

University of Maryland College Park

Project Title	Predicting Personality Through Social Media
Purpose of the Study	<i>This research is part of a project being conducted by Jennifer Golbeck at the University of Maryland, College Park. The purpose of this research project is to understand how your personality comes through in your social media posts.</i>
Procedures	<p><i>You will be asked to take a standard personality test and provide a link to your public social media profile. This should take 5-10 minutes to complete.</i></p> <p><i>We will not collect any personally identifying information about you other than your social media username.</i></p>
Potential Risks and Discomforts	<i>There are no known risks associated with participating in this research project.</i>
Potential Benefits	<p><i>This research is not designed to help you personally.</i></p> <p><i>The results may help the investigator learn more about personality and social media.</i></p>
Confidentiality	<p><i>Any potential loss of confidentiality will be minimized by storing all data collected on secure, password protected servers accessible only to the researchers.</i></p> <p>If we write a report or article about this research project, your identity will be protected to the maximum extent possible. Your information may be shared with representatives of the University of Maryland, College Park or governmental authorities if you or someone else is in danger or if we are required to do so by law.</p>
Right to Withdraw and Questions	<p>Your participation in this research is completely voluntary. You may choose not to take part at all. If you decide to participate in this research, you may stop participating at any time. If you decide not to participate in this study or if you stop participating at any time, you will not be penalized or lose any benefits to which you otherwise qualify. If you are a student or employee, your employment status or academic standing at UMD will not be affected by your participation or non-participation in this study.</p> <p>If you decide to stop taking part in the study, if you have questions, concerns, or complaints, or if you need to report an injury related to the research, please contact the investigator:</p> <p style="text-align: center;">Jennifer Golbeck 2117K Hornbake, South Wing University of Maryland College Park 57185</p>
Participant Rights	If you have questions about your rights as a research participant or wish to report a research-related injury, please contact:

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	<p style="text-align: center;">University of Maryland College Park Institutional Review Board Office 1204 Marie Mount Hall College Park, Maryland, 20742 E-mail: irb@umd.edu Telephone: 301-405-0678</p> <p>This research has been reviewed according to the University of Maryland, College Park IRB procedures for research involving human subjects.</p>
Statement of Consent	<p>By participating, you indicate that you are at least 18 years of age; you have read this consent form or have had it read to you; your questions have been answered to your satisfaction and you voluntarily agree to participate in this research study. You may print a copy of this form or request a copy be emailed to you.</p>