INTRODUCTION TO DATA SCIENCE

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Lecture #22 - 11/12/2018

CMSC320 Mondays & Wednesdays 2:00pm – 3:15pm



ANNOUNCEMENTS

Project #3 was initially due next Monday (11/19) Project #3 is now due next-next Wednesday (11/28)

• We will have covered everything by this Wednesday.





ANNOUNCEMENTS

Project #4 will be released Monday after Thanksgiving (11/26)

- This project does not take very long
- Should be fun! Visualizing crime data ...

Keep thinking about possible data sources for your final tutorials (or come talk to us)

• Please get in touch if you're having trouble with ideas/groups



TODAY'S LECTURE



TODAY'S LECTURE

Introduction to machine learning

- Formalizing the framework we discussed in the decision tree lecture
- Basic setup and terminology; linear regression & classification

Thanks to: Zico Kolter (CMU) & David Kauchak (Pomona)



First GIS result for "machine learning"

RECALL: EXPLICIT EXAMPLE OF STUFF FROM NLP CLASS

0.5

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Score ψ of an instance x and class y is the sum of the weights for the features in that class:

 $\psi_{\mathbf{x}y} = \Sigma \ \theta_n \ f_n(\mathbf{x}, \ y)$ $= \boldsymbol{\theta}^{\mathsf{T}} \ \mathbf{f}(\mathbf{x}, \ y)$

Let's compute $\psi_{x1,y=hates_cats}$...

• $\psi_{x1,y=hates_cats} = \theta^T f(x_1, y = hates_cats = 0)$

$$\mathbf{9}^{\mathsf{T}} = \begin{bmatrix} 0 & -1 & 1 & -0.1 & 0 & 1 & -1 \end{bmatrix}$$



RECALL: EXPLICIT EXAMPLE OF STUFF FROM NLP CLASS

Saving the boring stuff:

- $\psi_{x1,y=hates_cats} = -0.1; \psi_{x1,y=likes_cats} = +2.5$ Document 1: I like cats
- $\psi_{x2,y=hates_cats} = +1.9; \psi_{x2,y=likes_cats} = +0.5$ Docum

Document 2: I hate cats

We want to predict the class of each document:

$$\hat{y} = \arg\max_{y} \theta^{\mathsf{T}} \mathbf{f}(\mathbf{x}, y)$$

Document 1: argmax{ $\psi_{x1,y=hates_cats}$, $\psi_{x1,y=likes_cats}$ } ??????? Document 2: argmax{ $\psi_{x2,y=hates_cats}$, $\psi_{x2,y=likes_cats}$ } ???????



MACHINE LEARNING

We used a linear model to classify input documents

The model parameters θ were given to us a priori

- (John created them by hand.)
- Typically, we cannot specify a model by hand.

Supervised machine learning provides a way to automatically infer the predictive model from labeled data.



TERMINOLOGY

Input features:
$$x^{(i)} \in \mathbb{R}^n, i = 1, ..., m$$

 $x^{(1)T} = \begin{array}{c} \underbrace{x^{(i)}}_{X^{(2)T}} \in \mathbb{R}^n, i = 1, ..., m \\ 1 & 0 & 1 \\ 1 & 0 & 1 \end{array}$

Outputs:
$$y^{(i)} \in \mathcal{Y}, i=1,\ldots,m$$

 $y^{(i)} \in \{0,1\}$ = { hates_cats, likes_cats }

Model parameters:
$$\theta \in \mathbb{R}^n$$
 $\theta^\intercal = 0$ -11-0.101-10.51

TERMINOLOGY

Hypothesis function: $h_{ heta} \colon \mathbb{R}^n o \mathcal{Y}$

E.g., linear classifiers predict outputs using:

$$h_{\theta}(x) = \theta^T x = \sum_{j=1}^n \theta_j \cdot x_j$$

Loss function: $\ell \colon \mathcal{Y} \times \mathcal{Y} \to \mathbb{R}_+$

- Measures difference between a prediction and the true output
- E.g., squared loss: $\ell(\hat{y},y)=(\hat{y}\ -y)^2$
- E.g., hinge loss: $\ell(y) = \max(0, 1 t \cdot y)$

Output $t = \{-1, +1\}$ based on -1 or +1 class label

Classifier score *y*

THE CANONICAL MACHINE LEARNING PROBLEM

At the end of the day, we want to learn a hypothesis function that predicts the actual outputs well.



