Swansea University, February 16, 2022

Human-Centered AI: Reliable, Safe & Trustworthy

Ben Shneiderman @benbendc

Founding Director (1983-2000), Human-Computer Interaction Lab Professor, Department of Computer Science

Member, National Academy of Engineering





Photo: BK Adams



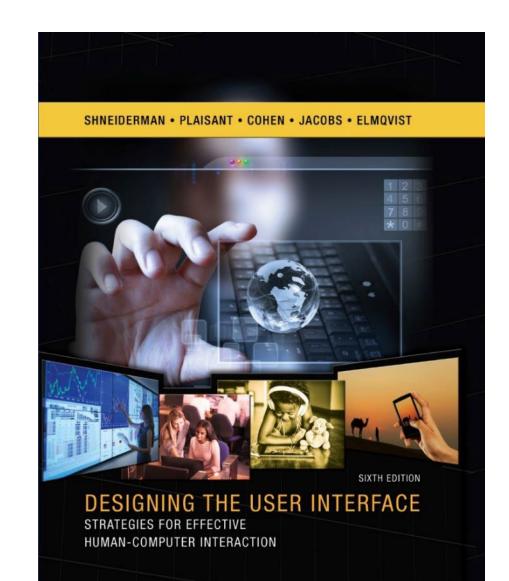
Interdisciplinary research community

- Computer Science & Info Studies
- Psych, Socio, Educ, Jour & MITH

hcil.umd.edu vimeo.com/72440805

Design Theories

Direct manipulation Menus, speech, search Social Media Information Visualization



Sixth Edition: 2016

What is Human-Centered AI?



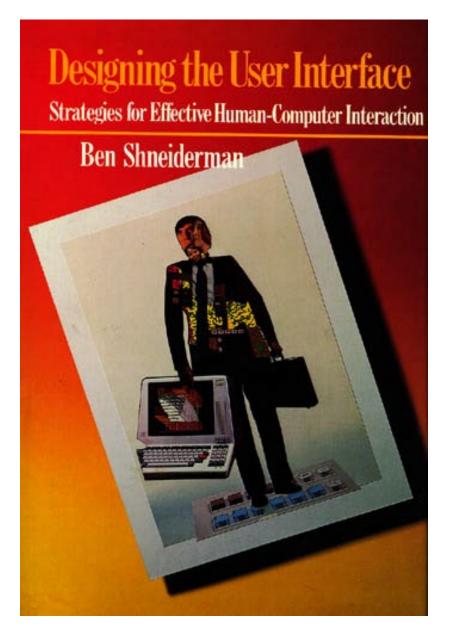
What is Human-Centered AI?



