

The background of the slide is a close-up, slightly blurred image of numerous white marshmallows scattered across the surface. The lighting is soft, creating gentle shadows and highlights on the marshmallows' surfaces.

The **Marshmallow Challenge**

Tom Wujec
Autodesk

The Challenge



20 sticks of spaghetti

+



one yard tape

+



one yard string

+



one marshmallow

Lesson One:

Prototyping Matters

Who Consistently
**Performs
Poorly?**

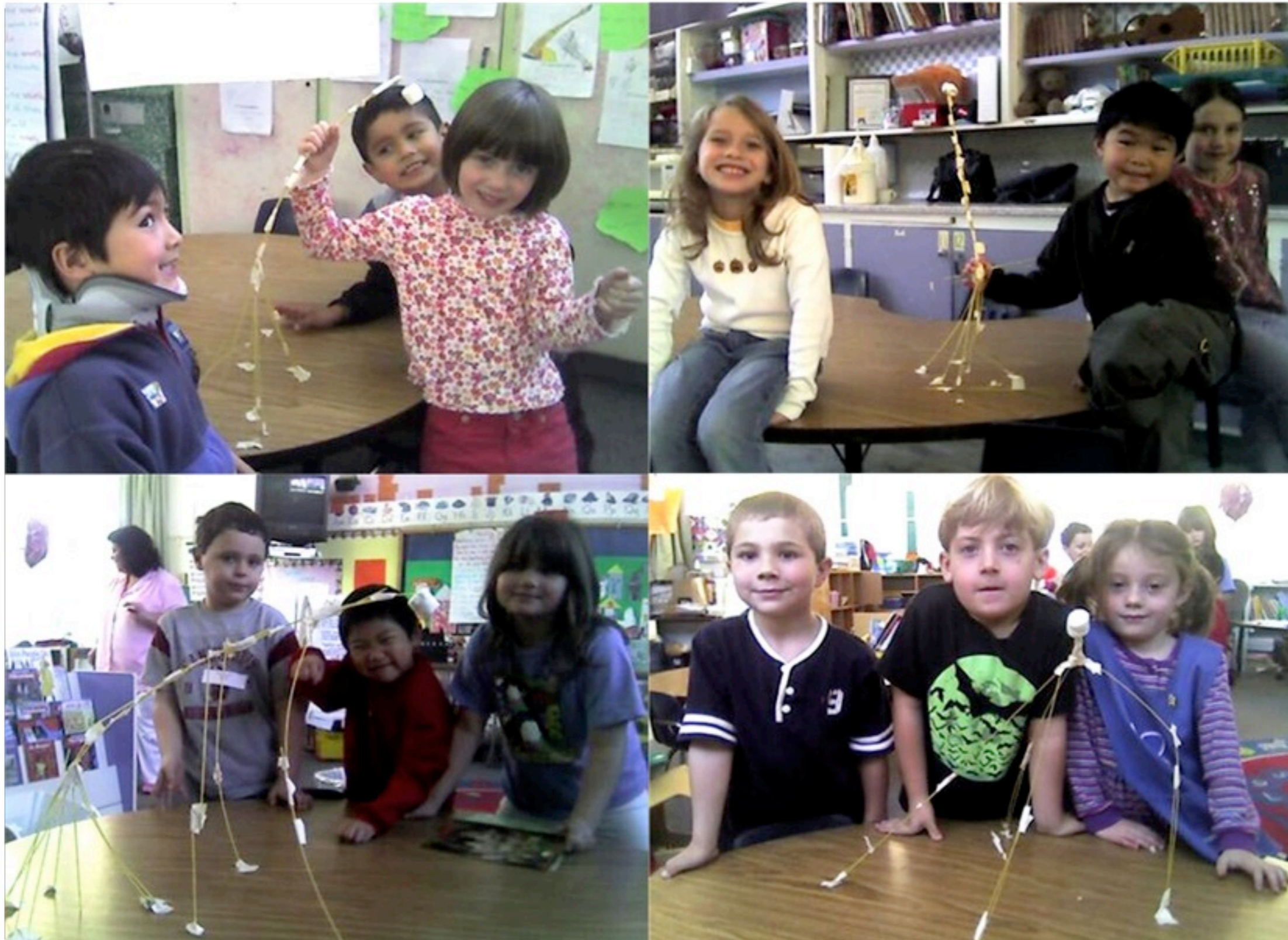
Recent Business School Graduates



Who Consistently
**Performs
Well?**



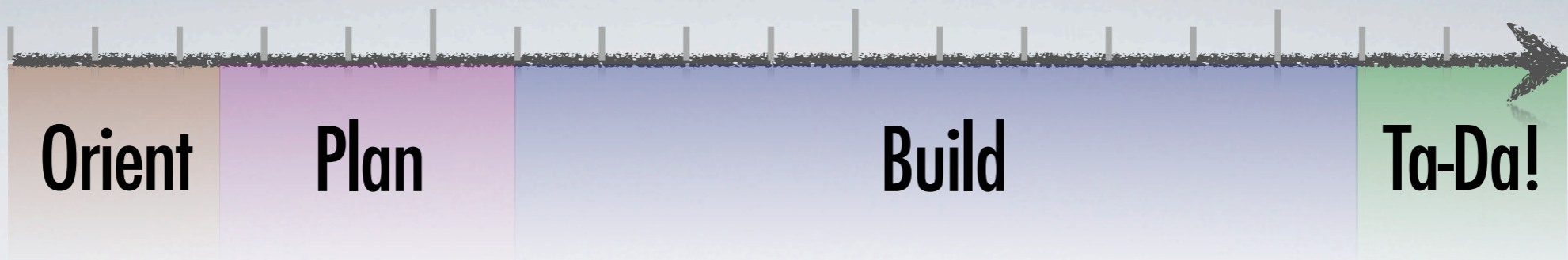
Recent Kindergarten School Graduates



why?



