

# Crowdsourcing Bikeshare Transit Planning: An Empirical Investigation of Washington D.C. and New York City

Joseph Owen  
University of Maryland  
jowen@cs.umd.edu

Cy Neita  
University of Maryland  
cyneita@gmail.com

Jon Froehlich  
University of Maryland  
jonf@cs.umd.edu

## 1 Abstract

Enabled by the increasingly low cost of computers and Internet connectivity, a new form of eco-friendly public transportation has emerged: automated bikeshare programs, where users “check out” or “check in” bicycles automatically using a membership identifier (e.g., RFID dongle). The first contemporary system began in Lyon, France in 2005, and bikeshare systems are available in over 712 cities worldwide as of June 2014 [17]. Despite this success, bikeshare operators and city transit planners continue to face two interrelated challenges: determining (i) where to strategically place stations in a city and with what docking capacity, and (ii) how to load balance the system to achieve the optimal distribution of bicycles and free docking slots at stations throughout the day.

To better understand expected demand for bikeshare services, some transportation planners are turning to Internet-mediated crowdsourcing where citizens can vote and comment on potential station placement before deployment. While this approach allows for large-scale and diverse input from citizens, it has not been fully empirically evaluated. We provide an analysis of two crowdsourced bikeshare planning efforts: 14,336 votes in Washington D.C. (Capital Bikeshare) across 4,405 user-suggested stations and 65,075 votes in New York City (Citi Bike) across 10,086 user-suggested stations. We analyze the correspondence between crowdsourced vote data, actual station size and placement by the operator, and actual station usage, as well as looking at temporal patterns of bicycle usage across both cities. Our preliminary findings suggest that there appears to be a moderate correlation between crowdsourced suggestions and station usage, and a smaller but still generally present correlation between station size and station usage. Our results have implications for the design of future transit planning approaches and citizen crowdsourcing decision making systems.

## 2 Introduction

Bikesharing is a unique form of public transportation that has existed since 1965, but has relatively recently entered a new age. We are currently in the third generation of bikesharing programs, which is characterized primarily by an increased use of technology to improve the accessibility of the systems [10]. The increased technological element to these systems also enables a level of analysis not previously possible.

Two such third generation programs, Capital Bikeshare and Citi Bike, began operations in 2008 [1] and 2013 [2], respectively. Both are operated by Motivate, previously known as Alta Bicycle Share [3]. For both bicycle share systems, crowdsourced input from the public was collected at some point during the lifetime of the project. For Citi Bike, this input was invited between September 2011 and April 2012, before any

---

This paper was written to fulfill the Scholarly Paper requirement in the UMD CS MS Comps program. It was completed May 2015.

stations were created [16]. Capital Bikeshare, on the other hand, did not invite suggestions on such a scale until 2011, significantly after they began operations [4], and the crowdsourcing map is still available for users to suggest stations [5].

In spite of these differences, both systems provide a great opportunity to look at the effect crowdsourcing has on the direction taken by the operator. The combination of the crowdsourced data, the actual station location data, and station usage data provides us with the ability to understand how heavily the population’s requests were considered. It also helps us to understand how much the population knows what it needs, as well as whether the operator knows best.

Separate from the role of the crowdsourcing process, the existence of these systems allows for more granular analysis of movement patterns in their cities. The analysis benefits from bikeshare systems having certain properties: there are many stations spread out fairly evenly around the city, and “routes” are entirely determined by the users. This is unlike a metro system, for example, where there is not a direct route between every pair of stations. If someone is trying to get between two points using bikeshare, they will very likely get on at the closest station to their source, and off at the closest station to their destination, unless their ideal start station is empty or their ideal end station is full. Another advantage is that we can see exact numbers of people leaving from and arriving at stations. Each bike is guaranteed to be carrying one and only one person, so the data is fully granular.

### 3 Related Work

The availability of rich data from bikeshare systems and from crowdsourcing implementations all over the world has unsurprisingly resulted in different analyses from different angles by many groups and individuals.

Many researchers have looked at how crowdsourcing fits into urban planning and transportation decisions, particularly with the technology we now have access to. Brabham et al. discuss crowdsourcing methods applied by the Federal Transit Administration to bus stop design at the neighborhood scale [8]. Brabham also looks into crowdsourcing as it is used to help urban planners [7]. Evans-Cowley presents a case study in which crowdsourcing was used to solve planning problems [11]. These papers are more focused on the benefits—and to a lesser extent the limitations—of crowdsourcing, and discuss proposals for leveraging it to a greater extent in various contexts. However, they demonstrate the importance of crowdsourcing as an emerging strategy, and reinforce the importance of analyzing its use and its usefulness.

Other researchers have started to use transportation data to gain insights into the populations that use public transportation and the locations in which they exist. Neumann et al. discuss methods for detecting occurrences of specific events, using just communication and transportation data. Specifically, they use data from cell phone towers and shared bicycle rentals in Barcelona to detect rainy days, holidays, and days with special events [15]. Somewhat similarly, but approaching from the other direction, Mahmoud et al. look at the effects of weather, socio-demographic characteristics, land use, built environment, and levels of service attributes on ridership in Toronto’s bikeshare system [14].

There are also examples of predicting trends using available bikeshare data. Kaltenbrunner et al. use data from Barcelona’s bikesharing program to detect temporal and geographic mobility patterns. They calculate activity cycles and produce distinctive patterns for working days and weekends, as well as how the bikes flow to and away from stations geographically. They discuss how this information could be used to predict activity and guide future expansion [13]. Froehlich et al. also uncover temporal and spatiotemporal patterns in Barcelona’s bikeshare system. They present a prediction system with 80% accuracy up to two hours in the future, demonstrating the strength of models produced from these patterns [12].

A particularly data-driven example of analysis comes from Borgnat et al., who uncover patterns in Lyon’s bikesharing system by analyzing it as a complex network [6]. Vogel et al. use data mining to gather large amounts of data from Vienna’s bikesharing system, and uncover spatiotemporal patterns and relationships between station placement and usage [18]. Daddio provides an extensive empirical analysis of usage data from Capital Bikeshare in October 2011. He attempts to determine the association between ridership and various environmental and socioeconomic factors, provide recommendations for expanding the system, and develop a replicable framework for analyzing bikeshare data in various systems [9].