Amplify, Augment, Empower & Enhance People

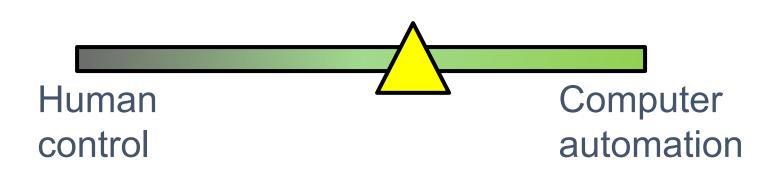


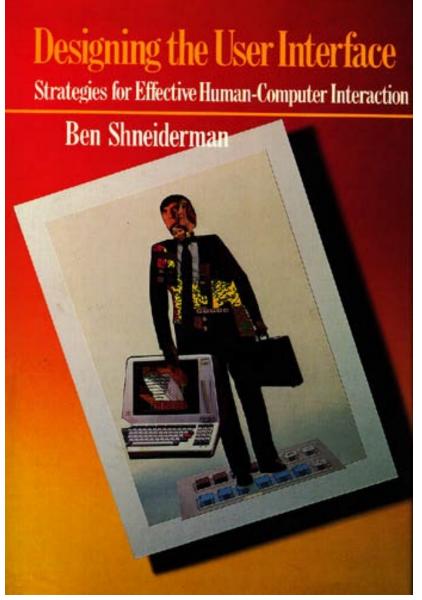
Balancing automation & human control



First Edition: 1986

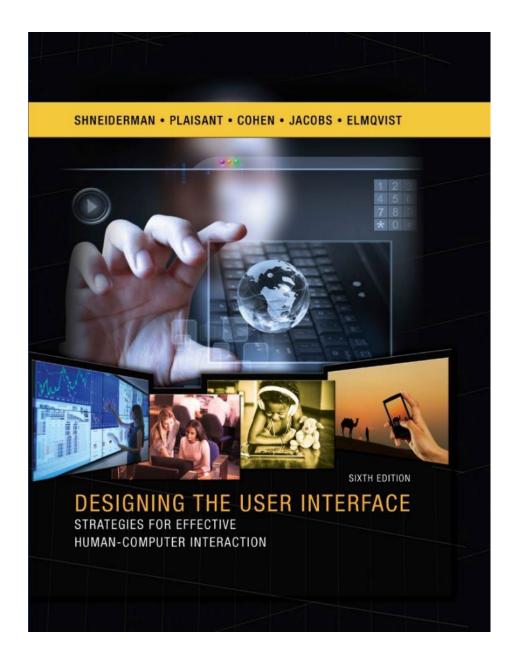
Balancing automation & human control





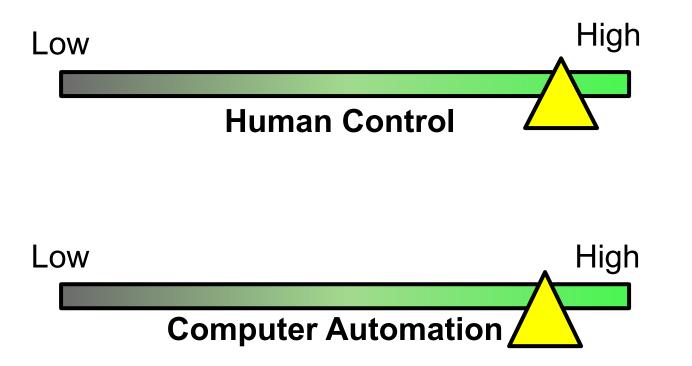
First Edition: 1986

Ensuring human control while increasing automation



Sixth Edition: 2016

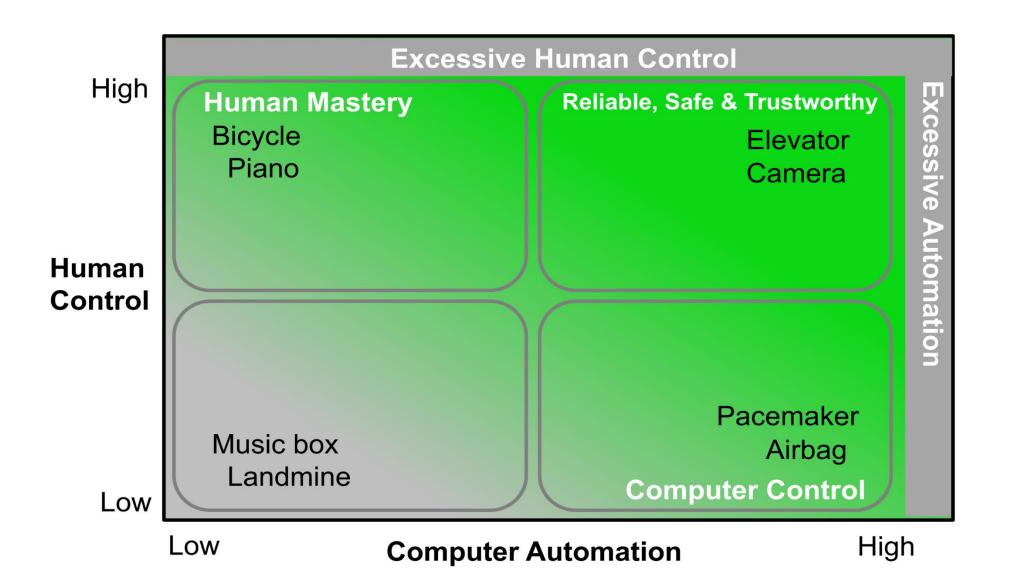
Ensuring human control while increasing automation