0



Orient

Plan

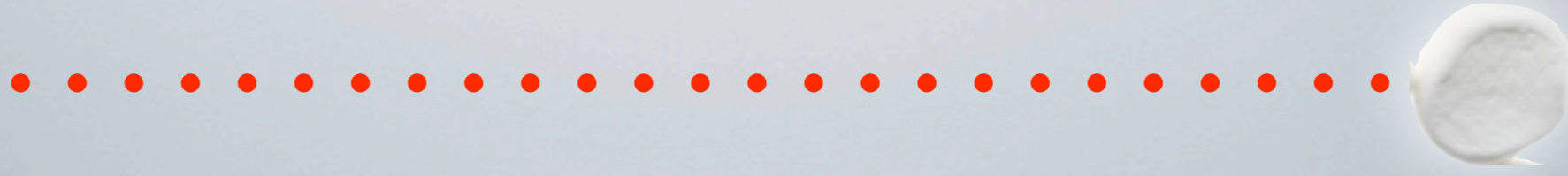
Build

Ta-Da!

18
Minutes



Business
Students



0



Orient

Plan

Build

Ta-Da!

18
Minutes



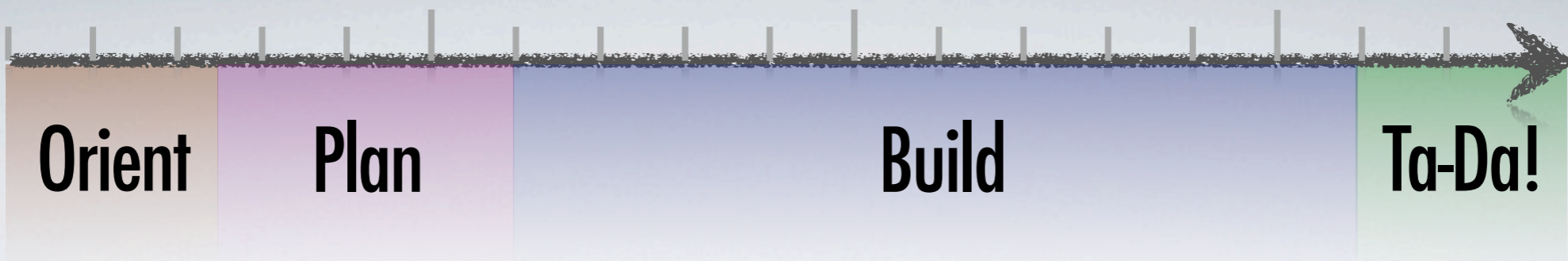
Business Students



Kindergarten Students



0



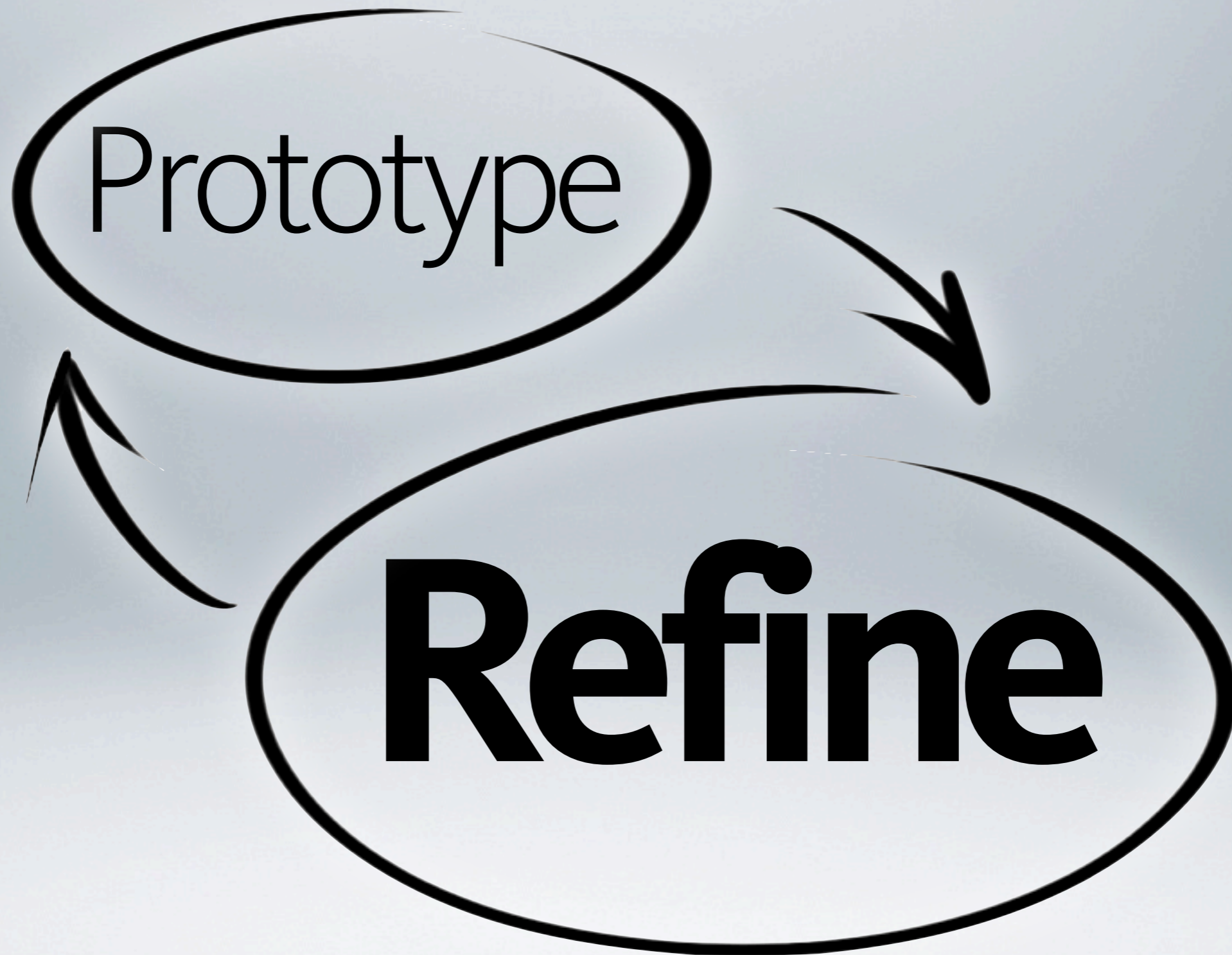
Orient

Plan

Build

Ta-Da!

