# Laboratory for Computational Cultural Dynamics

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A partnership with sociologists, anthropologists, political scientists, linguists, and health care professionals.

#### Motivation

- Reasoning about cultures is critical for multiple applications:
  - War/Counter-Terrorism: how can we get different tribes/groups in a region to do what we'd like them to do?
  - Global Health: how do social/cultural behaviors contribute to the spread of infectious diseases?
  - Post-Conflict Reconstruction: how can we set up an infrastructure in a country that has gone through a period of internal (or other) war?

All of these factors affect us.

#### **LCCD**

Today's focus

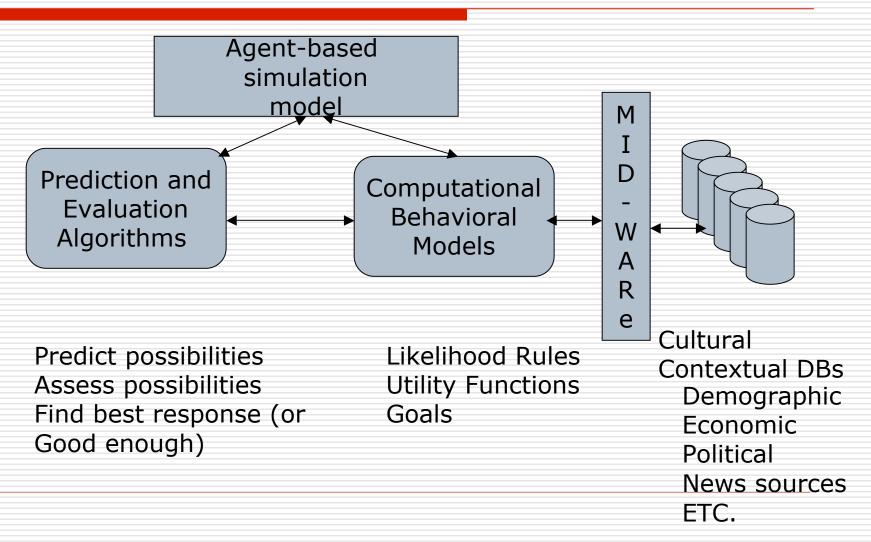
- Overall goal is to develop the computation infrastructure needed to help others
  - Wage effective war/counterterrorism operation
  - Ensure socio-economic-political change in foreign countries
    - □ E.g. Social security reform in foreign countries
  - Help reconstruct post-conflict or post-disaster societies.

#### LCCD Work with AFOSR

- AFOSR provides core funding for LCCD.
- ☐ Basic theoretical foundation to build applications that reason about different cultures (to some extent).
- Software platform based on the above theory for application development.
- ☐ Instantiate the above theory and system with a cultural context for the Pakistan/Afghanistan borderlands.

- Cultural Advisory Board
  - Current Deputy Minister of the Interior of Afghanistan
  - Former Pakistan Ambassador to UK
  - A well known filmmaker about Afghanistan tribes
  - Former State Dept. offical stationed in Pakistan
  - + Other well known authors about Pak/Afghan tribes