HOW DO I MACHINE LEARN?

1. What is the hypothesis function?

Domain knowledge and EDA can help here.

2. What is the loss function?

- We've discussed two already: squared and absolute.
- 3. How do we solve the optimization problem?
 - (We'll cover gradient descent and stochastic gradient descent in class, but if you are interested, take CMSC422!)



First GIS result for "optimization"

ASIDE: LOSS FUNCTIONS

QUICK ASIDE ABOUT LOSS FUNCTIONS

Say we're back to classifying documents into:

- hates_cats, translated to label y = -1
- likes_cats, translated to label y = +1

We want some parameter vector $\boldsymbol{\theta}$ such that:

- $\psi_{xy} > 0$ if the feature vector x is of class likes_cat; (y = +1)
- $\psi_{xy} < 0$ if x's label is y = -1

We want a hyperplane that separates positive examples from negative examples.

Why not use 0/1 loss; that is, the number of wrong answers?

$$\arg\min_{\theta} \sum_{i=1}^{n} \mathbf{1} \left[y^{(i)} \cdot \langle \theta, x^{(i)} \rangle \le 0 \right]$$

MINIMIZING 0/1 LOSS IN A SINGLE DIMENSION



Each time we change θ such that the example is right (wrong) the loss will increase (decrease)

MINIMIZING 0/1 LOSS OVER ALL 0

$$\arg\min_{\theta} \sum_{i=1}^{n} \mathbf{1} \left[y^{(i)} \cdot \langle \theta, x^{(i)} \rangle \le 0 \right]$$

This is NP-hard.

- Small changes in any θ can have large changes in the loss (the change isn't continuous)
- There can be many local minima
- At any give point, we don't have much information to direct us towards any minima

Maybe we should consider other loss functions.

DESIRABLE PROPERTIES



- Continuous so we get a local indication of the direction of minimization
- Only one (i.e., global) minimum

CONVEX FUNCTIONS

"A function is convex if the line segment between any two points on its graph lies above it."

Formally, given function *f* and two points x, y:

 $f(\lambda \mathbf{x} + (1 - \lambda)\mathbf{y}) \le \lambda f(\mathbf{x}) + (1 - \lambda)f(\mathbf{y}) \quad \forall \lambda \in [0, 1]$



SURROGATE LOSS FUNCTIONS

For many applications, we really would like to minimize the 0/1 loss

A surrogate loss function is a loss function that provides an upper bound on the actual loss function (in this case, 0/1)

We'd like to identify **convex** surrogate loss functions to make them easier to minimize

Key to a loss function is how it scores the difference between the actual label y and the predicted label y'

SURROGATE LOSS FUNCTIONS

0/1 loss:
$$\,\ell(\hat{y},y)=\mathbf{1}\,[y\hat{y}\leq 0]\,$$

- Hinge: $\ell(\hat{y}, y) = \max(0, 1 - y\hat{y})$

- Exponential:
$$\ell(\hat{y},y)=e^{-y\hat{y}}$$

• Squared:
$$\ell(\hat{y},y)=(y-\hat{y})^2$$

SURROGATE LOSS FUNCTIONS

0/1 loss:

Hinge:

Exponential:

Squared loss:

$$\begin{split} \ell(\hat{y}, y) &= \mathbf{1} \left[y \hat{y} \leq 0 \right] \\ \ell(\hat{y}, y) &= \max(0, 1 - y \hat{y}) \\ \ell(\hat{y}, y) &= e^{-y \hat{y}} \\ \ell(\hat{y}, y) &= (y - \hat{y})^2 \end{split}$$



SOME ML ALGORITHMS

Name	Hypothesis Function	Loss Function	Optimization Approach
Least squares	Linear	Squared	Analytical or GD
Linear regression	Linear	Squared	Analytical or GD
Support Vector Machine (SVM)	Linear, Kernel	Hinge	Analytical or GD
Perceptron	Linear	Perceptron criterion (~Hinge)	Perceptron algorithm, others
Neural Networks	Composed nonlinear	Squared, Hinge	SGD
Decision Trees	Hierarchical halfplanes	Many	Greedy
Naïve Bayes	Linear	Joint probability	#SAT

Follow the white rabbit: https://en.wikipedia.org/wiki/List_of_machine_learning_concepts



RECALL: LINEAR REGRESSION



LINEAR REGRESSION AS MACHINE LEARNING

Let's consider linear regression that minimizes the sum of squared error, i.e., least squares ...