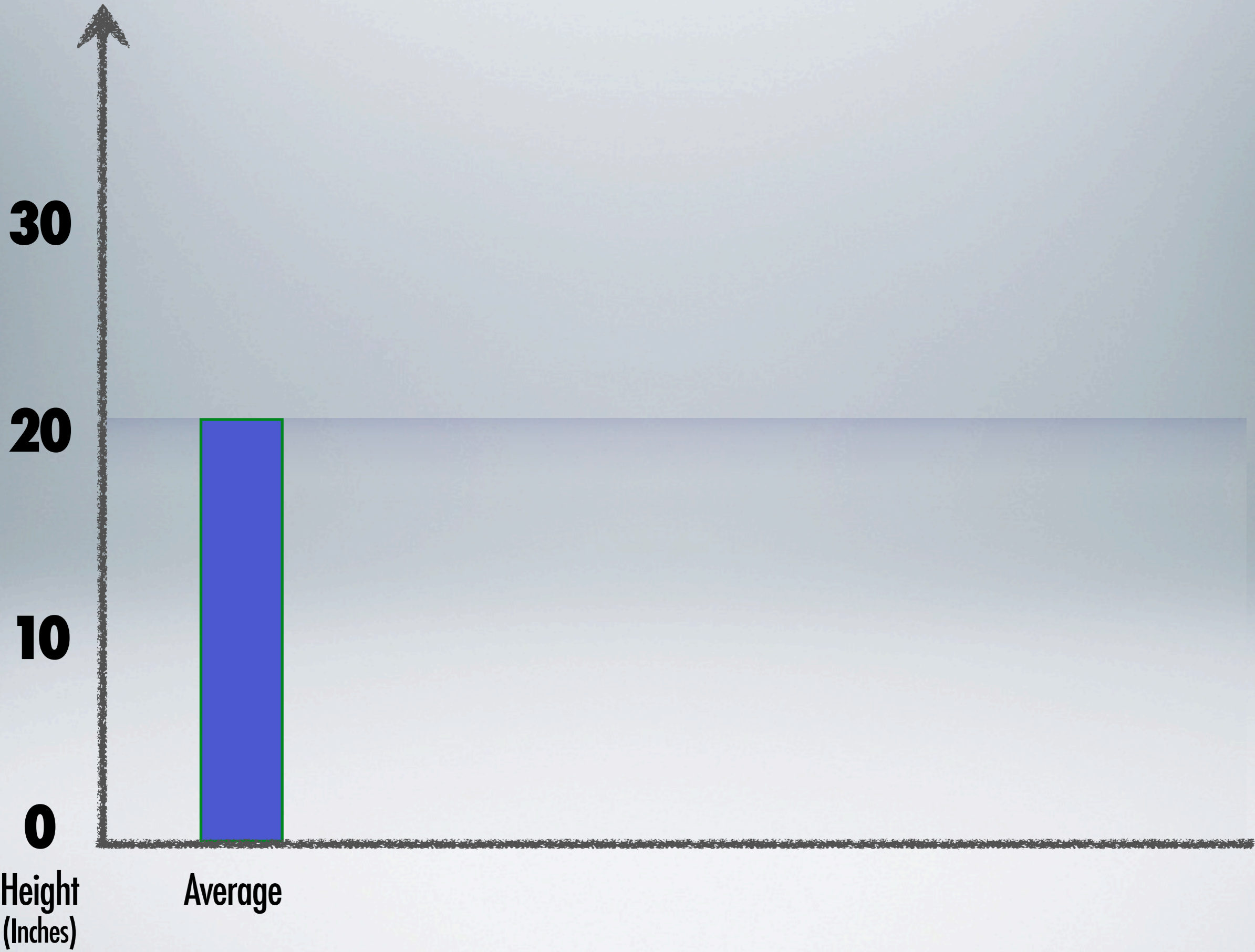
18
Minutes

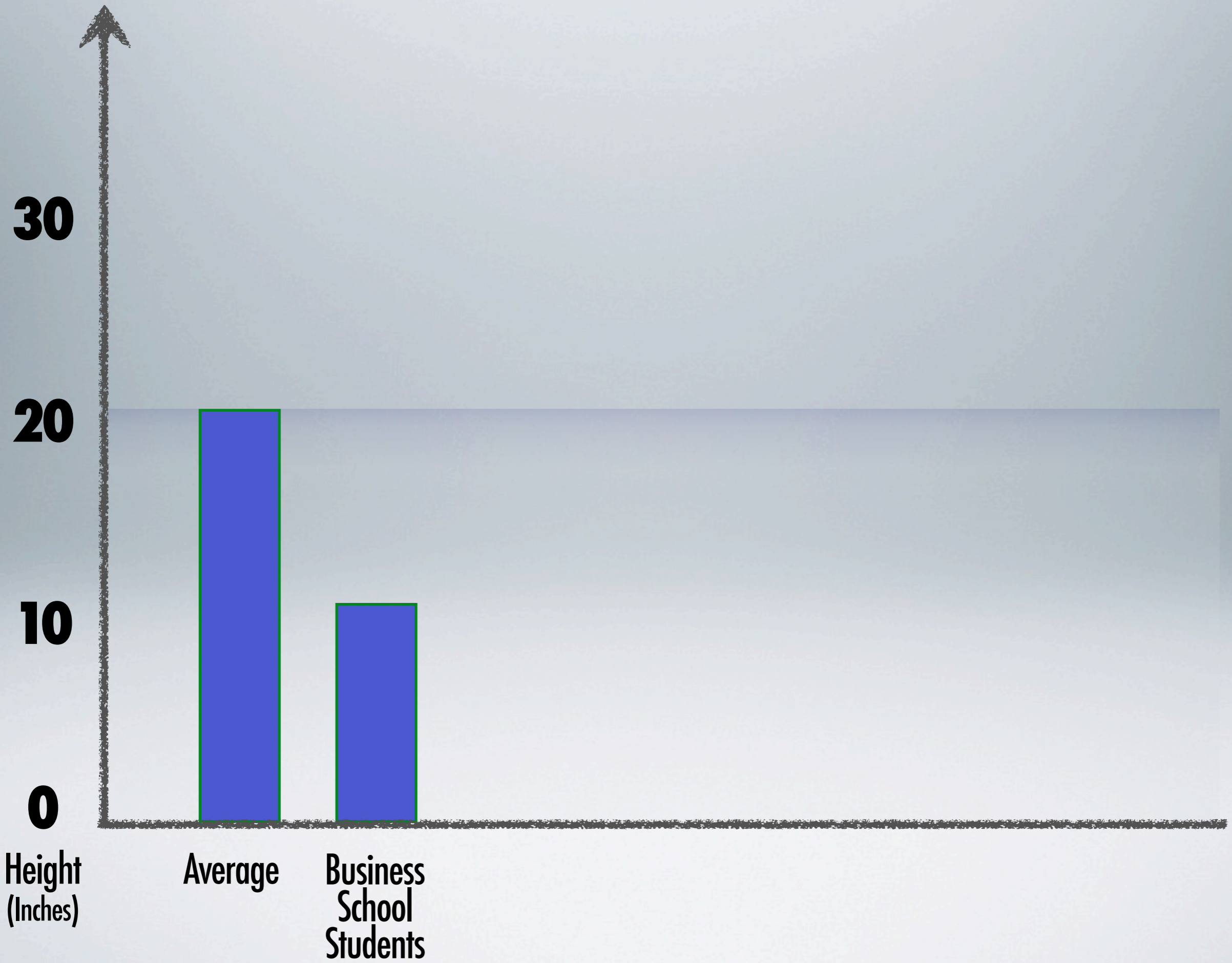