## LCCD Architecture (parts)



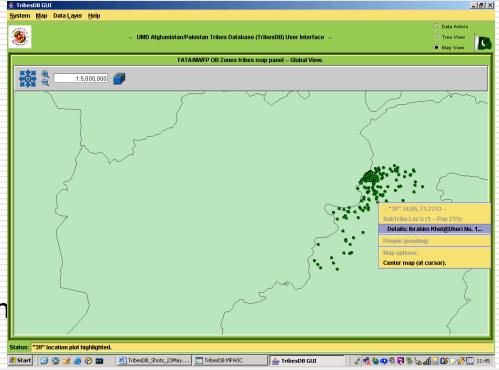
#### Cultural Contextual Database

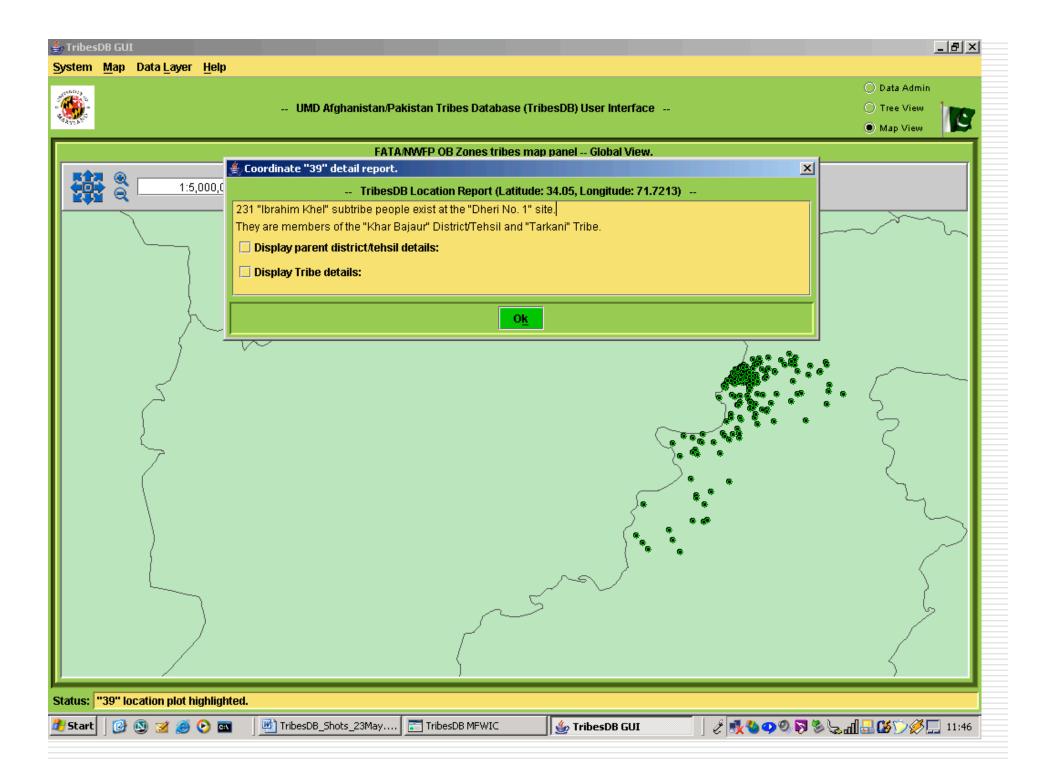
- Set of DBs about background information on a given culture.
- Characteristics about data/problem
  - Comes from multiple sources: need to track pedigree. Pedigree/reliability algebra.
  - Inconsistency and Uncertainty are omnipresent. Draw inferences in the presence of incomplete and uncertain information. Algebra/calculus to integrate information from multiple incomplete/inconsistent data sources.
  - Data is obtained from heterogeneous sources. Even accessing these can be a challenge.
  - Assessing tone/opinion of select sources (e.g. news sources) can be an indicator.
  - Users need data in English, not SQL.

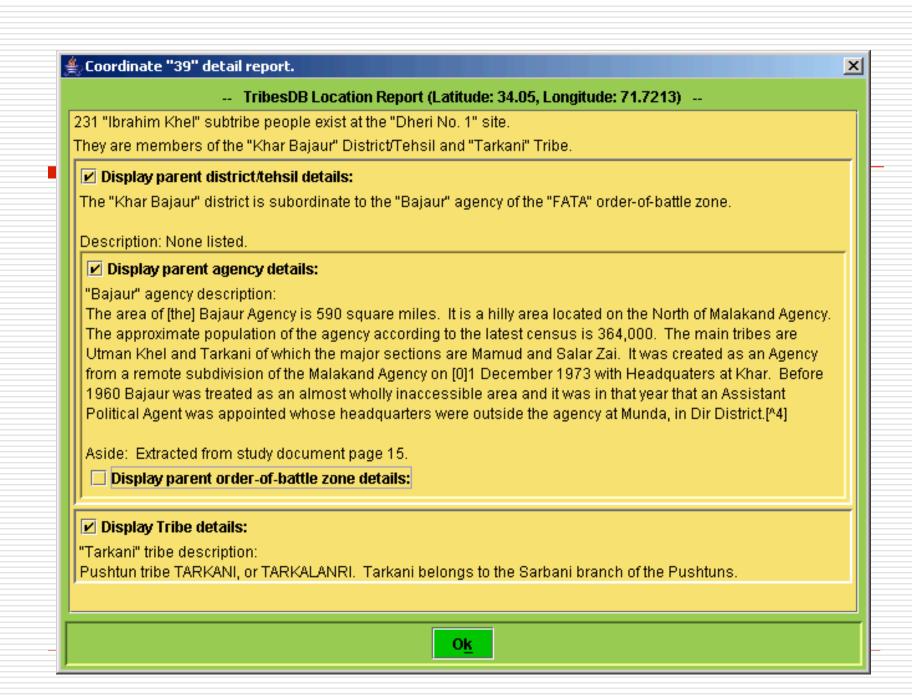
## Cultural Contextual DB Work Underway

- UMD's PAT-DB

   (Pakistan-Afghanistan
   Tribes DB) is well
   under construction.
- Names
  - People
  - Tribes
  - Locations
  - Historical information
  - Alliances, etc.



