

Human-Computer Interaction Lab University of Maryland

# LifeFlow Case Study:

## Comparing Traffic Agencies' Performance from Traffic Incident Logs

This case study was conducted by John Alexis Guerra Gómez and Krist Wongsuphasawat under the supervision of Ben Shneiderman and Catherine Plaisant. We appreciated the feedback from Nikola Ivanov, Michael L. Pack and Michael VanDaniker.

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## Introduction

Vehicle crashes remain the leading cause of death for people between the ages of four and thirty-four. In 2008, approximately 6-million traffic accidents occurred in the United States. This resulted in nearly 40,000 deaths, 2.5 million injuries, and losses estimated at \$237 billion. While traditional safety and incident analysis has mostly focused on incident attributes data, such as the location and time of the incident, there are other aspects in incident response that are temporal in nature and are more difficult to analyze.

We used LifeFlow to examine a dataset from the National Cooperative Highway Research Program (NCHRP) that includes 203,214 traffic incidents from 8 agencies. Each incident record includes a sequence of incident management events:

- · Incident notification --when the agency is first notified of the incident
- Incident Arrival --when the emergency team arrives the scene
- Lane Clearance --when the lanes are opened, but the incident scene may be not completely cleared
- Incident cleared, Incident clearance, and Return to normal --all denote the end of incidents. For ease of analysis, we aggregated all three into the new event type Return to normal (aggregated).

A typical sequence should start with **Incident Notification** and finish with **Return to normal (aggregated)**, with the possibility of having **Incident Arrival** and **Lane Clearance** in between.

In addition, the traffic incidents data include two attributes:

- Agency (represented with a letter from A to H for anonymity)
- Type of incident (e.g. "Disabled Vehicle", "Fatal Accident", etc.)



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### Conclusions

These evidences showed that the agencies reported their incident management timing data in inconsistent ways, e.g., Agency C's incidents with 1 minute clearance time. Beside timing information, the same problem occurred with incident types as the terminology was not consistent across agencies or even local areas. Difference might stem from differences in data entry practices, terminology variations, or missing data. Policies are needed to decide if, and how, to normalize the data and tools will be needed to manage this normalization process and provide audit trails documenting the transformations. At the time of this analysis, these inconsistencies among agencies restricted further meaningful performance comparison.

Although our data analysis in the case study was limited and preliminary, domain experts from the CATT Lab were conducting a more formal analysis of the data. They reviewed our work and stated that they wished LifeFlow was available earlier on when they started their own analysis. They confirmed the existence of anomalies that we had found in the data, and stated that their elimination was non-trivial when using SQL because they had to expect the errors in advance and be careful to exclude them from their analysis. However excluding all the possible erroneous sequences in a SQL query would be very difficult. In the end, they needed to review the results of SQL queries to ascertain that there were no longer any errors. Without LifeFlow, this kind of review and identification of unexpected sequences would be almost impossible.

Finally, they mentioned that LifeFlow would allow them to ask more questions faster, and probably richer questions about the data. LifeFlow was also able to reveal unexpected sequences that may have been overlooked, but the tool also suggested that their prevalence is limited. We believe that using LifeFlow can assist analysts explore large datasets, such as the NCHRP traffic incident information, in ways that would be very difficult using traditional tools and might allow analysts to find richer results in less time.