## 4 Data

The data used in this investigation is comprised mostly of three datasets. Each of these datasets is separated between Citi Bike data and Capital Bikeshare data, but because there are roughly analogous sets for each, we will discuss them together.

### 4.1 Existing Stations

Both bikeshare systems we investigated have realtime station information that we scraped from their websites. We used this available data to get a snapshot of both systems at the beginning of our analysis. This data was not useful for observing trends, since it was only the state of all the stations at one particular moment. However, this contained information regarding the existing stations in the systems, including the location and size of each station (in terms of how many bicycles it held).

Location	D.C.	NYC
Number of stations	308	331
Total number of bikes	2435	3358
Total number of docks	5047	11525
Average station capacity	16.4	35.8
Date of collection	02/11/2014	07/08/2013

Table 1: Statistics about existing stations in D.C. and NYC bikeshare systems.

### 4.2 Suggested Stations

Although they appeared at different times, both systems had available crowdsourcing utilities for members of the public to suggest and vote on potential station locations. Citi Bike’s crowdsourced data was available in archived form, as all of the public input took place before the system was set up. Capital Bikeshare’s public data was being collected using a live web utility, so we took a snapshot of the votes up to when we began the investigation.

Location	D.C.	NYC
Number of suggested stations	4405	10086
Total number of votes	14336	65075
Start of crowdsourcing	June 2011	September 2011
End of crowdsourcing	Ongoing	April 2012
Date of collection	02/05/2014	07/08/2013

Table 2: Statistics about station suggestions for D.C. and NYC bikeshare systems.

### 4.3 Scraped Fullness Data

Oliver O’Brien has been collecting data on each bikeshare station in multiple systems, including Citi Bike and Capital Bikeshare, for several years. The data he gave us access to consists of a series of timestamped station IDs with the number of empty bike slots at that station at that time. He collected this data every two minutes dating back to October 2010 for Capital Bikeshare and May 2013 for Citi Bike.

Two example snippets can be found in the appendix. Appendix A shows what this looked like for D.C. stations. Each entry consists of the station ID, the number of available bikes, the number of available docks, the date, and the time. Appendix B shows what this looked like for NYC stations. Each entry consists of

the station ID, the number of available bikes, the number of available docks, the total number of docks, the date, and the time.

Location	D.C.	NYC
Total timestamps	770,691	28,983
Stations at start of collection	73	199
Stations at end of collection	238	214
Maximum number of stations during collection	238	322
Data collection start date	10/06/2010	05/24/2013
Data collection end date	07/04/2013	07/04/2013

Table 3: Statistics about scraped station data from D.C. and NYC bikeshare systems.

## 5 Analysis

This data included a lot of points, particularly the suggestion data, so looking at points individually was not a feasible way of deriving any conclusions about the relationships in the data. In order to be able to recognize trends in the data to guide more objective analysis, our initial analysis centered around various methods of clustering the data. We looked at both geographic clustering—combining points based on their location on the map—and temporal clustering—combining events based on when they occurred.

### 5.1 Geographic Clustering

The existing stations and station suggestions were primarily geographic information, as they were locations on a map with meta data, so we first clustered the data based on geographic properties. We geographically clustered the maps in three different ways.

We first geographically clustered the data by dividing the regions by zip codes. These regions are already defined, so it was reasonable to use them as a way of subdividing the city. Once the map was divided, we could look at how many stations and suggestions or votes on suggestions were in each region. Figure 1 shows what this looked like for Capital Bikeshare station suggestions in D.C. and Citi Bike station suggestions in New York City.

The second way we geographically clustered stations and station suggestions was with a fixed-size grid. We chose this after realizing that because the zip code divisions differ so widely in size, any comparative analysis between regions was almost meaningless. The fixed-size grid is a more uniform way to divide up the regions. We tried several different grid sizes (400, 300, and 200 meters), but in Figure 2 and Figure 3 we present just the 200 meter grid. Again, we could look at how many stations, suggestions, or votes were in each region.

The last method of geographic clustering we leveraged is that of dendrogram clustering. We wanted to try a clustering method not based on geographic regions, but just based on the locations of the data points. This method does not predefine regions within which to combine points, but instead iteratively combines the points that are closest together. We used a maximum clustering distance to define an end condition for this process. In the clustering we did, points would only be combined if they were less than 200 meters apart.

The purpose of dendrogram clustering is to reduce the number of points of data in order to make qualitative analysis easier. It allows easy observation to determine the most extreme points in the data. Figure 4 shows the results of dendrogram clustering both sets of station suggestion data. It is easy to see that an area near Takoma Park got a lot of votes in D.C., and a particular site on Roosevelt Island got a lot of votes in New York City.

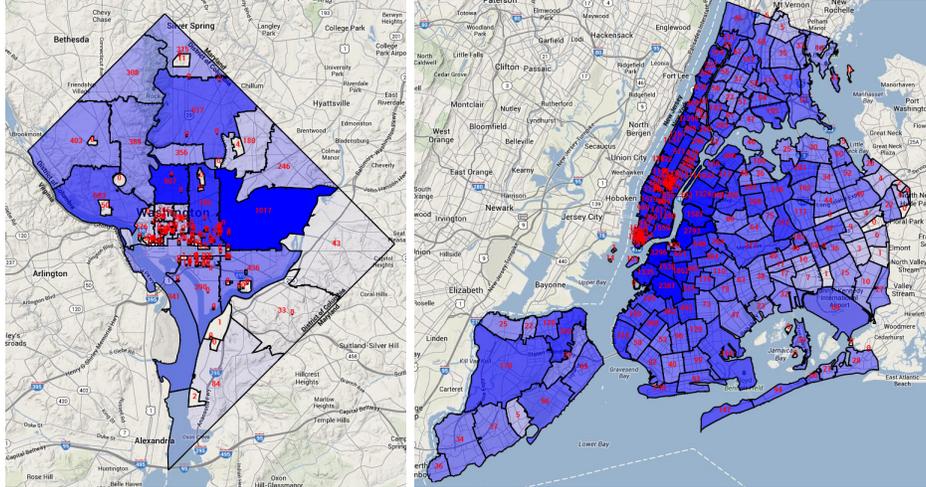


Figure 1: We divided votes for suggested stations by zip code regions and shaded the regions by the number of votes contained in them, in order to get a sense of the relative concentrations of votes. We shaded D.C. regions (left) linearly and NYC regions (right) logarithmically by number of suggested stations as we found these scales more easily represent the ranges of values in each city.