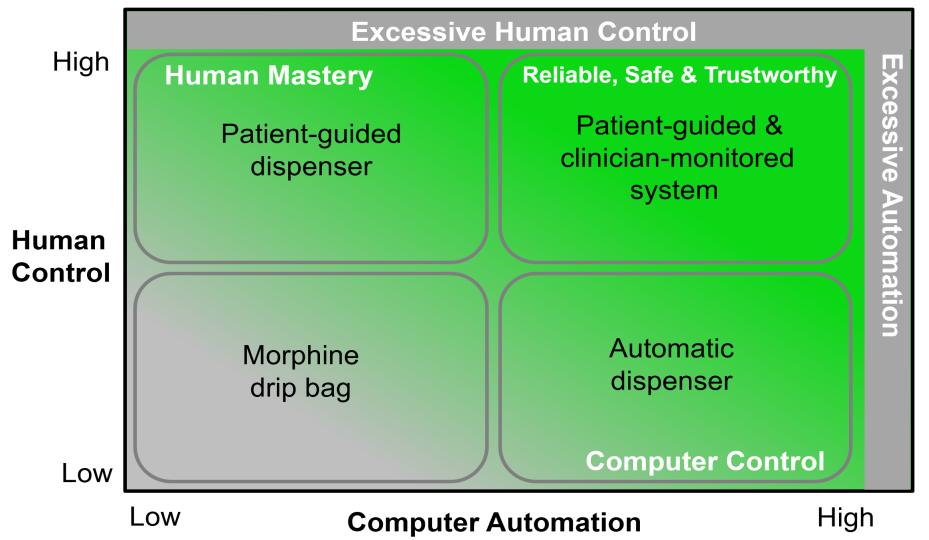


Sixth Edition: 2016

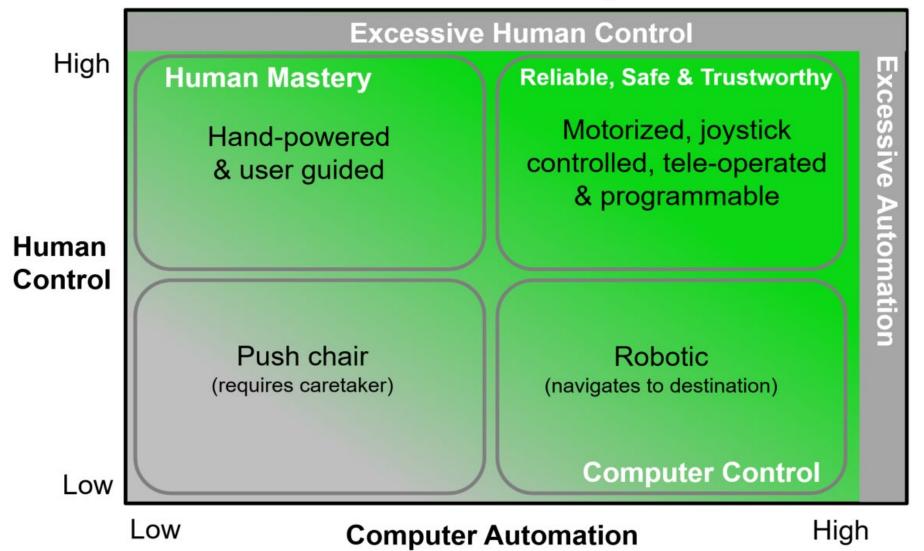
IJHCI (2020) https://doi.org/10.1080/10447318.2020.1741118



Pain Control Designs



Wheelchair Designs



Design Metaphors



"Robots are simply not people": Margaret Boden "Humans, not robots, are responsible agents": Joanna Bryson

- **Responsibility:** Only humans are liable, legally and morally
- **Distinctive capabilities of computers:** sophisticated algorithms, huge databases, superhuman sensors, information abundant displays, & powerful effectors
- Human creativity: passion, empathy, humility & intuition