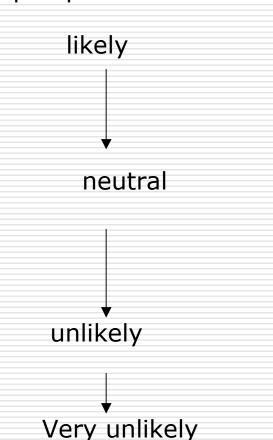




## Provenance wrappers/reliability ontology

- Each data source has a provenance wrapper.
- Function χ(s,o) that specifies for a given object o and source s, the reliability of the information in object o according to source s.
- Output can either be on a qualitative scale or a quantitative scale.
- Algorithms to go from qualitative to quantitative and vice versa.
- Algorithms to learn and revise reliability periodically.
- Reliability ontology associates reliabilities with sources, subsources, etc.

Example qualitative levels



### Computational Behavior Models

- Consists of three components
  - Qualitative deontic likelihood rules.
  - Utility functions.
  - Goals.
- ☐ Identify a set of plausible things that a decision maker might do that satisfy the rules and progress towards the goal as measured by the objective function.
- Builds on our past work on the IMPACT heterogeneous agent system (4 papers on this in AIJ since 1999, plus several others).

## Qualitative Likelihood Rules

- $\square$  Action atom a: p(X1,...,Xn)
- Expression of the form OP a where OP is one of:
  - P permitted
  - F forbidden
  - O obligatory
  - DO does
  - W obligation is waived
- □ **Rules:** a IF < cond. on CC-DBs > & conjunction of action atoms.
- Likelihood rules: Replace "a" by "a:I" where I is a likelihood level.
- FOR OUR O.R. FRIENDS: Likelihood rules are like constraints.

### **Utility Functions**

- Express the utility of certain actions in a given situation.
- ☐ Triple:
  - Condition C
  - Action atom A
  - Numeric Formula F
- F returns the value of doing A in a situation satisfying condition C.
- □ E.g.
  - C=tribal leader threatened with execution
  - A=any action that preserves honor of tribe
  - V=some high number

### Goal-Utility-Triples

- □ Specify the value V of achieving goal G if the situation satisfies condition C.
- □ E.g.
  - G = save-tribal-leader
  - C = difference between terror group strength and tribal strength exceeds some bound.
  - V = some value

#### Recent work

- Developed algorithms to find a set S of actions that optimize <u>any</u> given objective function and satisfy a set of deontic rules (without likelihoods). Also fast heuristic algorithms to find suboptimal solutions.
  - Stroe, Subrahmanian, Dasgupta AAMAS 2005 best paper award nominee. (4 nominees of ~530 papers).
- Extended this when rules include time and uncertainty. Dix, Kraus, Subrahmanian – ACM Trans.
   On Computational Logic (to appear 2005).
- □ Builds on temporal probabilistic DB models
  - Dekhtyar, Ross, Subrahmanian ACM-TODS 2001
  - Biazzo, et. Al. IEEE-TKDE 2004.
  - Ross, Subrahmanian, Grant J.ACM 2005

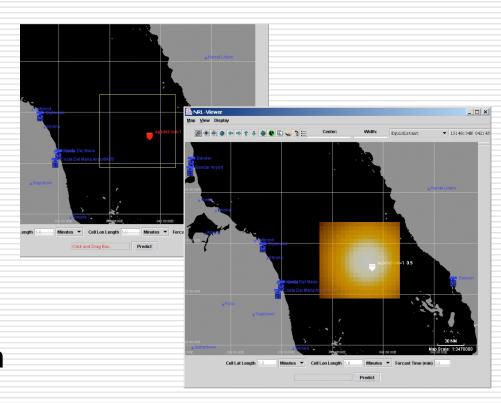
## Prediction and Evaluation Algorithms

- We can also view this as a game tree problem where
  - Nodes represent situations
  - Edges represent moves that either we or an opponent can make.

- Search space can be enormous. Strategies we propose to follows:
  - Strategy based game trees. (Smith, Nau et.al. win World Computer Bridge Comp. 1997)
  - Abstraction and decomposition
  - Statistical simulation based on random hypotheses (of what the enemy might do)
  - Planning under uncertainty

## Spatio-Temporal Prediction

- □ Joint with NRL, BBN, Lockheed and many others as part of the DARPA Co-ABS program.
- Predict when and where enemy submarines will be in the future.
- ☐ Similar system for vehicle prediction with the Army. (video available).



#### Conclusions

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