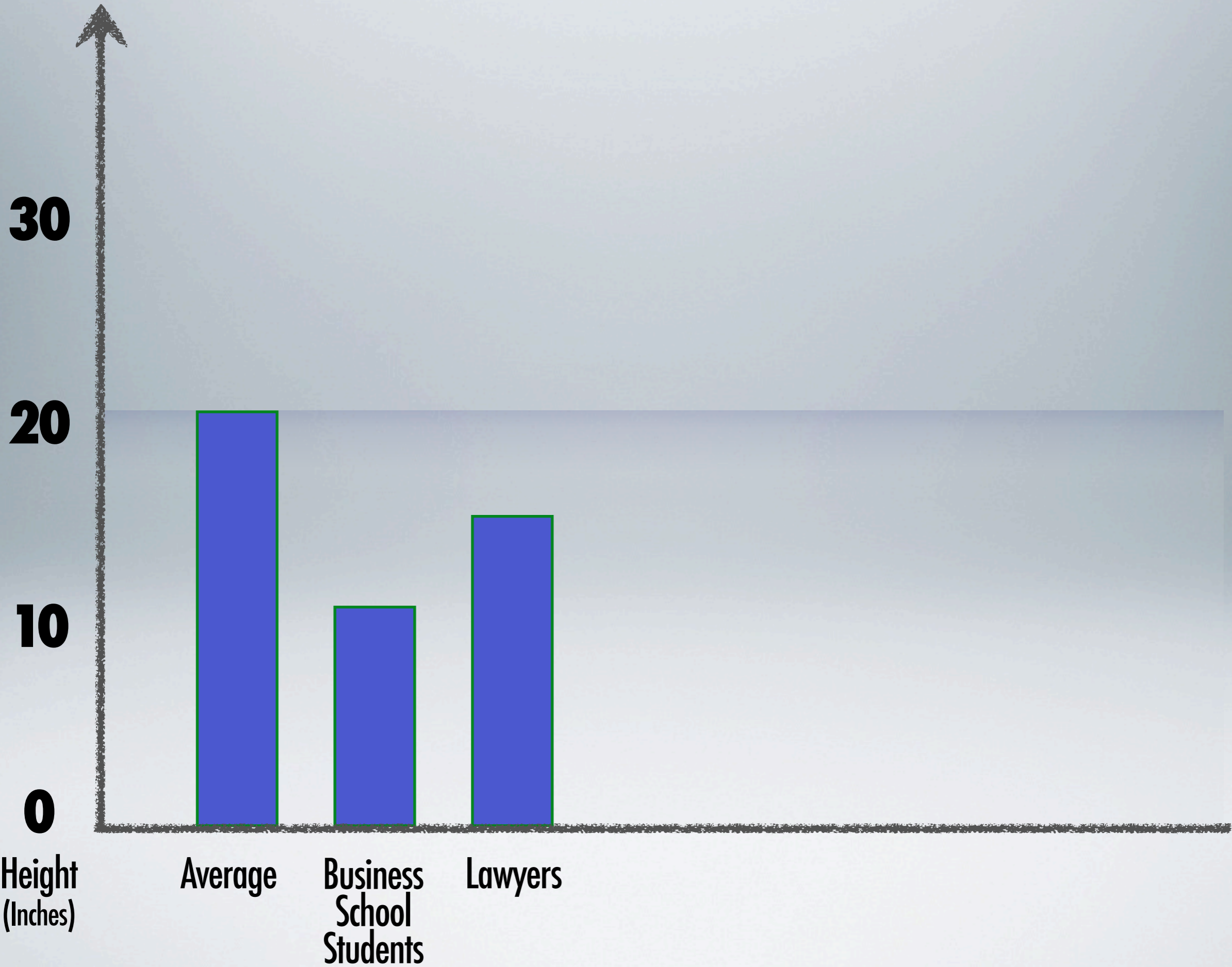
Lesson Two:

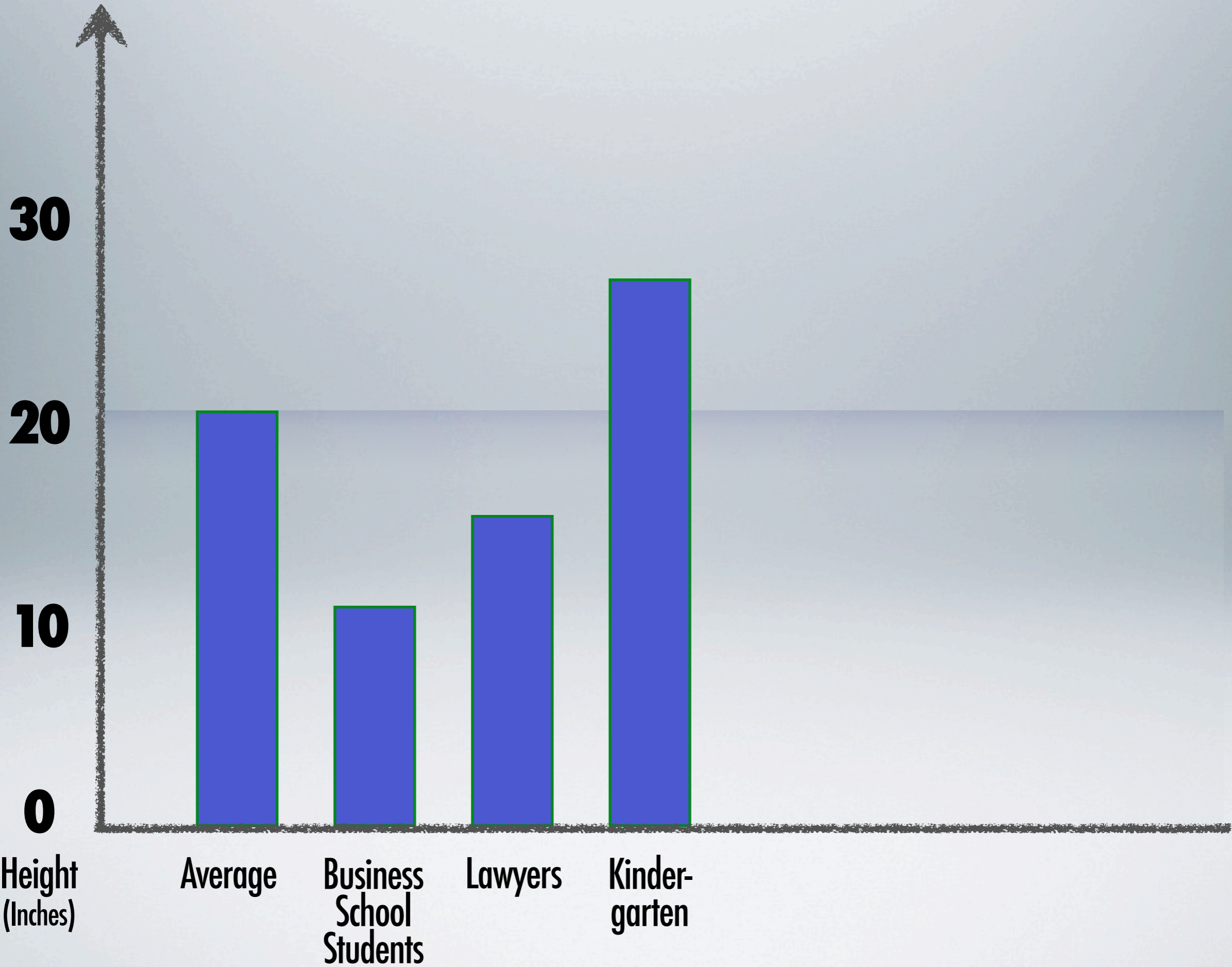
**Diverse
Skills
Matter**

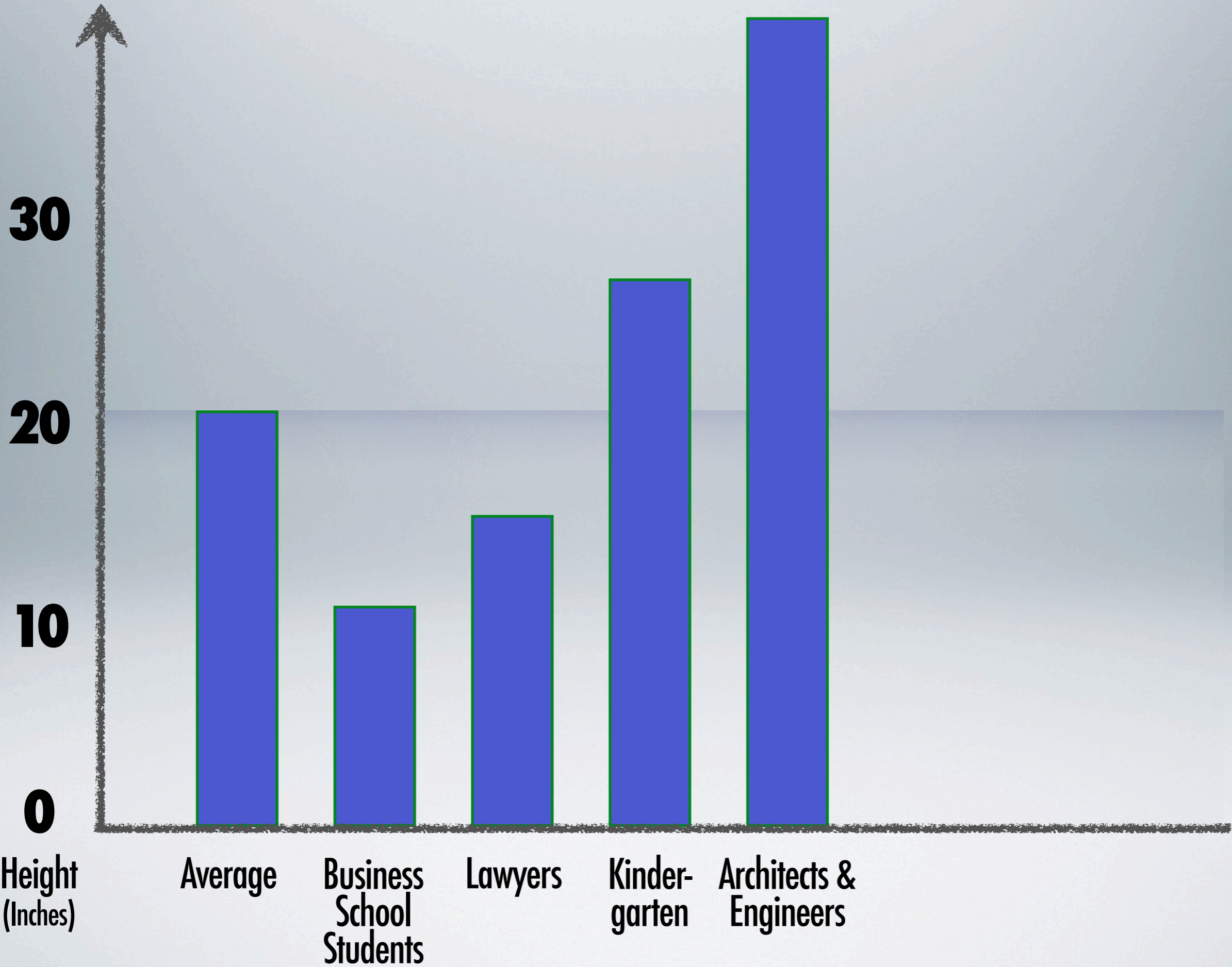


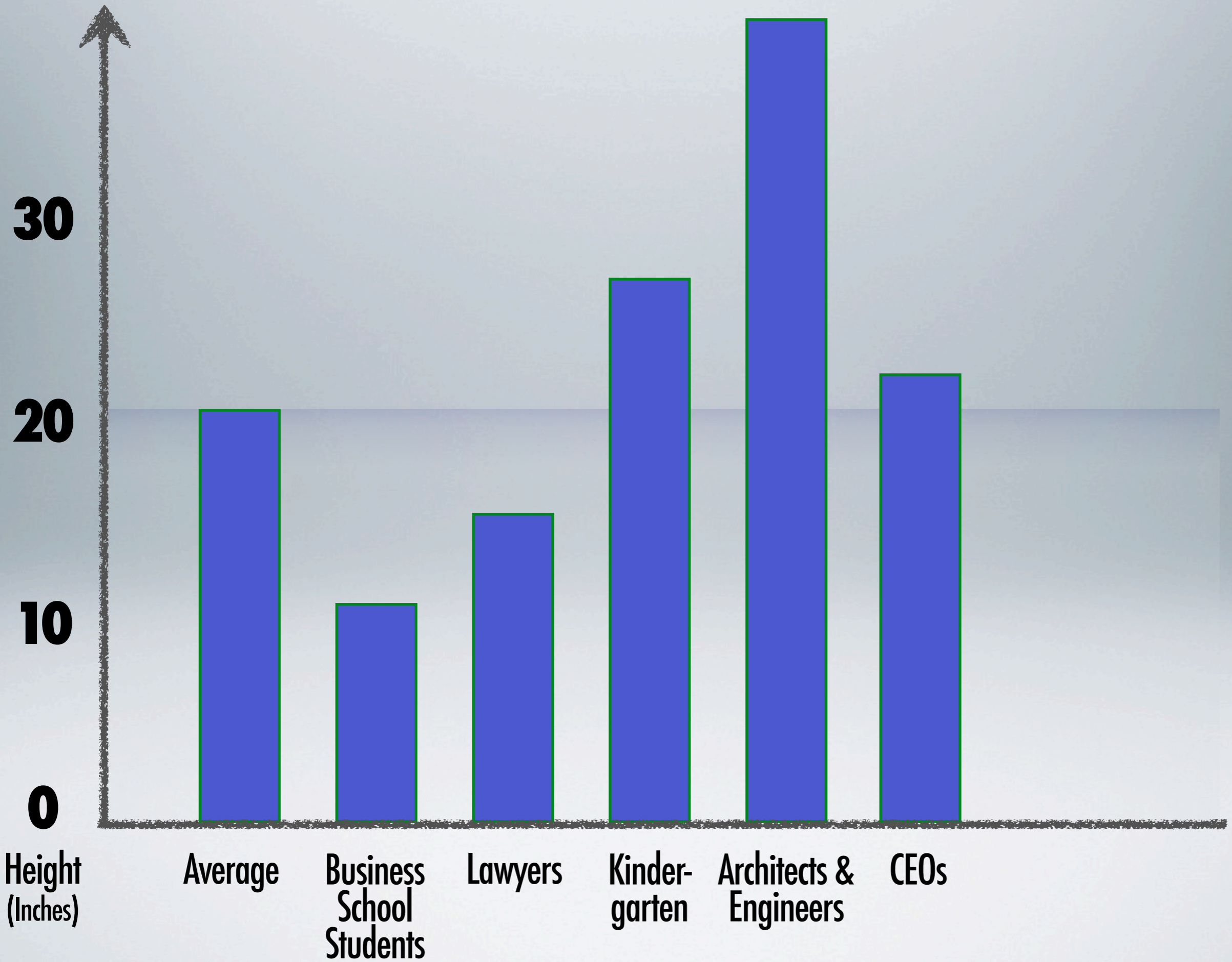