Design Metaphors

Intelligent Agents

Thinking Machine, Cognitive Actor, Artificial Intelligence, Knowledgeable

Teammates

Co-active Collaborator, Colleague, Helpful Partner, Smart Co-worker

Assured Autonomy

Independent, Self-directed, Goal-setting, Self-monitored

Social Robots

Anthropomorphic, Humanoid, Android, Bionic, Bio-inspired

Combined Designs

Supertools

Extend Abilities, Empower Users, Enhance Human Performance

Tele-bots

Steerable Instrument, Powerful Prosthetic, Boost Human Perceptual & Motor Skills

Control Centers

Human Control & Oversight, Situation Awareness, Preventive Actions

Active Appliances

Consumer-oriented, Wide Use, Low Cost, Comprehensible Control Panels

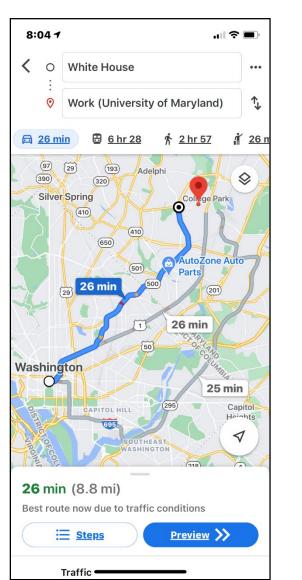
Supertools

Digital Camera Controls

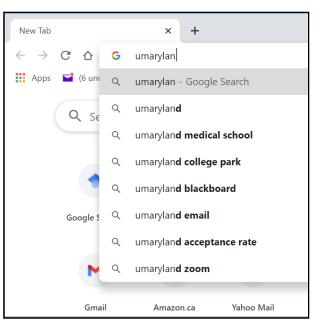




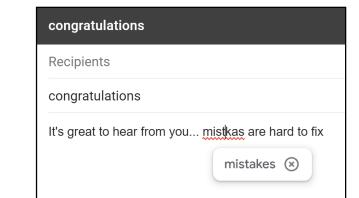
Navigation Choices



Texting/Search Autocompletion



Spelling correction



Supertool: Bloomberg Terminal



Active Appliances

Thermostat, Coffee maker, Rice cooker, Roomba



Google Nest





Panasonic Rice Cooker



iRobot Roomba

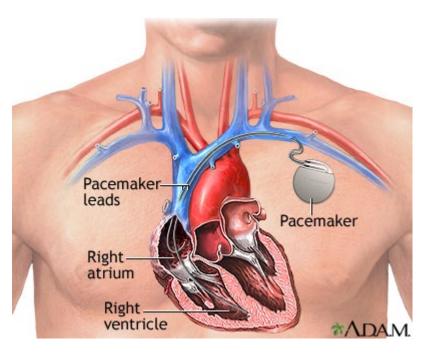
Dishwasher, Clothes Washer/Dryer

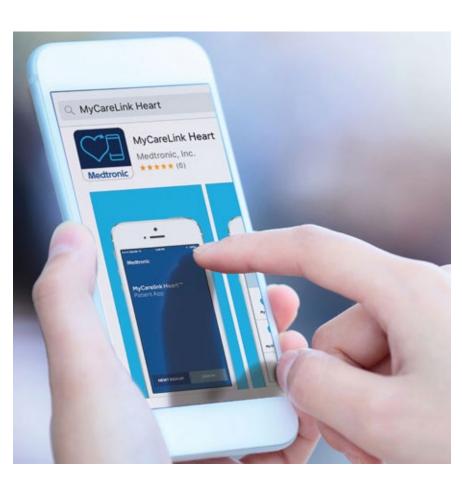


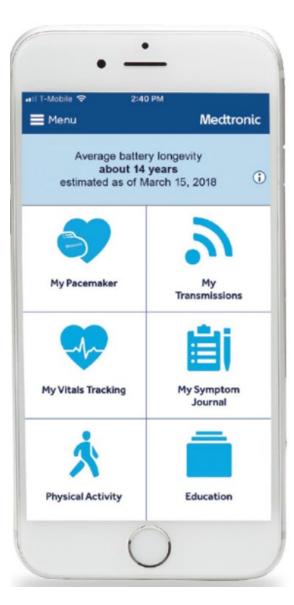
General Electric Dryer

Cusinart Coffee Maker

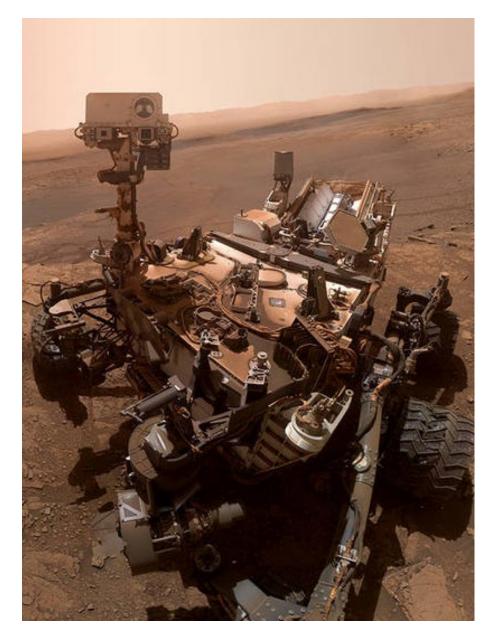
Active Appliance: Implanted Cardiac Pacemakers







