Questions?

• Projects?
  – Deadline: Feb 13
  – Each group will be presenting its project in class

• Literature review?
  – Deadline: Feb 11
Design exercise

- ATC flight strips
- DMS system for a chocolate company
Process

• 2 groups by topics
• Initial design: 20min
  – Brainstorming (10 min)
  – Storyboarding/low-fi prototype (10 min)
• Between groups critique: 10min
  – The 2 groups present their solutions to each other (5 min)
  – Synthesis of the 2 designs (5 min)
• Presentation to the class (10 min each)
Brainstorming

“The best way to get a good idea is to get a lot of ideas”

• Seed the brainstorm
• Get physical
• Follow the rules (IDEO)
  – One conversation at a time
  – Stay focus
  – Encourage wild ideas
  – Defer judgment
  – Build upon idea from others
Storyboard example (Troops)

See http://www.theforce.net/theater/shortfilms/troops/
Process

• 2 groups by topics
• Initial design: 20min
  – Brainstorming (10 min)
  – Storyboarding/low-fi prototype (10 min)
• Between groups critique: 10min
  – The 2 groups present their solutions to each other (5 min)
  – Synthesis of the 2 approaches (5 min)
• Presentation to the class (10 min each)
Reading for next class

- MPO: Chap 6 and 7
Making contact
Research agenda

• More “digital friendly” paper documents

• More “paper like” digital documents
Printing on demand

- From “paper to paper” to “electronic to paper” production
  - End users are making the decision to print
    - *E-mail, Web, Acrobat...*
    - *Documentations*
- Electronic piñata (Saffo)
  - Exponential growth of digital documents
  - Linear growth of paper based information
- Is paper the “last mile” of electronic document?
  - When do you decide to print a document?