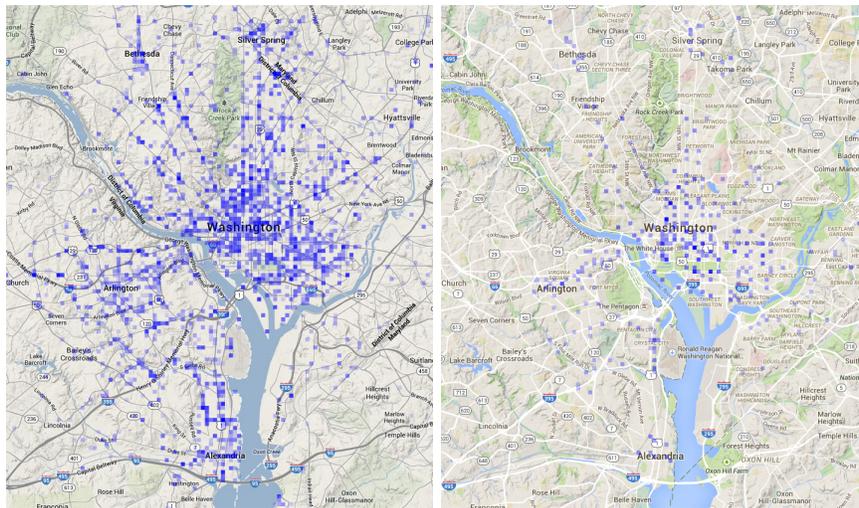


Figure 2: We then divided D.C. into 200 meter grid regions, and shaded these regions logarithmically by the number of votes in them (left) and linearly by the number of actual stations (right). This allowed for an easier comparison of where stations and station suggestions lie in the city.

## 5.2 Correlations

In order to determine if people used stations near where they requested them, and whether the operator prioritized building stations that ended up being used, we needed to look at correlations between usage or activity metrics and how large or requested each station was. The scraped fullness data we had access to allowed for a quantitative measure of the activity of a given station or set of stations. We look at this activity with three slightly different activity metrics, which will be discussed in detail later. We plotted each activity metric against two simpler metrics: the station size, which is the total number of bike docks available at the station, and the request value, which is a quantitative measure of the extent to which the station was requested by station suggestion votes. The request value was calculated by totaling up a score of all nearby

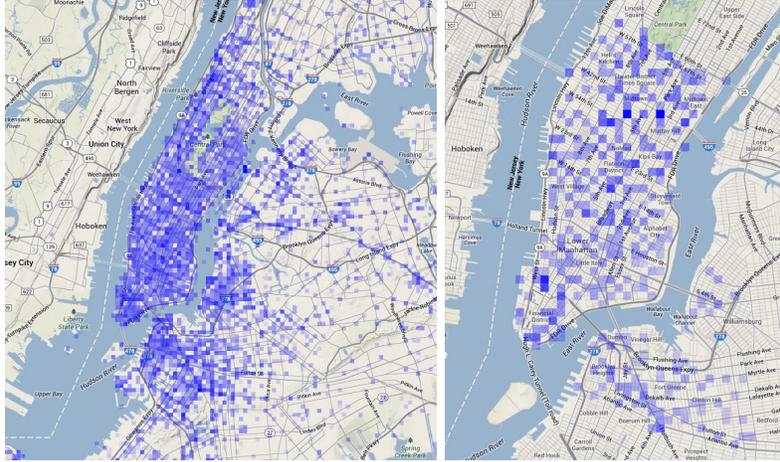


Figure 3: We also divided NYC into 200 meter grid regions, and shaded these regions logarithmically by the number of votes in them (left), and linearly by the number of actual stations (right). Stations and station suggestions could be compared in the city by comparing these regions.

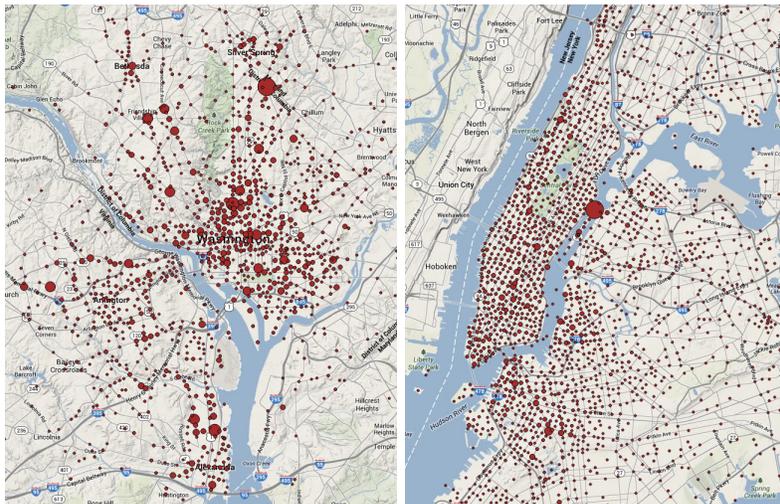


Figure 4: We used dendrogram clustering to combine bicycle station suggestions in D.C. (left) and NYC. (right) By combining nearby station suggestions and summing their votes, we were able to better recognize areas with greater concentrations of votes, even if they were distributed around several nearby stations.

station suggestions inversely proportional to their distance from the existing station

The first activity metric we used was an average of the change in fullness between each sample. This information was sampled every two minutes, so it would capture a number reasonably close to the total number of times individual people used the station. If two people take a bike and one different person returns one within the same two-minute interval, however, this would be counted as one usage instead of three, so the number will be slightly lower than real usage. The basis of the idea behind this activity metric is discussed by Froehlich et al. [12]. The results of this metric plotted against station size and against the request value can be seen in Figure 5 for Capital Bikeshare and in Figure 6 for Citi Bike.

There appears to be a correlation, however this activity metric is not normalized in any way for station size. We would expect a larger station to have a higher activity score, as there are more bikes that can be taken and returned. The other two activity metrics attempt to mitigate this potential bias.