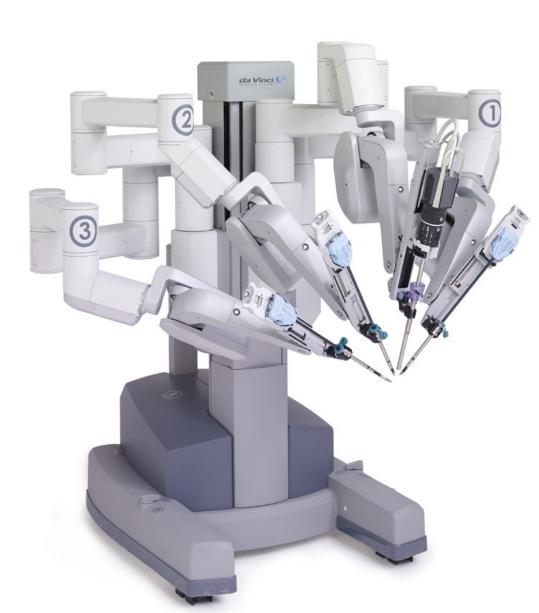
Tele-Bot: NASA Mars Rovers

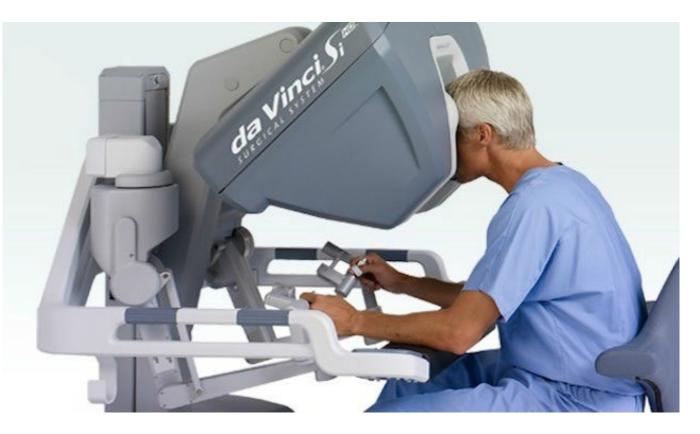






Tele-Bot: Da Vinci Surgical System

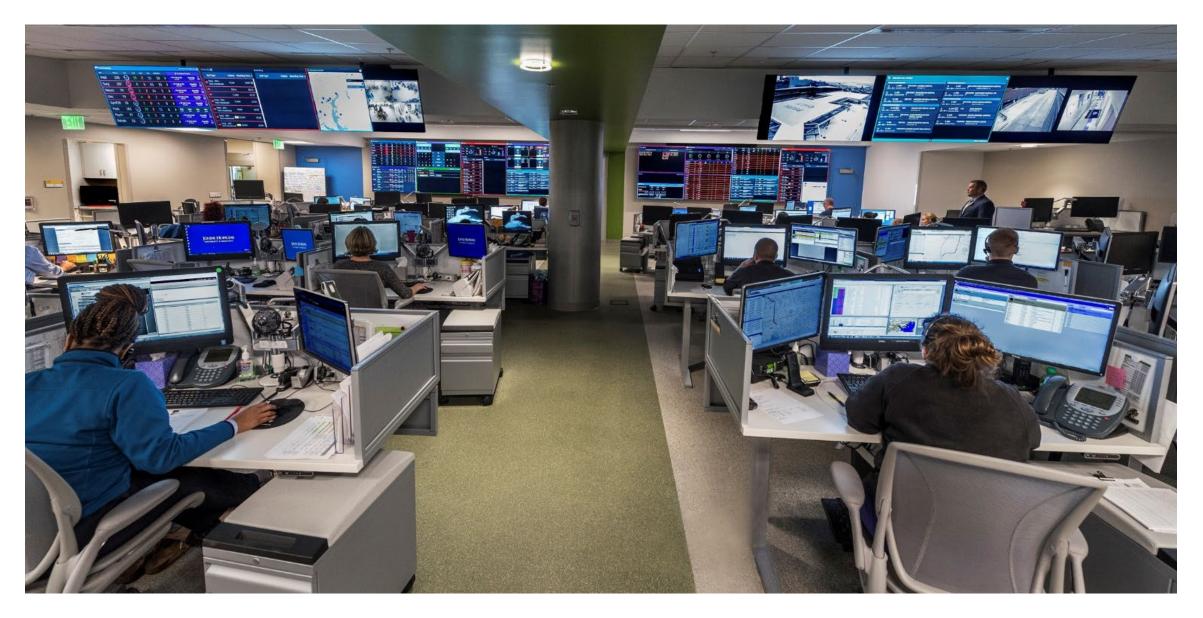




"Robots don't perform surgery. Your surgeon performs surgery with da Vinci by using instruments that he or she guides via a console."

https://www.davincisurgery.com/

Control Center: Hospital



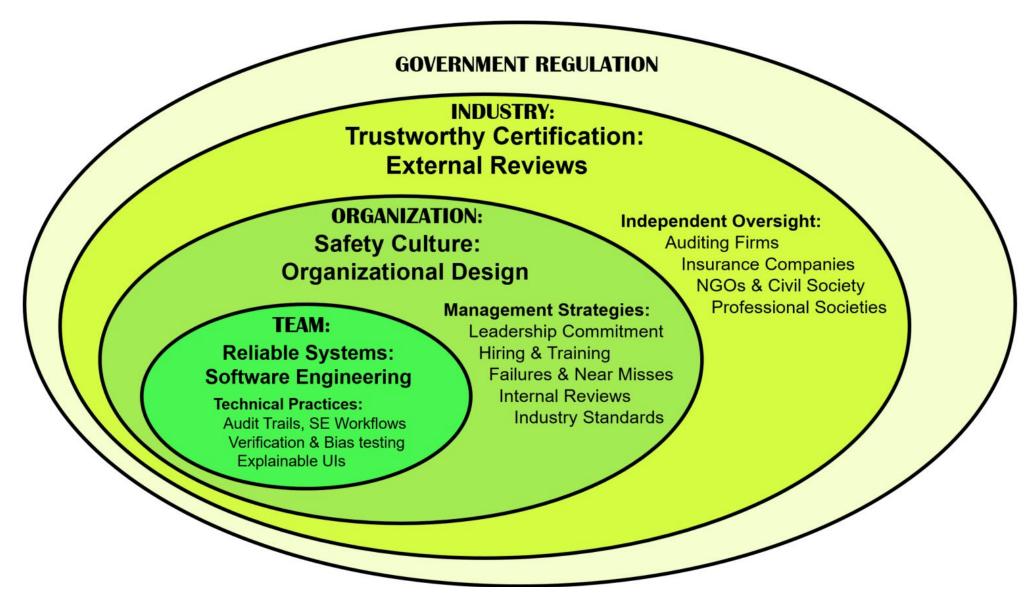
Control Center: Counter Terrorism



Governance Structures

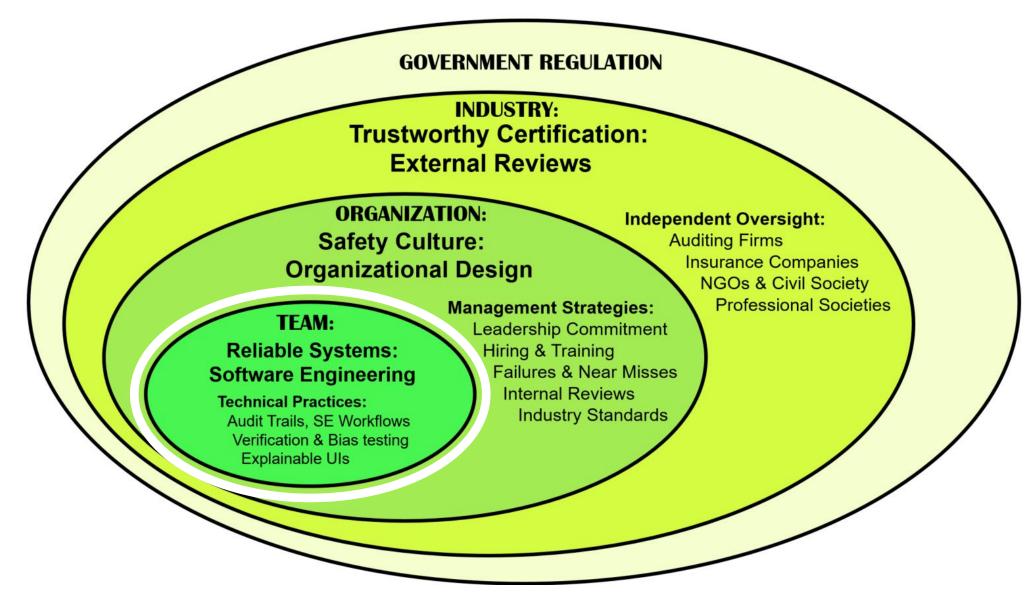


Governance Structures for Human-Centered Al



ACM THS (Oct 2020) https://dl.acm.org/doi/10.1145/3419764

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Reliable systems based on software engineering practices