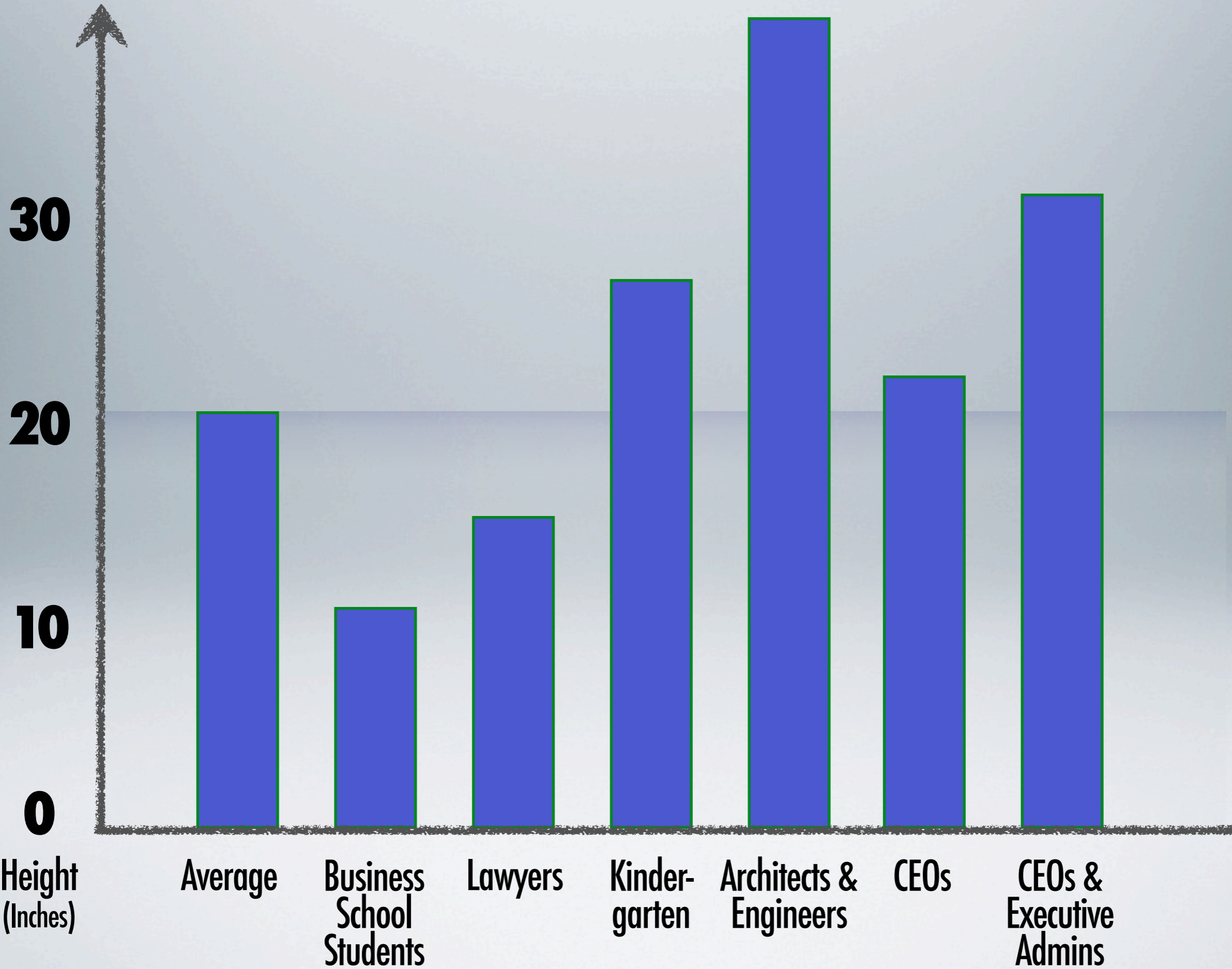




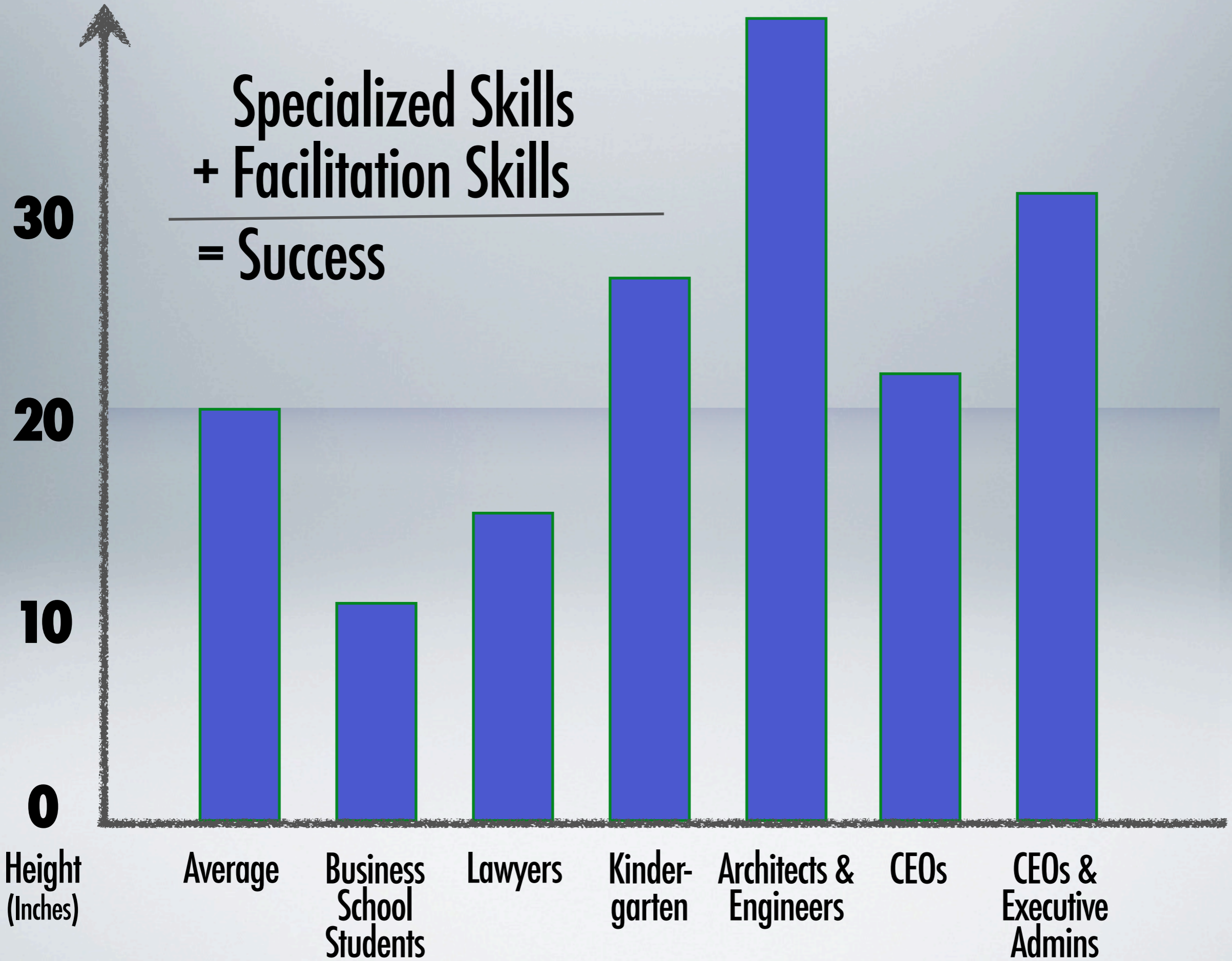








**Specialized Skills
+ Facilitation Skills
= Success**



The background of the slide is a close-up, slightly blurred image of numerous white marshmallows. The marshmallows are scattered across the frame, with some in sharp focus and others blurred, creating a sense of depth. The overall color palette is soft and white, with subtle shadows and highlights on the marshmallows' surfaces.

The
**Marshmallow
Challenge**