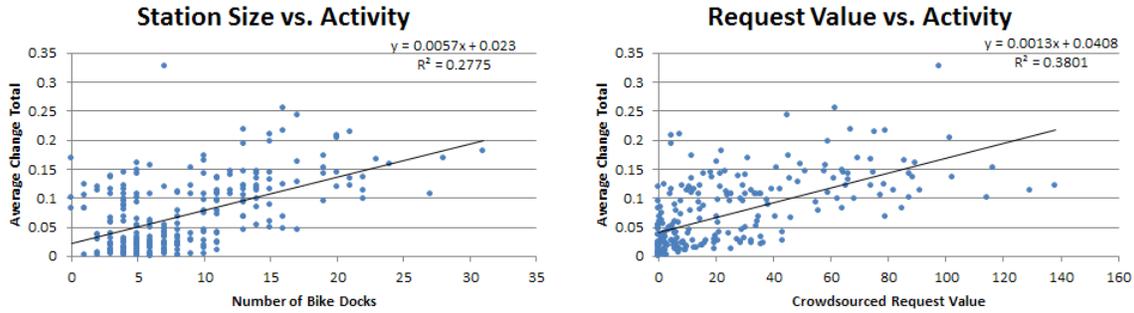


Figure 5: Station size and request value versus average total change for Capital Bikeshare stations. Both have some correlation, but the correlation with request value seems to be stronger than the correlation with station size.

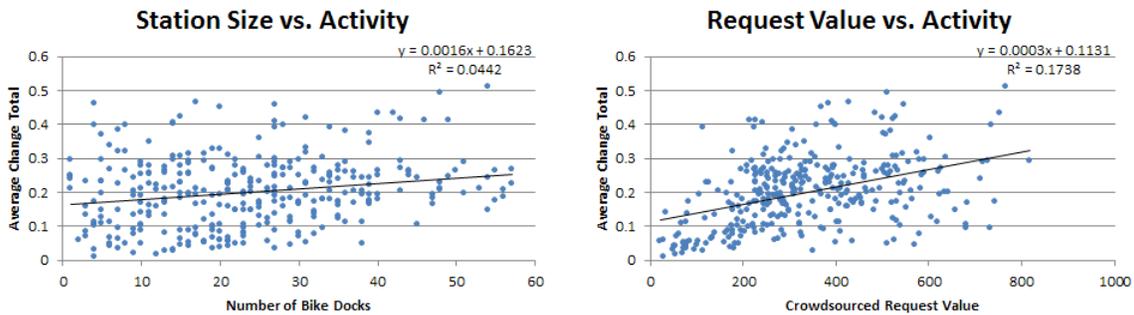


Figure 6: Station size and request value versus average total change for Citi Bike stations. Neither correlation is especially strong, but the correlation with request value is stronger than the correlation with station size.

The next metric we used was a Boolean metric for whether or not the fullness of the station changed at all between two samples, represented as a 1 or a 0, averaged over every sample. Because this information was sampled every two minutes, it seems reasonable to believe this would capture most of the times that the station was used, but not consider events such as a group taking several bikes at the same time as being any different from a single person taking just one. This metric would miss occasions in which someone takes a bike just after one is returned, or returns one just after one is taken, but as long as the number of bikes at the station changes at all between samples, it counts towards the total. This weakens the power of large stations, as even if, for example, eight bikes are taken from a large station, it is considered just as much of a change as if one bike is taken from a small station. The results of this metric plotted against station size and against the request value can be seen in Figure 7 for Capital Bikeshare and in Figure 8 for Citi Bike.

Somewhat surprisingly, this has almost no impact on any of the correlations. This probably means that enough of the changes between samples were just chances of one bicycle being taken or returned that the Boolean metric and total metric measure almost the same thing.

The last activity metric treated the change between each sample as a percentage. Between each sample, the absolute value of the change in the number of bicycles was recorded as a percentage of the total number of docks at the station, and then these values were averaged. The results of this metric, again plotted against station size and against the request value, can be seen in Figure 9 for Capital Bikeshare and in Figure 10 for Citi Bike.

This had a noticeable negative impact on the correlations between station size and activity. This makes sense, as it is harder for big stations to have a significant percentage of their bikes used. More bikes would need to be used for the same change percentage as just one bike use would have on smaller stations. The negative relationship in NYC, however, does imply that perhaps in some cases the big stations are larger

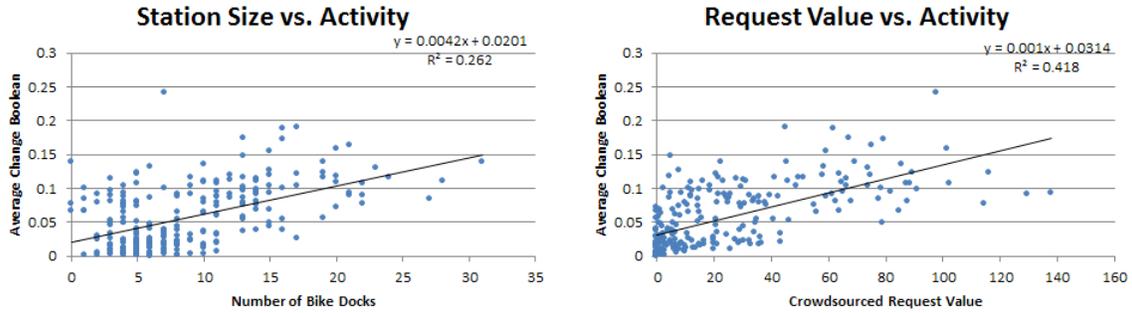


Figure 7: Station size and request value versus average Boolean change for Capital Bikeshare stations. The correlation with request value is stronger than the correlation with station size.

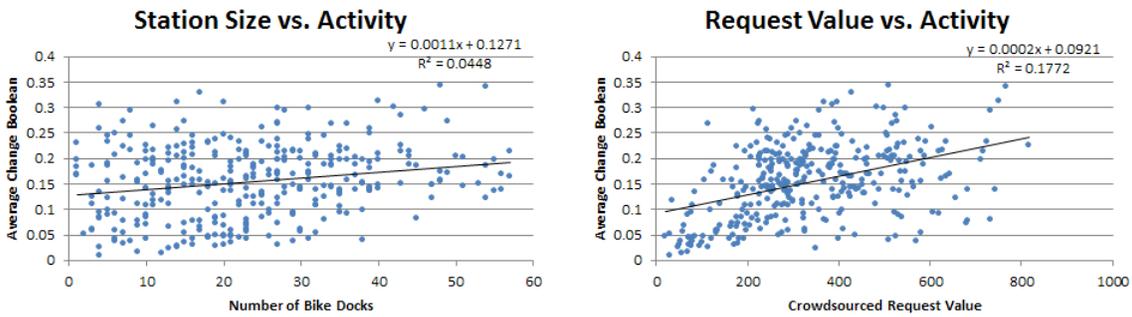


Figure 8: Station size and request value versus average Boolean change for Citi Bike stations. The correlation with request value is stronger than the correlation with station size, although both are fairly weak.