- 1) Audit trails and analysis tools
- 2) Software engineering workflows
- 3) Verification & validation testing
- 4) Bias testing to improve fairness
- 5) Explainable user interfaces





Reliable systems based on software engineering practices

- 1) Audit trails and analysis tools
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5) Explainable user interfaces



Reliable Systems

Software engineering practices for a TEAM

5) Explainable user interfaces

- Retrospective explanations (local & global)

New Goal: Prevent confusion and surprise

- Prospective user interfaces
- Interactive, visual, exploratory

Mortgage Loan Explanations

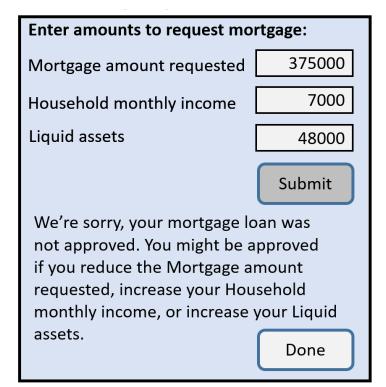
Post-hoc Report

Enter amounts to request mortgage:		
Mortgage amount requested	375000	
Household monthly income	7000	
Liquid assets	48000	
	Submit	

Mortgage Loan Explanations

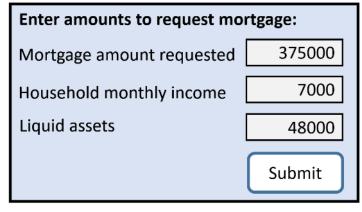
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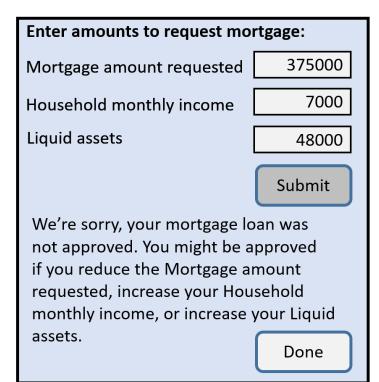
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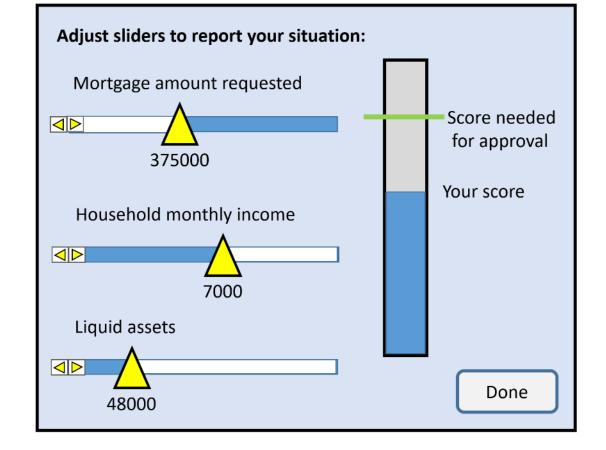
Mortgage Loan Explanations