- - Linear hypothesis function $h_{ heta}(x)= heta^T x$
- - Squared error loss $\ell(\hat{y},y)=rac{1}{2}(\hat{y}-y)^2$
- 3. Optimization problem: ???????

$$\text{minimize}_{\theta} \quad \sum_{i=1}^m (\theta^T x^{(i)} - y^{(i)})^2$$

LINEAR REGRESSION AS MACHINE LEARNING



Rewrite optimization problem:

$$\text{minimize}_{\theta} \ \frac{1}{2} \| X \theta - y \|_2^2$$

*Recall:
$$||x||_2^2 = z^T z = \sum_i z_i^2$$

GRADIENTS

In Lecture 11, we showed that the mean is the point that minimizes the residual sum of squares:

- Solved minimization by finding point where derivative is zero
- (Convex functions like RSS \rightarrow single global minimum.)

The gradient is the multivariate generalization of a derivative.

For a function $f: \mathbb{R}^n \to \mathbb{R}$, the gradient is a vector of all *n* partial derivatives: $\Box \partial f(\theta) \neg$

$$\nabla_{\theta} f(\theta) = \begin{bmatrix} \frac{\partial f(\theta)}{\partial \theta_1} \\ \vdots \\ \frac{\partial f(\theta)}{\partial \theta_n} \end{bmatrix} \in \mathbb{R}^n$$

GRADIENTS



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GRADIENTS

Minimizing a multivariate function involves finding a point where the gradient is zero:

$$\nabla_{\theta} f(\theta) = 0$$
 (the vector of zeros)

Points where the gradient is zero are local minima

• If the function is convex, also a global minimum

Let's solve the least squares problem!

We'll use the multivariate generalizations of some concepts from MATH141/142 ...

- Chain rule: $\nabla_{\theta}f(X\theta) = X^T \nabla_{X\theta}f(X\theta)$
- Gradient of squared ℓ^2 norm: $abla_{ heta} \| heta z \|_2^2 = 2(heta z)$

LEAST SQUARES

Recall the least squares optimization problem:

$$\text{minimize}_{\theta} \ \frac{1}{2} \| X \theta - y \|_2^2$$

What is the gradient of the optimization objective ????????

$$\nabla_{\theta} \frac{1}{2} \| X \theta - y \|_2^2 =$$

Chain rule: $\nabla_{\theta} f(X\theta) = X^T \nabla_{X\theta} f(X\theta)$

$$X^T \boldsymbol{\nabla}_{X \boldsymbol{\theta}} \frac{1}{2} \| X \boldsymbol{\theta} - y \|_2^2 =$$

Gradient of norm: $\nabla_{\theta} \| \theta - z \|_2^2 = 2(\theta - z)$

$$\nabla_{\theta} \frac{1}{2} \| X\theta - y \|_2^2 = X^T (X\theta - y)$$

LEAST SQUARES

Recall: points where the gradient equals zero are minima.

$$\nabla_{\theta} \frac{1}{2} \| X\theta - y \|_2^2 = X^T (X\theta - y)$$

$$X^{T}(X\theta - y) = 0$$

$$X^{T}X\theta - X^{T}y = 0 \Rightarrow X^{T}X\theta = X^{T}y$$

$$(X^{T}X)^{-1}X^{T}X\theta = (X^{T}X)^{-1}X^{T}y$$

$$\theta = (X^{T}X)^{-1}X^{T}y$$

ML IN PYTHON



Python has tons of hooks into a variety of machine learning libraries. (Part of why this course is taught in Python!)

Scikit-learn is the most well-known library:

- Classification (SVN, K-NN, Random Forests, ...)
- Regression (SVR, Ridge, Lasso, ...)
- Clustering (k-Means, spectral, mean-shift, ...)
- Dimensionality reduction (PCA, matrix factorization, ...)
- Model selection (grid search, cross validation, ...)
- Preprocessing (cleaning, EDA, ...)

Built on the NumPy stack; plays well with Matplotlib.