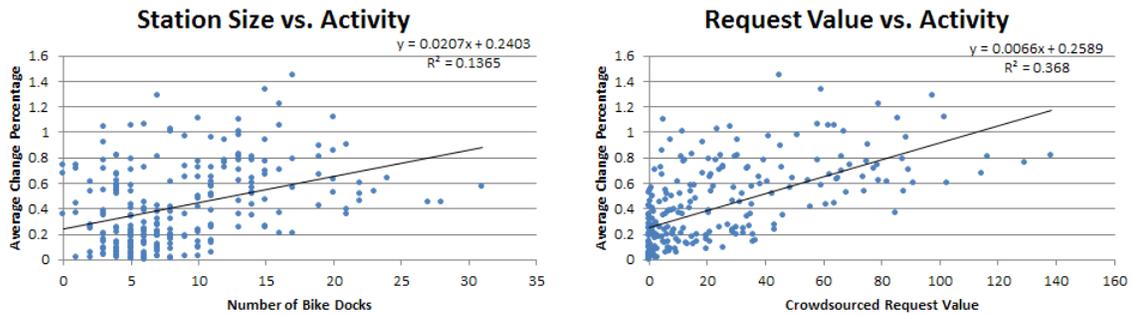


Figure 9: Station size and request value versus average percentage change for Capital Bikeshare stations. The correlation with request value is stronger than the correlation with station size.

than they need to be.

This correlation data is useful for attempting to answer the initial questions about planning and crowdsourcing. The correlation between request value and activity is always present and the relationship is always positive. This implies that people seemed to accurately report what they needed. The stations that are closest to heavily requested station suggestion sites actually see significant activity. In addition, activity and station size correlated for the most part, indicating that the operator had some idea what the people would use, or used the crowdsourced data to this effect. This is still confounded by the fact that bigger stations

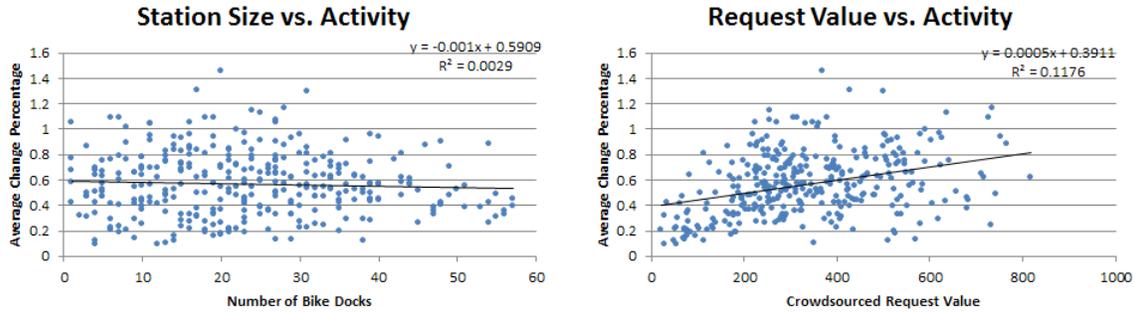


Figure 10: Station size and request value versus average percentage change for Citi Bike stations. Both correlations are weak, but the correlation with request value is stronger than the correlation with station size, and relationship with stations size is actually negative.

may be used more, simply due to having higher supply. A big station, for example, might take overflow traffic from nearby smaller stations that are too popular for their size and therefore get depleted quickly.

Despite these potential confounding factors, activity seemed to correlate more strongly with the request value than with station size in all cases. This indicates that the data from crowdsourcing did capture the desires of the public to some degree, as those stations that were requested the most tended to get the most use, even if they weren't the largest.

### 5.3 Temporal Clustering

We next tried to uncover patterns in the data based around temporal information, as the usefulness of stations throughout the day might have been a factor in the crowdsourced suggestion of stations. The scraped fullness data allowed us to plot each station's fullness over the course of a day, and average together days to get a profile of that station. We focused on weekday profiles, as they had much stronger shapes due to commuting patterns. Once we had an average weekday graph for each station, we used Dynamic Time Warping (DTW) with a window size of one hour (30 minutes in either direction) to group together stations with similar graphs. This concept is discussed by Froehlich et al. as a way of combining DayViews, which have the same form as these station profiles [12].

Interestingly, these resulted in two very striking visual patterns for the average daily fullness profiles. One of these patterns is characterized by a deep plateaued valley in the middle of the day, with much higher fullness on either side, and steep sides. The other is exactly the opposite, a steep high plateau in the middle of the day, with low values around it. The low plateau seems to indicate a commuting source. People most likely live near these stations, so they empty it of bicycles when they commute to work, and fill it up when they return home in the afternoon. The high plateau seems to indicate that a station is a commuting sink. People commute to it in the morning, and it fills up with bikes. In the afternoon, people take bikes from it and commute home, leaving it relatively empty.

To verify this, we color coded the stations on a map according to what group they belong to. Even though these groups were determined entirely through temporal clustering, they result in well defined geographic regions on the map. This implies, unsurprisingly, that there is a geographic reason for differing daily station usage. Furthermore, these regions seem to be consistent with the idea of commuting sinks and sources.

