFERENCE BETWEEN THE EASY
AND THE VIRTUALLY IMPOSSIBLE.

Personal Experience

Getting familiar with software (Caffe, Torch, TensorFlow, MatConvNet)

Most Time:

- Creating/Choosing Loss Function

- Augmenting Data

Less Time:

- Picking Architecture

- Choosing Hyperparameters

Review

Deep Learning is a tool

Be aware of challenges

Combine different ML methods