Post-hoc Report

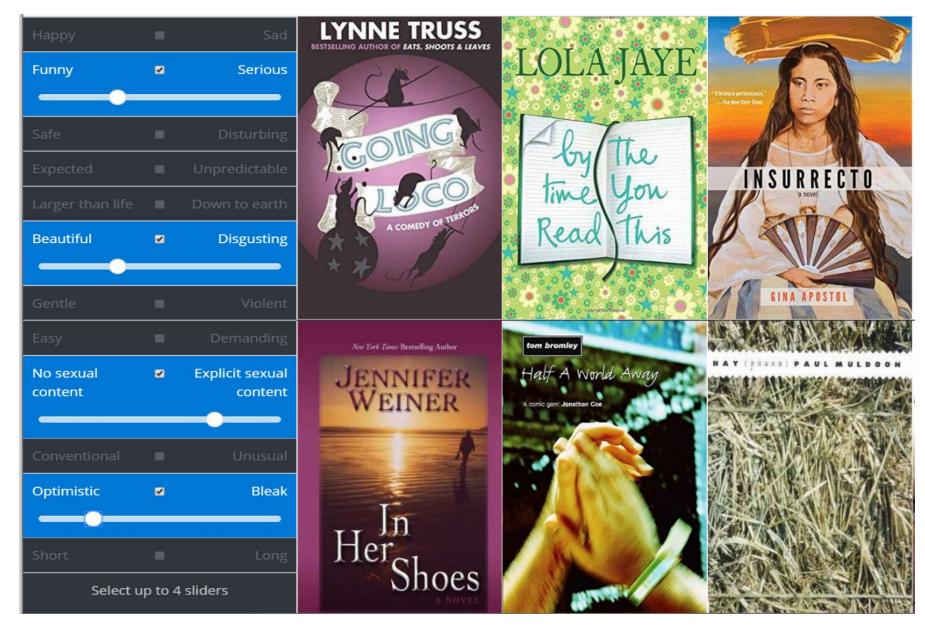




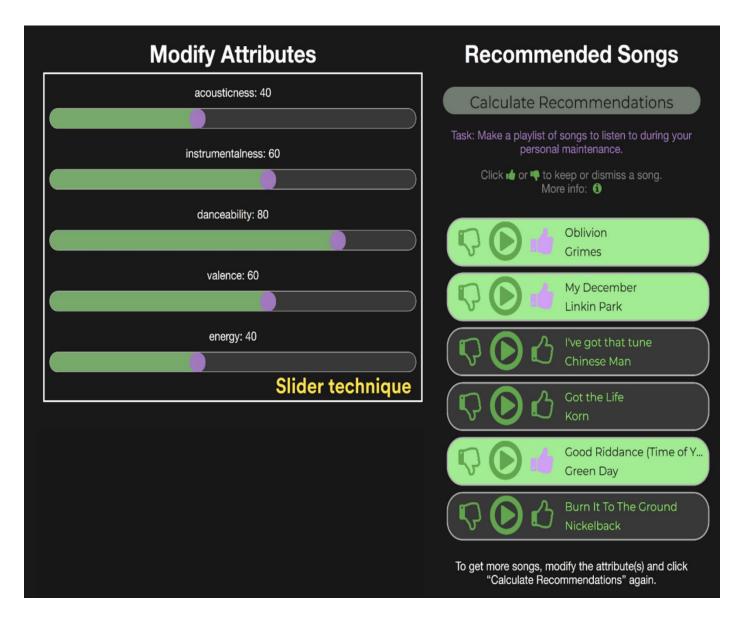
Prospective User Interface



Recommenders: Whichbook.net



Recommender Control Panels

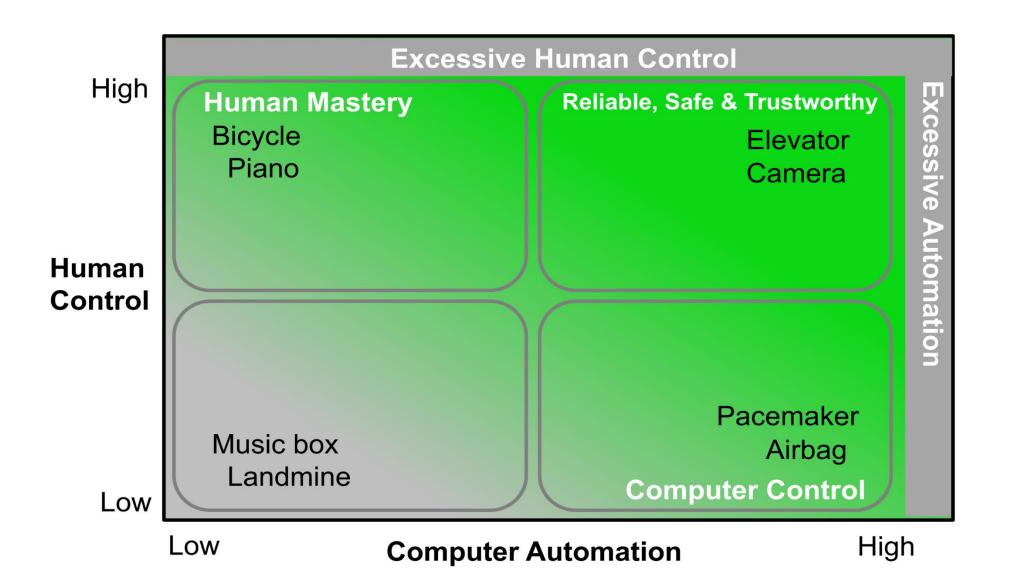


Create Your Better Life Index

Rate the topics according to their importance to you:

	- +
Housing	
🤗 Income	
🔁 Jobs	
🕕 Community	
Education	
Environment	
🖄 Civic Engageme	nt
🕒 Health	
C Life Satisfaction	
Safety	
Work-Life Balar	