LEAST SQUARES IN PYTHON

You don't need Scikit-learn for OLS ...

$$\theta = (X^T X)^{-1} X^T y$$

Analytic solution to OLS using Numpy
params = np.linalg.solve(X.T.dot(X), X.T.dot(y))

But let's say you did want to use it.

from sklearn import linear_model

```
X = [[0,0], [1,1], [2,2]]
Y = [0, 1, 2]
```

Solve OLS using Scikit-Learn
reg = linear_model.LinearRegression()
reg.fit(X, Y)
reg.coef_

array([0.5, 0.5])

NEXT CLASSES: (STOCHASTIC) GRADIENT DESCENT



TODAY: GRADIENT DESCENT

We used the gradient as a condition for optimality

It also gives the local direction of steepest increase for a function:



Image from Zico Kolter

GRADIENT DESCENT

Algorithm for any* hypothesis function $h_{ heta} \colon \mathbb{R}^n o \mathcal{Y}$, loss function $\ell \colon \mathcal{Y} imes \mathcal{Y} o \mathbb{R}_+$, step size lpha :

Initialize the parameter vector:

• $\theta \leftarrow 0$

Repeat until satisfied (e.g., exact or approximate convergence):

- Compute gradient:
- Update parameters: $heta \leftarrow heta lpha \cdot g$ •

$$\begin{array}{c} g \leftarrow \sum_{i=1}^m \nabla_\theta \ell(h_\theta(x^{(i)}), y^{(i)}) \\ 0 \leftarrow 0 \end{array}$$



EXAMPLE

- Function: $f(x,y) = x^2 + 2y^2$ Gradient: ????????? $\nabla f(x,y) = \begin{bmatrix} 2x \\ 4y \end{bmatrix}$
- Let's take a gradient step from (-2, +1):

$$\nabla f(-2,1) = \left[\begin{array}{c} 4\\ 2 \end{array} \right]$$

Step in the direction (-4, -2), scaled by step size

Repeat until no movement



GRADIENT DESCENT FOR OLS

Algorithm for linear hypothesis function and squared error loss function (combined to $1/2 ||X\theta - y||_2^2$, like before):

Initialize the parameter vector:

• $\theta \leftarrow 0$

Repeat until satisfied:

- Compute gradient:
- Update parameters: $heta \leftarrow heta lpha \cdot g$

$$\begin{array}{c} g \leftarrow X^T (X\theta - y) \\ \theta \leftarrow \theta - \alpha \cdot a \end{array}$$

GRADIENT DESCENT IN PURE(-ISH) PYTHON



```
for i in range(T):
    # loss for current parameter vector theta
    f[i] = 0.5*np.linalg.norm(X.dot(theta) - y)**2
    # compute steepest ascent at f(theta)
    g = X.T.dot(X.dot(theta) - y)
    # step down the gradient
    theta = theta - alpha*g
return theta, f
```

Implicitly using squared loss and linear hypothesis function above; drop in your favorite gradient for kicks!

PLOTTING LOSS OVER TIME



Why ???????

Image from Zico Kolter

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ITERATIVE VS ANALYTIC SOLUTIONS

But we already had an analytic solution! What gives?

Recall: last class we discuss 0/1 loss, and using convex surrogate loss functions for tractability

One such function, the absolute error loss function, leads to:

$$\begin{array}{l} \text{minimize}_{\theta} \sum_{i=1}^{m} \left| \theta^{T} x^{(i)} - y^{(i)} \right| \equiv \text{minimize}_{\theta} \| X \theta - y \|_{1} \\ \\ \text{Problems ???????} \end{array}$$

- Not differentiable! But subgradients?
- No closed form!
- So you must use iterative method



LEAST ABSOLUTE DEVIATIONS

Can solve this using gradient descent and the gradient:

$$\nabla_{\theta} \; \| X\theta - y \|_1 = X^T \mathrm{sign}(X\theta - y)$$

Simple to change in our Python code:

```
for i in range(T):
    # loss for current parameter vector theta
    f[i] = np.linalg.norm(X.dot(theta) - y, 1)
    # compute steepest ascent at f(theta)
    g = X.T.dot( np.sign(X.dot(theta) - y) )
    # step down the gradient
    theta = theta - alpha*g
return theta, f
```