Figure 11 shows what these groups look like in Washington, D.C., along with their constituent stations' locations on a map. The blue stations seem to be in residential areas, and the green areas seem to be in commercial areas. There are also a lot of red stations, which look like weak commuting sources. They are more on the outskirts of the city, as well as between the residential and commercial regions, so this is reasonable. The remaining groups have very few stations, but had profiles too different from the other groups to be combined into them. The black stations on the map did not have enough fullness data to include in

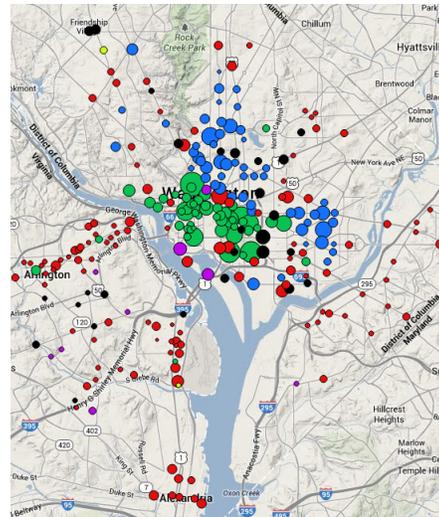
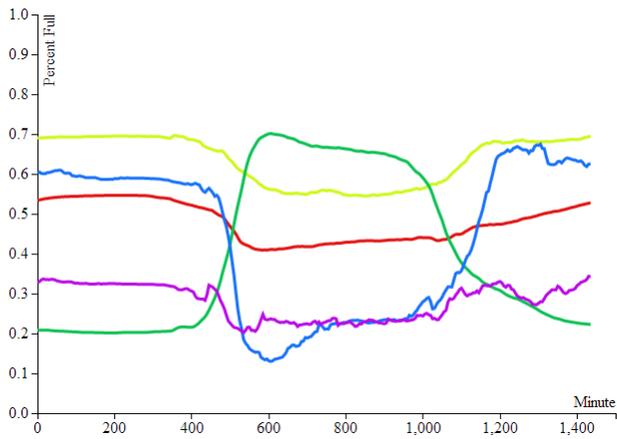


Figure 11: We grouped D.C. bicycle stations using Dynamic Time Warping methods based on average weekday fullness profiles. We then colored the stations on a map according to these groups. This revealed that the groups occupied distinct geographic areas, despite being formed based on purely temporal patterns. Green stations likely represent areas where people work and blue areas represent where people live, and the graph shows the flow of bicycles from one group to the other during commuting times.

the analysis, and the purple group consists of two stations that could not be combined into any of the other groups with the thresholds being used.

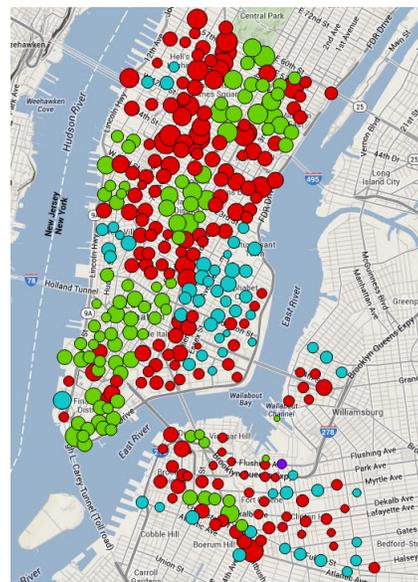
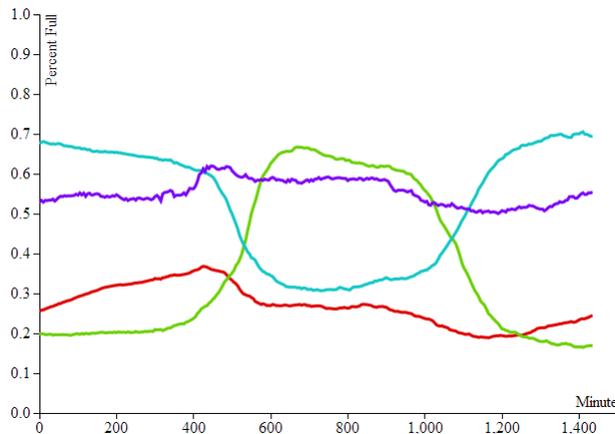


Figure 12: We also grouped NYC bicycle stations using Dynamic Time Warping methods based on average weekday fullness profiles. We again colored the stations on a map according to these groups, and they revealed that just as in D.C. the temporal groups formed geographic regions. The graph again shows the flow of bicycles from blue stations near where people live to green stations where people work and back again during commuting times.

Figure 12 shows what the groups look like in New York City, along with the color coded map. Here, the blue stations again look like residential areas, and the green stations look like commercial areas. The

red stations this time follow no particularly well-defined pattern. They seem to gain bicycles very slightly in the morning, lose them throughout the day, and then gain some back in the evening. It is possible that this is just an artifact of averaging together many stations that did not have strong enough patterns, so not much could be determined about this group. The purple group consists of just one station that could not be combined into any of the other groups with the thresholds being used.

This categorizing of stations using temporal clustering can also be used to extract other observations using other metrics. For example, Figure 13 is a graph of request values plotted against station sizes in D.C. with the points color coded based on the temporal groups they belong to. The red stations, those that did not clearly belong to the group of commuting sources or sinks, are generally smaller and less requested than those that belonged to the more well-defined groups. This makes a lot of sense, as people are more likely to request stations near where they live or work, and the operator is likely to build bigger stations in heavily commercial or heavily residential areas, rather than areas in between.

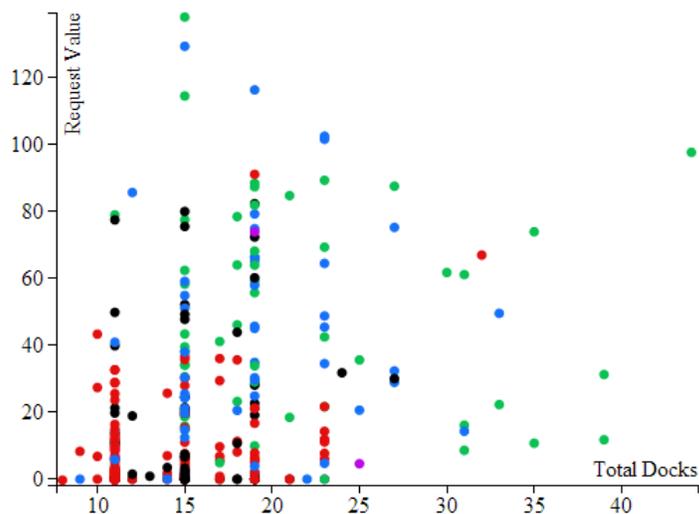


Figure 13: We color coded a scatterplot of D.C. station request values versus station sizes. The colors of the points represent their membership in the temporal groups based on average weekday fullness profiles. This reveals a relationship between these groups and the station sizes, as well as the crowdsourcing results.