Design Metaphors

Intelligent Agents

Thinking Machine, Cognitive Actor, Artificial Intelligence, Knowledgeable

Teammates

Co-active Collaborator, Colleague, Helpful Partner, Smart Co-worker

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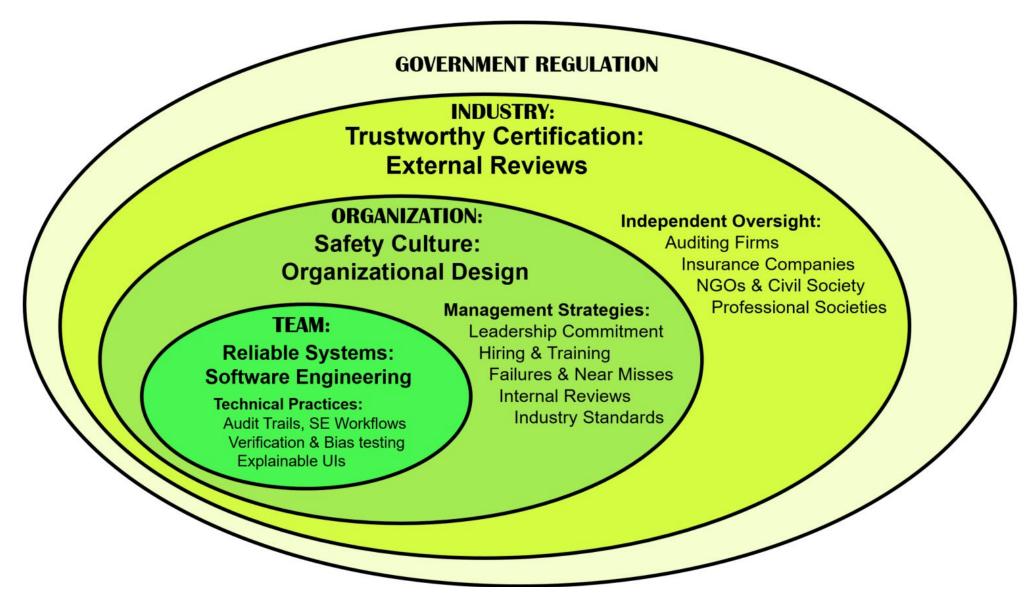
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ACM THS (Oct 2020) https://dl.acm.org/doi/10.1145/3419764

Human-Centered Al

Oxford University Press

- January 2022

The book is well-structured and a delight to read. The coverage is comprehensive. But it will be controversial.

— Alan Mackworth, University of British Columbia

From design metaphors to the much needed governance structures, this new book by Ben Shneiderman is a tour de force into the increasingly important topic of human-centred AI. A must read.

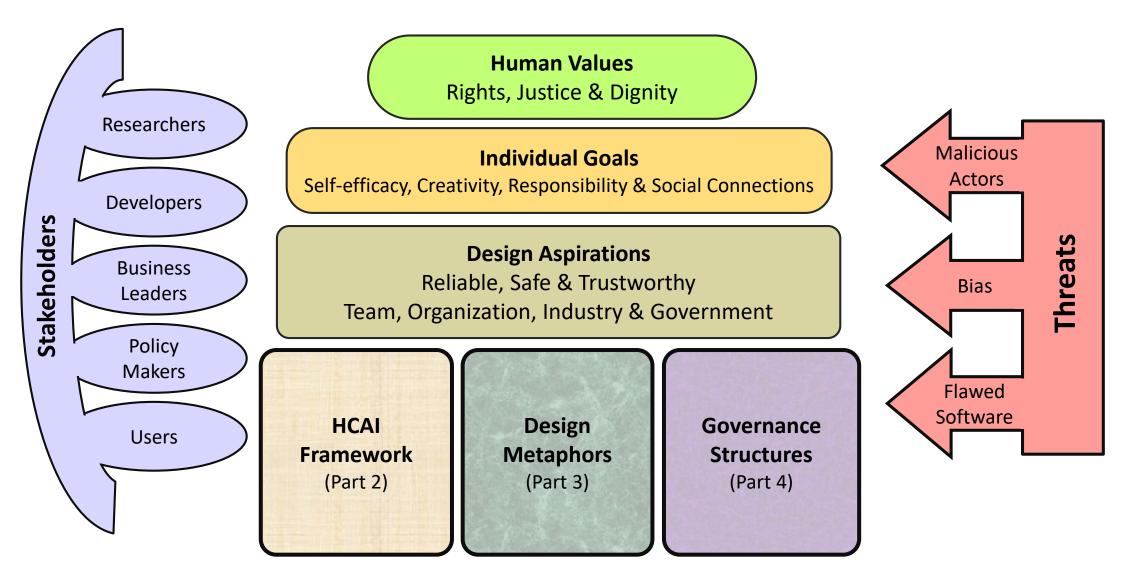
— Virginia Dignum, Umeå University"

Intellectually re-positioning the practice of AI is the most important social movement of our age. Human-Centered AI is a moral imperative.

— Sean McGregor, Founder and Project Lead, the AI Incident Database (Partnership on AI)



Human-Centered AI



Oxford University Press (January 2022) https://hcil.umd.edu/human-centered-ai/

The Future is Human-Centered

Google Group

https://groups.google.com/g/human-centered-ai
Twitter Account

@HumanCenteredAI

Wikipedia Page

https://en.wikipedia.org/wiki/Human-Centered_Artificial_Intelligence

Website

https://hcai.site

The Future is Human-Centered



Human-Centered Artificial Intelligence: Reliable, safe & trustworthy, *International Journal of Human-Computer Interaction 36*, 6 (March 2020). https://doi.org/10.1080/10447318.2020.1741118

Design lessons from AI's two grand goals: Human emulation and useful applications, *IEEE Transactions on Technology & Society 1*, 2 (June 2020). https://ieeexplore.ieee.org/document/9088114

Bridging the gap between ethics and practice: Guidelines for reliable, safe, and trustworthy Human-Centered AI systems, *ACM Trans. on Interactive Intelligent Systems 10,* 4 (Oct 2020). https://dl.acm.org/doi/10.1145/3419764

Human-Centered Artificial Intelligence: Three fresh ideas, AIS Trans. on Human-Computer Interaction 12, 3 (Oct 2020). https://aisel.aisnet.org/thci/vol12/iss3/1/

Human-Centered AI, NAS ISSUES 37, 2 (Winter 2021). https://issues.org/human-centered-ai/

Summary & resources: https://hcil.umd.edu/human-centered-ai/