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# TWO EXAMPLES OF MECHANISM DESIGN

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# Mechanism Design

The “mechanism” is how the game works

Design the game so that if the players act rationally,  
they will produce a desired outcome

I don't know very much about this, but it's one of the most active areas of  
game-theory research right now

I'll give you two examples

- (1) changing the rules of an auction
- (2) adding a “mediator” to the Prisoner's Dilemma

Before I can talk about auctions, I need to talk about incomplete-information  
games

# Incomplete-Information Games

A fact is *common knowledge* if (1) every player knows it

(2) every player knows (1)

(3) every player knows (2)

...

A player's *private information* is any info he/she has that's not common knowledge among all the players in the game.

*Incomplete-information game*: at the first point in time where the players can begin to plan their moves, some players already have private information about the game that the other players do not know.

A *Bayesian Game* is a model of an incomplete-information game

# Bayesian Games

Let  $N$  be a set of players. A Bayesian game is a tuple

$$\Gamma^b = (N, (C_i)_{i \in N}, (T_i)_{i \in N}, (p_i)_{i \in N}, (u_i)_{i \in N}),$$

where for each player  $i \in N$ ,

$C_i$  is  $i$ 's set of possible actions,

$T_i$  is  $i$ 's set of possible *types* (possible values for  $i$ 's private information),

$p_i$  and  $u_i$  are as defined below.

Let  $C = \prod_{i \in N} C_i$  and  $T = \prod_{i \in N} T_i$

For each  $i$ , {all possible combinations of types for the other players} is

$$T_{-i} = \prod_{j \in N-i} T_j$$

For each  $t_i \in T_i$ ,  $p_i$  specifies a probability distribution  $p_i(\cdot | t_i)$  over  $T_{-i}$

$p_i$  is what  $i$  will believe about the other player's types if  $i$ 's type is  $t_i$

Given an action profile  $c \in \prod_{i \in N} C_i$  and a type profile  $t \in \prod_{i \in N} T_i$ ,

$u_i(c, t)$  is the payoff for player  $i$

# Bayesian equilibrium

A Bayesian equilibrium is a Nash equilibrium over the agents' types

Each player maximizes his/her own expected utility when he/she knows his/her type but doesn't know the other agents' types

## Auction with independent private values

Consider a sealed-bid auction for some object. Each player  $i$  knows how much the object would be worth to him/her, namely  $v_i$  (private information)

For every  $j \neq i$ , suppose  $i$  thinks player  $j$ 's value  $v_j$  is a random variable from a probability distribution  $F$  over the interval  $[0, M]$ .

Let  $b = (b_1, \dots, b_n)$  and  $v = (v_1, \dots, v_n)$  be the profiles of bids and values.

Then the payoff to player  $i$  is

$$u_i(b, v) = v_i - b_i \text{ if } i\text{'s bid is highest}$$

$$u_i(b, v) = 0 \text{ otherwise}$$

It's possible to show there is a differentiable and increasing function  $\beta$  such that the following profile is a Bayesian equilibrium:

$$\text{each player's bid is } b_i = \beta(v_i)$$

## Auction with common value

Object has the same value  $v$  to each bidder (but different bidders may have different *estimates* of what  $v$  is)

Example:  $v = A_0x_0 + A_1x_1 + A_2x_2$ , where

$A_0, A_1, A_2$  are nonnegative constants that are commonly known

$x_0, x_1, x_2$  are uniformly distributed over  $[0,1]$

player 1 knows  $x_0$  and  $x_1$  but not  $x_2$

player 2 knows  $x_0$  and  $x_2$  but not  $x_1$

This game has a unique Bayesian equilibrium in which

player 1's bid is  $A_0x_0 + 0.5(A_1 + A_2)x_1$

player 2's bid is  $A_0x_0 + 0.5(A_1 + A_2)x_2$

## Example

Suppose  $A_0 = A_1 = A_2 = 100$ ,  $x_0 = 0$ ,  $x_1 = 0.01$

player 1's estimate of  $v$ 's value is

$$\begin{aligned} E(v) &= A_0x_0 + A_1x_1 + A_2E(x_2) = 100 \cdot 0 + 100 \cdot 0.01 + 100E(x_2) \\ &= 0 + 1 + 50 = 51 \end{aligned}$$

But player 1's bid is

$$A_0x_0 + 0.5(A_1 + A_2)x_1 = 100 \cdot 0 + 0.5(100 + 100)0.01 = 1$$

Why so low? Why not bid 50 instead?

## Example

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Why so low? Why not bid 50 instead?

Because player 1's estimate of  $v$ 's value *given that player 1 bids 50 and wins* is only 38

More generally, for every number  $b > 1$ ,

player 1's estimate of  $v$ 's value *given that player 1 bids  $b$  and wins* is  $v < b$

# Vickrey auction

Sell the object to the highest bidder, at the price that was bid by the 2nd-highest bidder

In this case, the equilibrium strategy is for each player to bid what he/she thinks the object is actually worth

# Mediators

Example: the Prisoner's Dilemma

		$P_2$	
		C	D
$P_1$	C	3, 3	0, 5
	D	5, 0	1, 1

Dominant strategy equilibrium: (D,D)

Mediator: a trustworthy agent with whom you can make an agreement so that the mediator makes your moves for you

Suppose the mediator agrees to make the following moves:

- (1) if you use the mediator and the other player doesn't then the mediator will use D for your move
- (2) if both you and the other player use the mediator, then the mediator will use C for both of you

## Mediators

		$P_2$		
		C	D	M
$P_1$	C	3, 3	0, 5	0, 5
	D	5, 0	1, 1	1, 1
	M	5, 0	1, 1	3, 3

(D,D) is no longer a dominant strategy equilibrium

(M,M) is, instead