## 6 Limitations

As discussed earlier, one of the main limitations of our investigation was in detecting activity from the scraped fullness data. Because the scraped fullness data was collected once every two minutes, and not at every change, there could be cases of it failing to capture a change because the same number of bicycles were returned as were taken between two samples.

We were also limited by the fact that we could only study actual usage of existing stations. It is entirely possible that what would be the most popular station in a city has not been built, and so we do not know that it would have such high usage. Because of this limitation, we can only confirm the accuracy of the crowdsourced data in terms of how well used stations are that have been built near requested areas. We can, however, use this information to inform whether potential stations might be well used if they were to be built.

Throughout the investigation, we attempt to compare patterns in crowdsourcing between Washington D.C.’s Capital Bikeshare and New York City’s Citi Bike. This provided insight, as both were examples of large bikeshare programs that used crowdsourcing with significant participation in order to make planning

decisions. However, the uses of crowdsourcing differ significantly between the two cities, as it was used in NYC to plan Citi Bike’s initial deployment, but used in D.C. after Capital Bikeshare had been established for a few years. We used the suggestion data from these two systems as if they were the same thing, but we should expect a difference due to the difference in collection time frames.

## 7 Future Work

There are other bodies of data that are available, and could lead to interesting results. One body of data we had access to but did not use in this investigation was flow data from Capital Bikeshare. This consisted of start and end points and times for every trip made by individual bikes over a period of a few years. Such data for Citi Bike was not available at the time of this investigation, but could possibly be requested, and even without it some analysis could be done using the Capital Bikeshare flow data.

More analysis could also be done using the weekend fullness profiles. Currently, we have only looked extensively at the weekday profiles, as they were more likely to capture commuting profiles, and we expected that commutes would guide the crowdsourced suggestions more than other temporal patterns. However, a combination of temporal and geographic analysis could reveal where people might request stations for recreational biking on weekends, for example.

A lot more work could likely be done by opening up a dialogue with the operators of various bikesharing systems. Offering analyses to help with the problems faced, such as load balancing and station planning, in exchange for more rich and detailed data could further the state of the research and of bikeshare programs.

## 8 Conclusion

Now that many cities have large bicycle sharing systems in use, there is a new body of data available for investigating patterns in cities. The fact that both of the bicycle sharing systems investigated in this paper also utilized crowdsourcing for a portion of their planning increases this body of data even further. The data enables us to look at the planning and use of these systems, as well as enabling us to look at the commuting patterns of cities.

Exploratory analysis using geographic clustering of stations and suggestion data allowed for a broad interpretation of where people seem to want stations, and where stations have actually been placed. This analysis guided the investigation, but the later analyses revealed more interesting patterns in the data.

Furthermore, quantitative analysis revealed correlations between the use of existing bicycle stations and the size of these stations. This indicates that the operator behind the systems knows what the population needs, and therefore where the larger stations should be. This is confounded by other potential reasons for bigger stations getting more traffic, including the fact that smaller stations may be depleted of bicycles more easily than larger stations. The investigation also revealed stronger correlations between the concentration of suggested station locations near a station and its use, indicating that the crowdsourced data was something of a predictor for bicycle use, and that the public did accurately report what it wanted in terms of stations placement.

Temporal clustering of fullness data enabled us to group the stations by daily commuting patterns. This separated the stations into clearly defined groups, the most clear being those of commuting sources, in residential areas, and commuting destinations (or sinks) in commercial areas. Analyzing the fullness data over the course of the day showed that bicycles were moved by commuters from source stations to sink stations in the morning, and back to the source stations in the afternoon. Separate geographic areas and their characteristics can be identified on a map based on these temporal groupings of stations. The data can also be split along these group lines for further analysis of other metrics, including station size and crowdsourced request values. On average, stations in the commuting source and sink groups were more heavily requested than non-members.

Bicycle sharing systems are continuing to grow and gain users, as are crowdsourcing methods. Studying the intersection of them reveals interesting things about patterns in cities and the accuracy of crowdsourced

information. Findings like these can potentially be used to improve the mechanism for using crowdsourcing to inform decisions regarding public transportation like bikesharing.

## 9 Acknowledgements

We thank Oliver O'Brien for his help and data, and Dr. Neal Lathia for his help.

## References

- [1] About capital bikeshare, accessed 2015-04-13. <http://www.capitalbikeshare.com/about>.
- [2] About citi bike, accessed 2015-04-13. <http://www.citibikenyc.com/about>.
- [3] About motivate, accessed 2015-04-13. <http://www.motivateco.com/about>.
- [4] Bike Arlington. Capital bikeshare crowdsourcing map, 2011-06-22. <http://www.bikearlington.com/pages/bikesharing/capital-bikeshare-crowdsourcing-map/>.
- [5] Bike Arlington. Capital bikeshare “suggest a station” crowdsourcing map, accessed 2014-02-11. <http://cabistations.com/>.
- [6] Pierre Borgnat, Céline Robardet, Patrice Abry, Patrick Flandrin, Jean-Baptiste Rouquier, and Nicolas Tremblay. A dynamical network view of lyon’s vélo’v shared bicycle system. In *Dynamics On and Of Complex Networks, Volume 2*, pages 267–284. Springer, 2013.
- [7] Daren C Brabham. Crowdsourcing the public participation process for planning projects. *Planning Theory*, 8(3):242–262, 2009.
- [8] Daren C Brabham, Thomas W Sanchez, and Keith Bartholomew. Crowdsourcing public participation in transit planning: preliminary results from the next stop design case. *Transportation Research Board*, 2009.
- [9] David William Daddio. *Maximizing Bicycle Sharing: an empirical analysis of capital bikeshare usage*. PhD thesis, University of North Carolina at Chapel Hill, 2012.
- [10] Paul DeMaio. Bike-sharing: History, impacts, models of provision, and future. *Journal of Public Transportation*, 12(4):41–56, 2009.
- [11] Jennifer S Evans-Cowley. Crowdsourcing the curriculum: public participation in redesigning a planning program. *Available at SSRN 1760525*, 2011.
- [12] Jon Froehlich, Joachim Neumann, and Nuria Oliver. Sensing and predicting the pulse of the city through shared bicycling. In *IJCAI*, volume 9, pages 1420–1426, 2009.
- [13] Andreas Kaltenbrunner, Rodrigo Meza, Jens Grivolla, Joan Codina, and Rafael Banchs. Urban cycles and mobility patterns: Exploring and predicting trends in a bicycle-based public transport system. *Pervasive and Mobile Computing*, 6(4):455–466, 2010.
- [14] Mohamed Salah Mahmoud, Wafic El-Assi, and P Eng. Effects of built environment and weather on bike sharing demand: Station level analysis of commercial bike sharing in toronto 2. In *Transportation Research Board 94th Annual Meeting*, number 15-2001, 2015.
- [15] Joachim Neumann, Manqi Zao, Alexandros Karatzoglou, and Nuria Oliver. Event detection in communication and transportation data. In *Pattern Recognition and Image Analysis*, pages 827–838. Springer, 2013.

- [16] New York City Department of Transportation. Suggestions archive, accessed 2013-08-06. <http://a841-tfpweb.nyc.gov/bikeshare/suggestion-archive/>.
- [17] Susan A Shaheen, Elliot W Martin, Nelson D Chan, Adam P Cohen, and Mike Pogodzinsk. Public bikesharing in north america during a period of rapid expansion: Understanding business models, industry trends & user impacts. 2014.
- [18] Patrick Vogel, Torsten Greiser, and Dirk Christian Mattfeld. Understanding bike-sharing systems using data mining: Exploring activity patterns. *Procedia-Social and Behavioral Sciences*, 20:514–523, 2011.

## A Sample of D.C. Scraped Fullness Data

1	5	6	2010-10-06	16:38:02
2	11	8	2010-10-06	16:38:02
3	6	5	2010-10-06	16:38:02
4	7	4	2010-10-06	16:38:02
5	5	6	2010-10-06	16:38:02
6	10	1	2010-10-06	16:38:02
7	4	7	2010-10-06	16:38:02
8	1	18	2010-10-06	16:38:02
9	5	4	2010-10-06	16:38:02
10	6	5	2010-10-06	16:38:02
11	7	4	2010-10-06	16:38:02
12	2	5	2010-10-06	16:38:02
13	5	6	2010-10-06	16:38:02
14	10	5	2010-10-06	16:38:02
15	6	13	2010-10-06	16:38:02
17	3	12	2010-10-06	16:38:02
18	5	10	2010-10-06	16:38:02
19	5	14	2010-10-06	16:38:02
20	3	16	2010-10-06	16:38:02
21	0	15	2010-10-06	16:38:02
22	7	8	2010-10-06	16:38:02
23	11	4	2010-10-06	16:38:02
24	9	6	2010-10-06	16:38:02
25	11	4	2010-10-06	16:38:02
26	7	8	2010-10-06	16:38:02
27	10	17	2010-10-06	16:38:02
28	7	8	2010-10-06	16:38:02
29	6	5	2010-10-06	16:38:02
30	7	8	2010-10-06	16:38:02
31	18	1	2010-10-06	16:38:02
32	5	10	2010-10-06	16:38:02
33	7	8	2010-10-06	16:38:02
34	4	7	2010-10-06	16:38:02
35	3	12	2010-10-06	16:38:02
36	5	6	2010-10-06	16:38:02
37	5	6	2010-10-06	16:38:02
38	4	7	2010-10-06	16:38:02
39	6	5	2010-10-06	16:38:02
40	4	7	2010-10-06	16:38:02
41	2	9	2010-10-06	16:38:02
42	6	5	2010-10-06	16:38:02
43	11	4	2010-10-06	16:38:02
44	1	10	2010-10-06	16:38:02
45	6	21	2010-10-06	16:38:02
46	9	6	2010-10-06	16:38:02
47	5	10	2010-10-06	16:38:02
48	8	3	2010-10-06	16:38:02
49	2	15	2010-10-06	16:38:02
51	12	3	2010-10-06	16:38:02
52	8	7	2010-10-06	16:38:02

## B Sample of NYC Scraped Fullness Data

72	0	39	39	2013-05-24	19:32:02
79	15	15	32	2013-05-24	19:32:02
82	0	11	11	2013-05-24	19:32:02
83	0	61	63	2013-05-24	19:32:02
116	0	39	39	2013-05-24	19:32:02
120	0	19	19	2013-05-24	19:32:02
127	16	13	31	2013-05-24	19:32:02
128	8	15	30	2013-05-24	19:32:02
137	7	18	30	2013-05-24	19:32:02
143	0	25	25	2013-05-24	19:32:02
144	0	19	19	2013-05-24	19:32:02
146	0	39	39	2013-05-24	19:32:02
147	0	33	33	2013-05-24	19:32:02
150	0	31	31	2013-05-24	19:32:02
151	11	16	33	2013-05-24	19:32:02
153	0	3	25	2013-05-24	19:32:02
157	0	23	23	2013-05-24	19:32:02
161	12	22	35	2013-05-24	19:32:02
195	12	32	45	2013-05-24	19:32:02
217	0	37	39	2013-05-24	19:32:02
218	0	39	39	2013-05-24	19:32:02
224	0	31	31	2013-05-24	19:32:02
225	0	35	37	2013-05-24	19:32:02
228	0	38	39	2013-05-24	19:32:02
229	0	27	27	2013-05-24	19:32:02
233	0	39	39	2013-05-24	19:32:02
237	0	39	39	2013-05-24	19:32:02
238	0	31	31	2013-05-24	19:32:02
239	14	16	31	2013-05-24	19:32:02
242	7	12	23	2013-05-24	19:32:02
243	11	8	19	2013-05-24	19:32:02
244	0	31	31	2013-05-24	19:32:02
245	0	23	23	2013-05-24	19:32:02
248	9	11	23	2013-05-24	19:32:02
250	0	39	40	2013-05-24	19:32:02
251	0	27	27	2013-05-24	19:32:02
252	0	18	33	2013-05-24	19:32:02
253	14	28	47	2013-05-24	19:32:02
254	3	24	31	2013-05-24	19:32:02
257	0	39	39	2013-05-24	19:32:02
258	11	11	23	2013-05-24	19:32:02
261	0	27	27	2013-05-24	19:32:02
262	10	11	24	2013-05-24	19:32:02
264	15	11	27	2013-05-24	19:32:02
265	0	35	35	2013-05-24	19:32:02
266	8	9	24	2013-05-24	19:32:02
270	0	23	23	2013-05-24	19:32:02
271	12	19	39	2013-05-24	19:32:02
274	0	31	31	2013-05-24	19:32:02
275	0	18	19	2013-05-24	19:32:02